



MEMORANDUM OF UNDERSTANDING

PARTIES

Autorità per le garanzie nelle comunicazioni (AGCOM), located in Via Isonzo 21/b, Roma, Italy, represented by its Chairman, Professor Angelo Maria Cardani,

and

National Commission on Television and Radio of Armenia (NCTR), whose headquarters are located at 28 Isahakyan street, Yerevan, Armenia, represented by its Chairman, Mr. Gagik Buniatyan,

BACKGROUND

AGCOM is the Italian independent authority for the communications sector, established by Law n. 249 of 31 July 1997, whose main tasks are to ensure equitable conditions for fair market competition and to protect fundamental rights of all citizens

NCTR is an independent body, established by Law on Television and Radio, whose aim is to ensure the freedom, independence and diversity of broadcast mass media, their licensing in the manner prescribed by law, as well as the oversight of television and radio companies

HEREBY AGREE ON WHAT FOLLOWS:

Article (1): This Memorandum intends to develop and strengthen the working relations between AGCOM and NCTR.

Article (2): Fields of cooperation:

- a) Revision and comparison of the audiovisual legal and regulatory frameworks, with focus on:
 - o Advertising;

- Protection of minors;
 - Hatred speeches and ban of racism;
 - Pluralism and freedom of speech;
 - Measures to protect copyright;
 - Future developments of the audiovisual media regulation at European and international level;
- b) Regulation of convergent services, connected TV, OTT and new media;
- c) Analysis and comparison of the AGCOM and NCTR institutional setup, mission and competences;
- d) Assistance and cooperation in standard operating procedures and data collection management tools and databases; design of data collection instruments.

Article (3): The joint actions conducted under this Memorandum of Understanding may include:

- sharing information and documentation about regulatory, economic and technical rules and procedures in the field of audiovisual and convergent services;
- providing mutual technical assistance and showing the best practices adopted;
- organisation of round tables, bilateral meetings and working groups;
- organisation of training sessions;
- assessment on the possible use of tools for setting up bilateral and multilateral cooperation patterns, with the financial assistance of international organizations.

Article (4): Each party at the signature of the Memorandum of Understanding will designate a representative who will be in charge of the actions led in his organization in the framework of this Memorandum of Understanding.

Article (5): The parties agree that this document is not intended to create legal relations between AGCOM and NCTR. They both promise however to use all reasonable endeavors in good faith to fulfill the objectives and commitments made in this Memorandum.

Article (6): The parties may modify the terms of this Memorandum of Understanding by an exchange of letters.



ENTRY INTO FORCE

This Memorandum shall become effective when signed by the representatives of the two NRAs and may be modified upon mutual understanding of the parties. It shall be valid for an indefinite period of time and may be terminated by each party after 30 days prior written notice.

For correspondence related to the implementation of the present Memorandum AGCOM and NCTR shall use English language.

Signed in Yerevan on 29 June 2015

Gagik Buniatyan

NCTR Chairman

Angelo Marcello Cardani

AGCOM Chairman