

Program

AGCOM - IIC Italy Chapter Conference

***Insights for a balanced regulation:
considering platforms benefits and protection needs***

Welcome address

Augusto PRETA – President, IIC Italian Chapter

Introductory remarks

Giacomo LASORELLA – President, Italian Communications Regulatory Authority

Setting the scene

Elisa GIOMI – Commissioner, Italian Communications Regulatory Authority

Keynote Speech

Damian TAMBINI – Associate Professor, Department of Media and Communications, London School of Economics and Programme Director for the MSc Media and Communications

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Parallel thematic session

15.30 CET

Society, Culture, Environment: *Social Networks*

**“Platforms and digital communication of death,
online grieving and digital continuing bonds”**

Roberta BARTOLETTI – Full Professor of Sociology of Culture and Communication, Department of Communication, Humanities and International Studies of the Urbino University “Carlo Bo”

Francesca PAQUALI – Full Professor of Media Studies, Department of Letters, Philosophy, Communication, University of Bergamo

“Love Me, Tinder”

Carolina BANDINELLI - Associate Professor in Media and Creative Industries, Warwick’s Centre for Media Cultural and Policy Studies, University of Warwick

Luboš KUKLIŠ – Chief Executive at the Council for Broadcasting and Retransmission of Slovakia and Chair of the European Platform of Regulatory Authorities (EPRA)

Giacomo LEV MANNHEIMER – Head of Government Relations and Public Policy, Southern Europe, TikTok



Parallel thematic session

15.30 CET

Society, Culture, Environment: Svod Platforms

“The EUMEPLAT Project”

Andrea MICONI – Associate Professor, Department of Media, Arts & Communication of IULM University

Barbara THOMASS – Senior Researcher, Leibniz Institute for Media Research, Hans-Bredow-Institut

“Benefits of VOD platforms perceived by college students in Mexico”

Elia M. CORNELIO-MARÍ – Assistant Professor in Communication, Universidad Juárez Autónoma de Tabasco, Mexico

Maja CAPPELLO – Head of the Department for Legal Information, European Audiovisual Observatory

Celene CRAIG – Deputy Chief Executive, Broadcasting Authority of Ireland

Marianna SCHARF – Director EU Public Policy, Netflix



Parallel thematic session

15.30 CET

Economics, Finance, Labour

“The industrious platforms”

Adam ARVIDSSON – Full Professor of Sociology of Cultural and Communicative Processes, Department of Social Science, University of Naples Federico II

“Crypto-finance between myth, financial emancipation and digital cultures”

Alberto COSSU – Assistant Professor, School of Media, Communication & Sociology and Programme Director for the MA Digital Media & Society, University of Leicester

“Big Tech finance and financial inclusion”

Nicola BILOTTA – Researcher, Istituto Affari Internazionali and Senior Research Analyst at the Banker Research Team, Financial Times

Fabrizio BOTTI – Senior Fellow, Istituto Affari Internazionali and Assistant Professor, the Department of Economic and Business Science, “Guglielmo Marconi” University

GOOGLE Representative

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Parallel thematic session

15.30 CET

Law, Democracy, Institutions

“The right (not) to be (dis)informed in the digital sphere”

Antonio NICITA – Full Professor of Economic Policy, LUMSA University

“Digital Bing Bang and Global Village: analysis and reflection on the virtuous circle of technology in social inclusion policies”

Beatrice RABAI – Assistant Professor in Prevention, Privacy and New Technologies, University of Pavia

Seyed M.S. EMAMIAN – President, SATRA (Iranian Audiovisual Media Regulatory Authority) and founding partner of GPTT (Governance and Policy Thinktank)

Johan KEETELAAR – Director Public Policy, Head of Connectivity and Access EMEA, Facebook/Meta

Jean-François FURNEMONT - Founding Partner of Wagner-Hatfield

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Plenary Session

17.00-17.30 CET

Conclusive Remarks

Roberto VIOLA – Director General, DG CONNECT (Directorate General of Communication, Networks, Content and Technology), European Commission

Laura ARIA – Commissioner, Italian Communications Regulatory Authority

For free registration, a detailed description of the event and all relevant information: https://www.iicom.org/event/iic-italy-chapter-webinar-insights-for-a-balanced-regulation-considering-platforms-benefits-and-protection-needs#tab_overview