



AUTORITÀ PER LE
GARANZIE NELLE
COMUNICAZIONI

COMMUNICATION MARKETS MONITORING SYSTEM

no. 3/2021



01 ELECTRONIC COMMUNICATIONS

1.1

Fixed lines:
total lines

1.2

Fixed lines:
broadband and
ultrabroadband lines

1.3

Fixed lines:
broadband lines by
type of customer and
operators

1.4

Fixed lines:
broadband and
ultrabroadband lines
by technology and
operators

1.5

Fixed lines:
daily data traffic
(download+upload) (1/2)

1.6

Fixed lines:
data traffic in download
and upload (2/2)

1.7

Mobile lines:
total subscribers

1.8

Mobile lines:
subscribers by type
of customer

1.9

Mobile lines:
subscribers by type of
contract

1.10

Mobile lines:
data traffic historical trends
(1/3)

1.11

Mobile lines:
daily data traffic
(download+upload) (2/3)

1.12

Mobile lines:
data traffic in download
and upload (2/3)

1.3

Mobile lines:
number portability

02 MEDIA

2.1

Media: TV

2.2

Media: newspapers

2.3

Media: internet, active
users of the main
operators

03 POSTAL SERVICES

3.1

Postal services:
revenues

3.2

Postal services:
monthly mail services
revenues (US/no US)

3.3

Postal services:
monthly parcel services
revenues
(domestic/cross-border)

3.4

Postal services:
revenues historical
trends

3.5

Postal services:
volumes

3.6

Postal services:
monthly mail services
volumes (US/no US)

3.7

Postal services:
monthly parcel services
volumes
(domestic/cross-border)

3.8

Postal services:
volumes historical
trends

3.9

Postal services:
competitive landscape

3.10

Postal services:
per-unit revenues
historical trends in €

04 COMMUNICATION SERVICES' PRICES

4.1

Price:
harmonised consumer price index and
other utilities price indices

4.2

Price:
mobile and fixed
telephony price indices

4.3

Price:
daily newspapers, magazines, TV
and postal services price indices

4.4

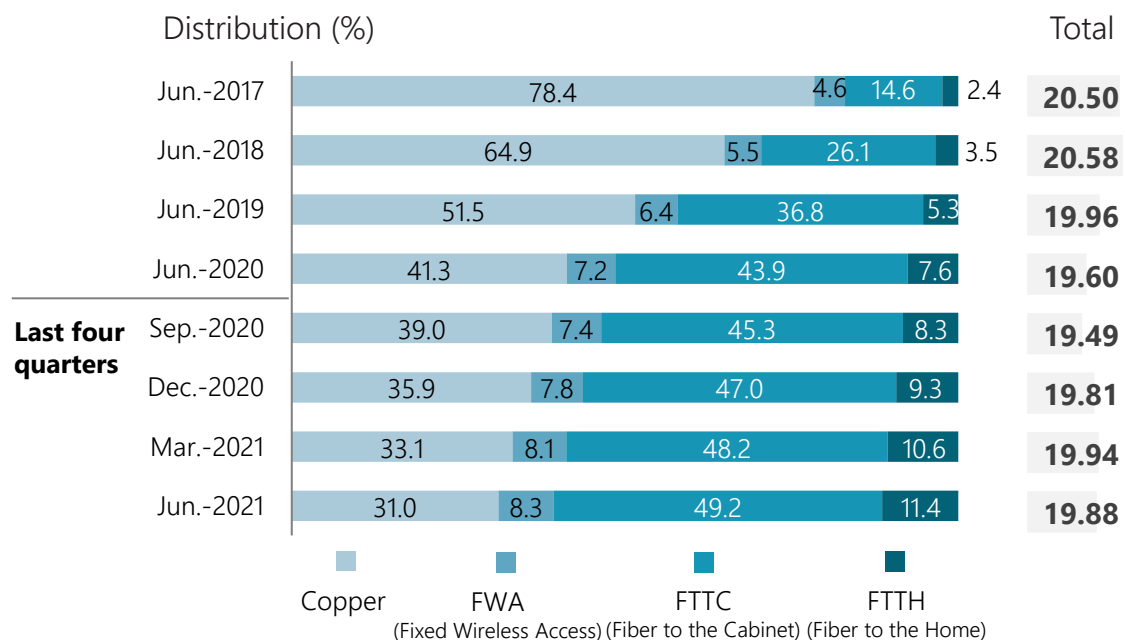
Price:
international
benchmark

The **Communication Markets Monitoring System** is a quarterly publication edited by AGCOM.

The values indicated in sections 1 and 3 are based on information provided by the main companies present in the electronic communications and mail and parcel delivery services markets. Regarding the section dedicated to media and internet (section 2), the data refer to elaborations on information from external sources (Auditel, Audiweb, ADS). In section 4, dedicated to the trend of national and international price indices of the markets for which the Authority is responsible, the data are provided by Istat, for the former, and from the Eurostat database for the latter.

The data collected for this edition are updated to June 2021. The percentage compositions are automatically rounded to the first decimal place. Due to changes in firms' accounting methods, some figures cannot be compared directly with those reported in previous issues.

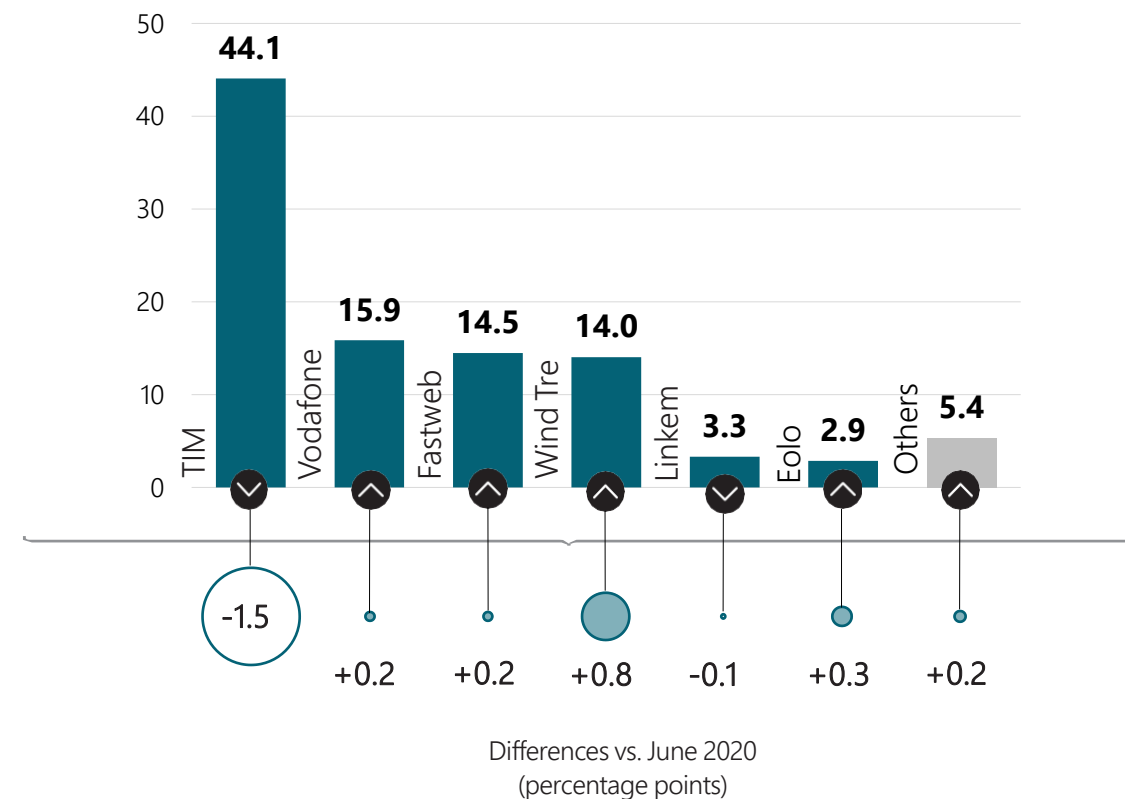
1.1: FIXED LINES: TOTAL LINES



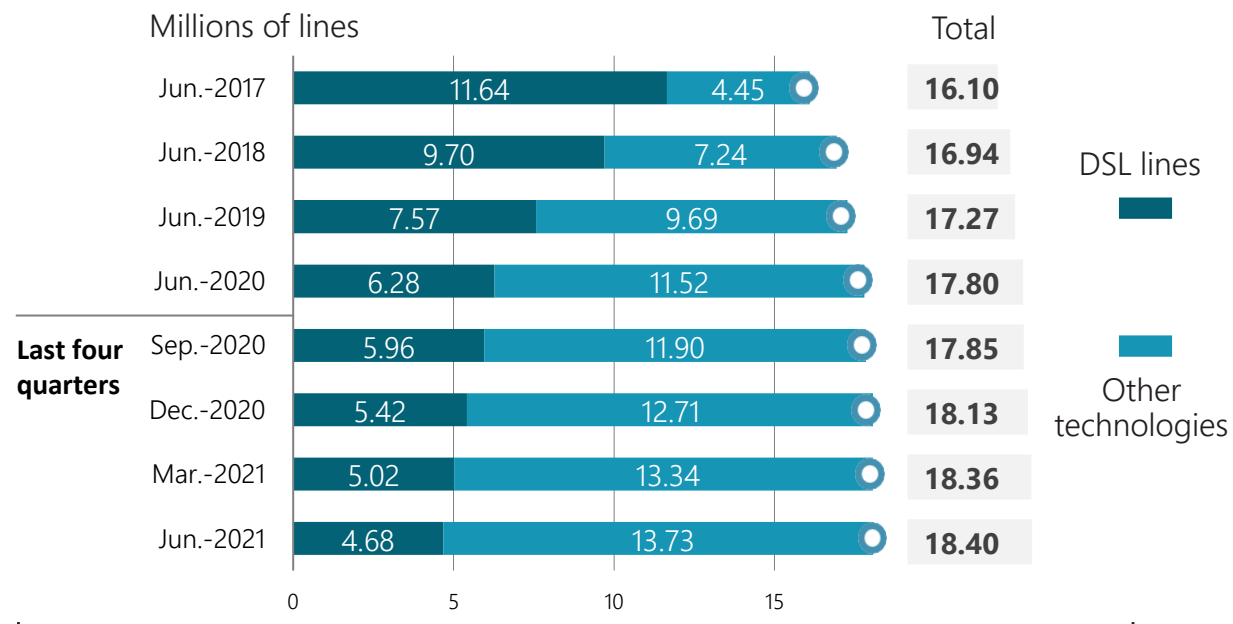
Total lines	(no of lines)	(Δ %)	Distribution (Δ 2020-2021) percentage points
Quarterly change (March 2021 – June 2021)	-53 K accesses	-0.3 ↓	Copper: -10.3 ↓
Annual change (June 2020 – June 2021)	+279 K accesses	+2.0 ↑	FWA: +1.0 ↑
			FTTC: +5.4 ↑
4-Year change (June 2017 – June 2021)	-618 K accesses	-3.0 ↓	FTTH: +3.8 ↑

MARKET SHARES (%)

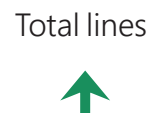
JUNE 2021



1.2: FIXED LINES: BROADBAND AND ULTRABROADBAND LINES



Quarterly change
(Mar. 2020 – Jun. 2021)



+44 K
lines
(+0.2%)

Annual change
(Jun. 2020 – Jun. 2021)



+601 K
lines
(+3.4 %)



-1.602 M
lines
(-25.5%)

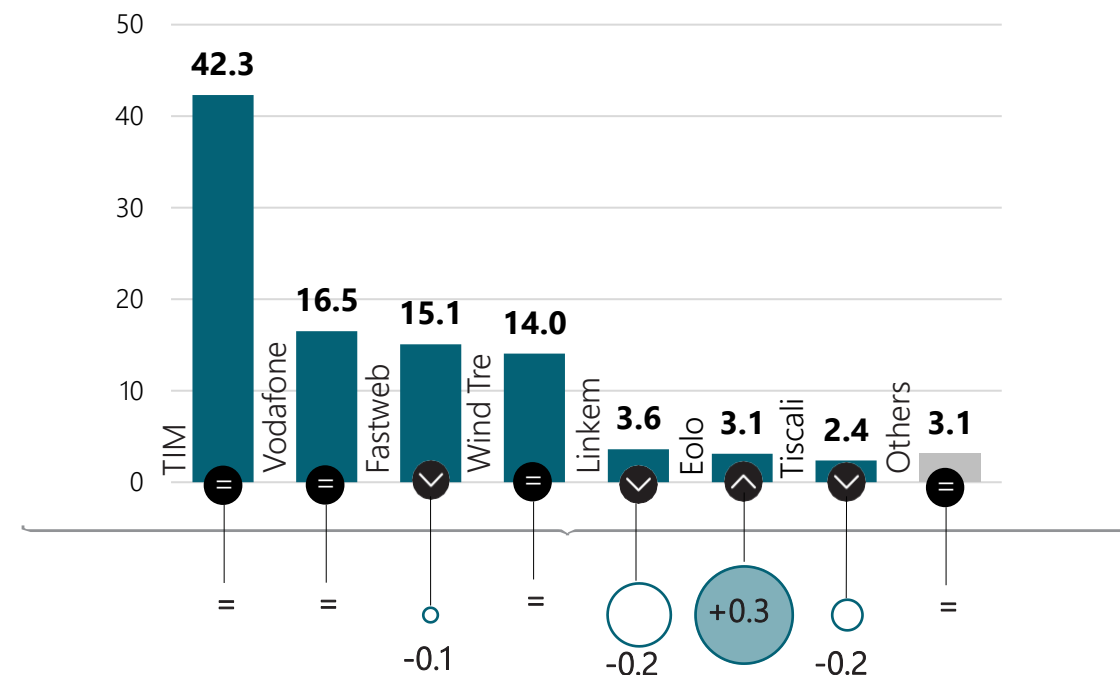


+2.203 M
lines
(+19.1%)

K = thousand
M = million

MARKET SHARES (%)

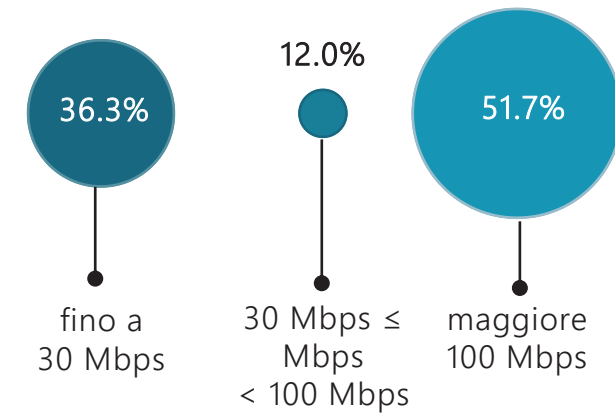
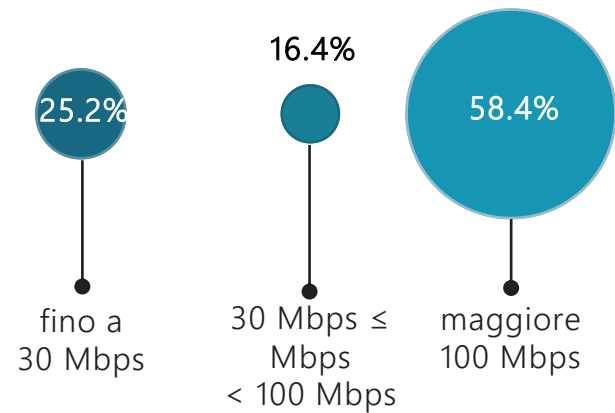
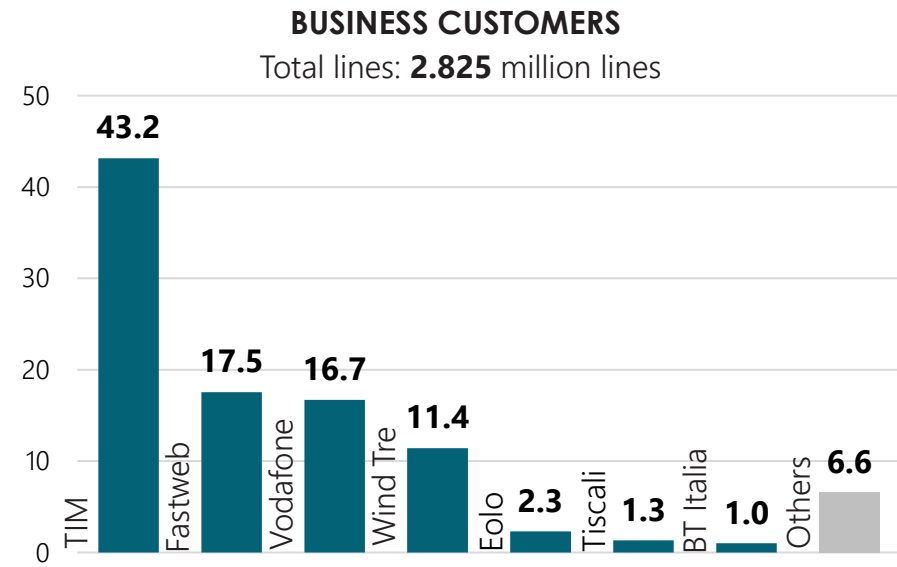
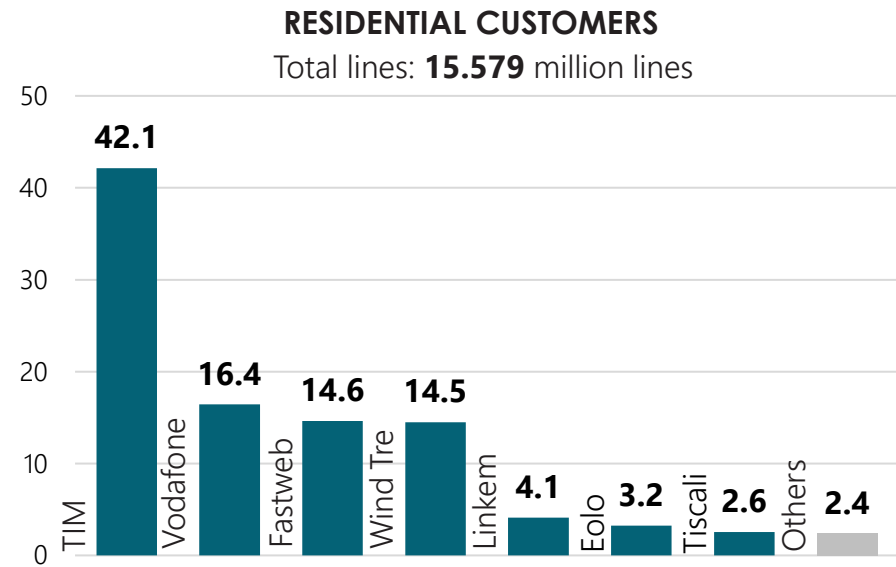
JUNE 2021



Differences vs. June 2020
(percentage points)

1.3: FIXED LINES: BROADBAND LINES BY TYPE OF CUSTOMER AND OPERATORS

JUNE 2021



1.4: FIXED LINES: BROADBAND AND ULTRABROADBAND LINES BY TECHNOLOGY AND OPERATORS

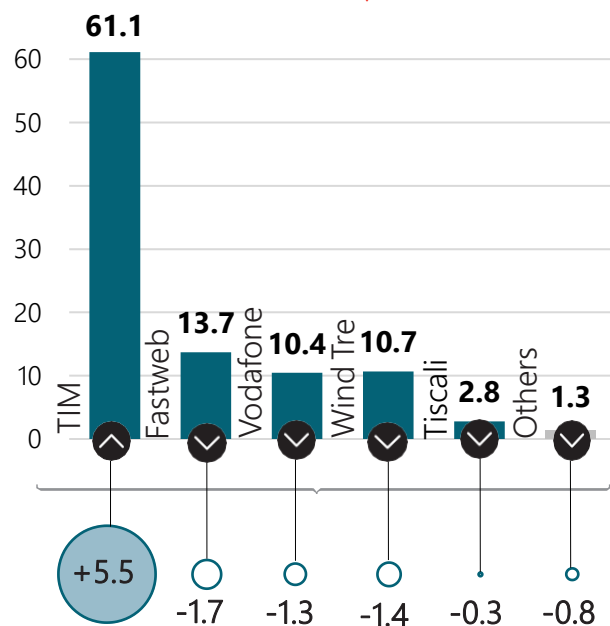
JUNE 2021

DSL

Total lines: **4,68** million accesses

Annual change
(June 2020 – June 2021)

-25.5% ↓

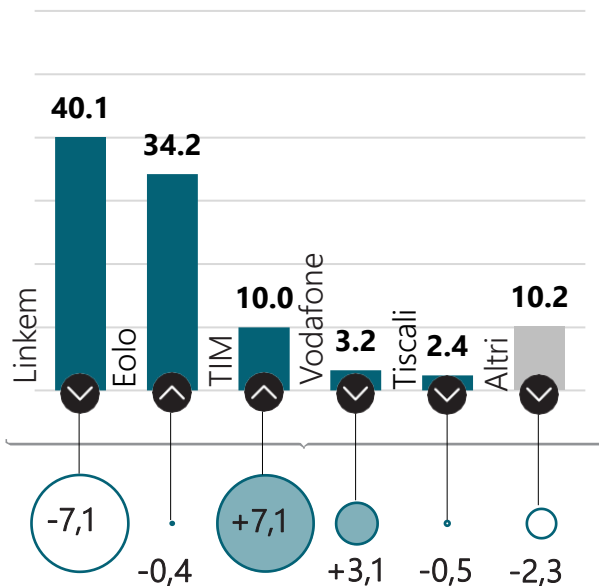


FWA

Total lines: **1.65** million access

Annual change
(June 2020 – June 2021)

+16.0% ↑

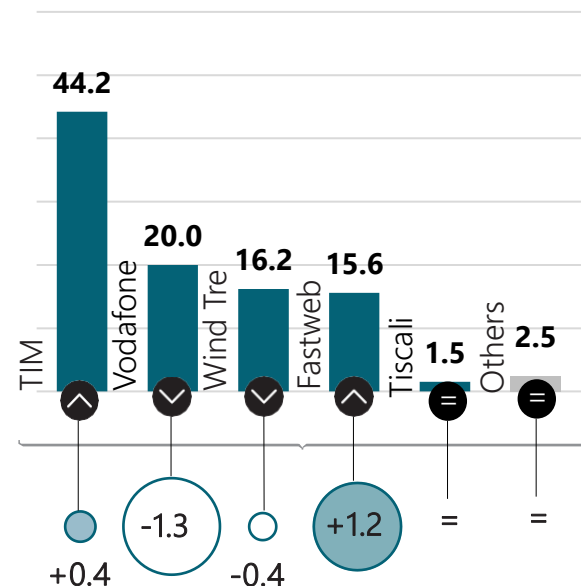


FTTC

Total lines: **9.79** million access

Annual change
(June 2020 – June 2021)

+13.9% ↑

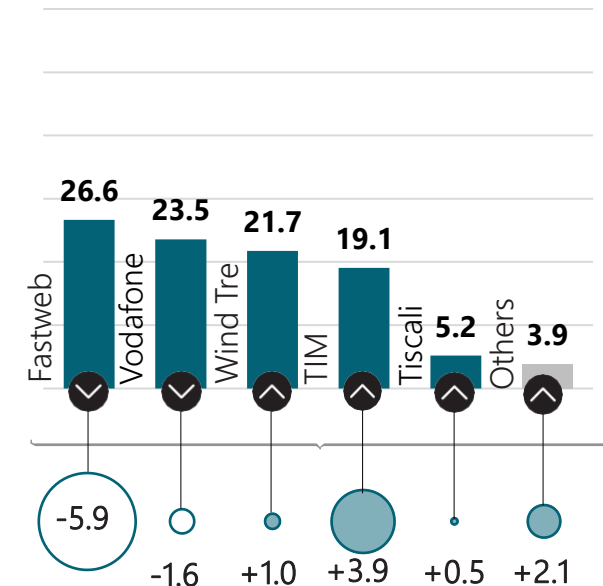


FTTH

Total lines: **2.27** million access

Annual change
(June 2020 – June 2021)

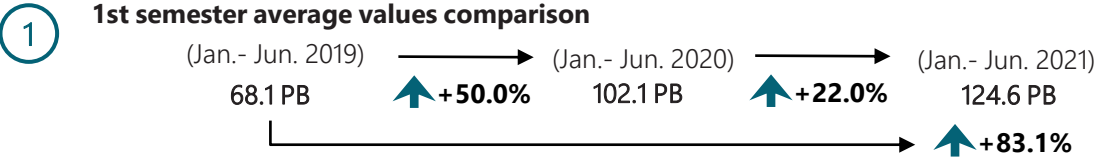
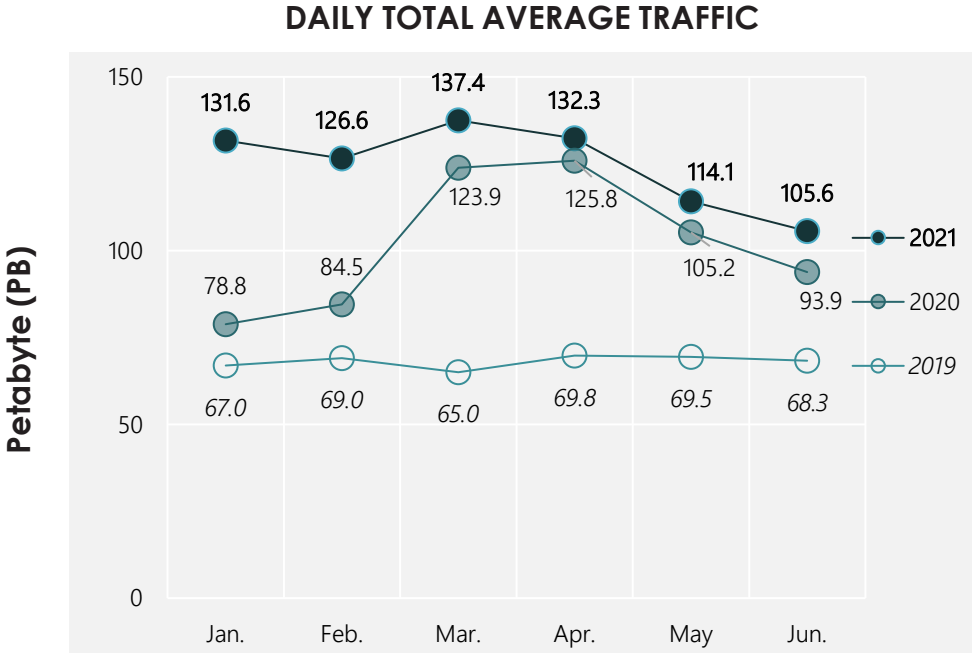
+52.7% ↑



Differences vs. June 2020
(percentage points)

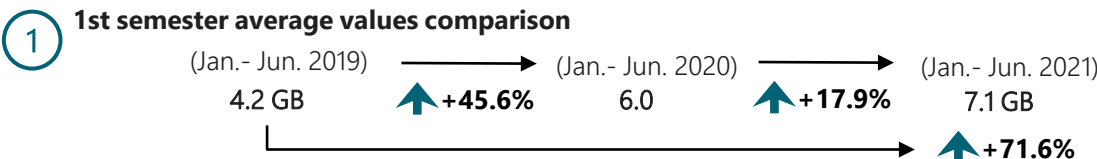
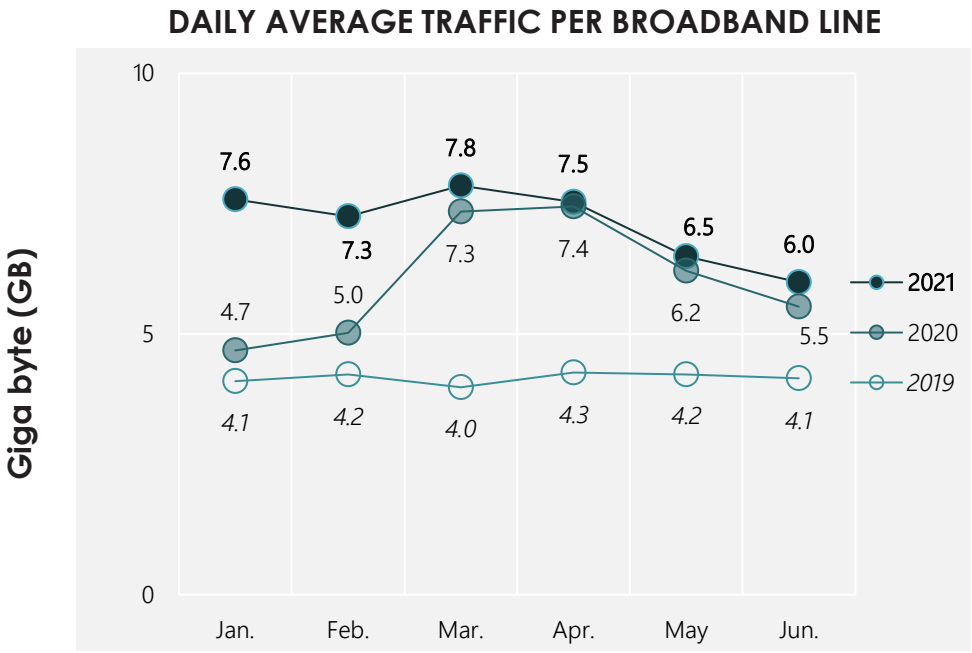
Note: elaborations based on data provided by companies in the context of the preparation of European reporting. A few thousand lines allocated by the companies in the categories "Other non-NGA" and "Other NGA" are excluded from the analysis.

1.5: FIXED LINES: DAILY DATA TRAFFIC (download + upload) (1/2)



2 Monthly comparison (change in %)

	YoY		Period change
	2019/2020	2020/2021	2019/2021
January	+17.7	+67.1	+96.6
February	+22.4	+49.7	+83.3
March	+90.5	+11.0	+111.4
April	+80.3	+5.1	+89.5
May	+51.5	+8.5	+64.3
June	+37.4	+12.5	+54.6

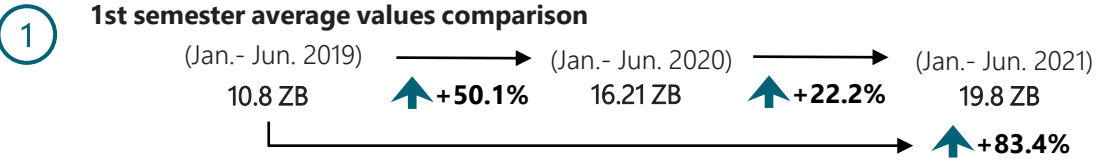
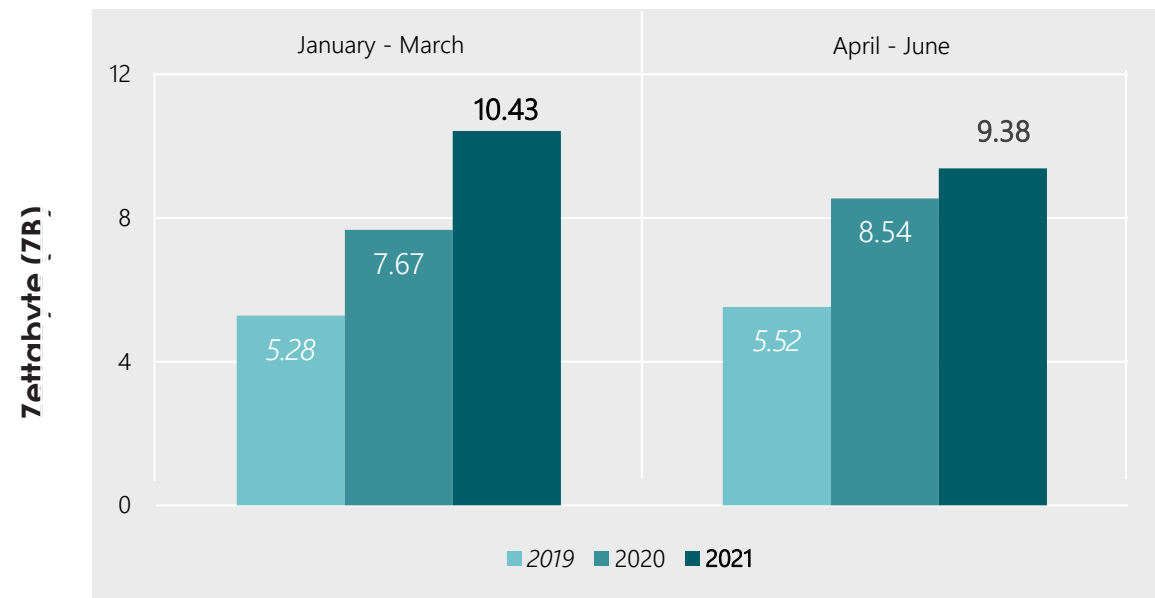


2 Monthly comparison (change in %)

	YoY		Period change
	2019/2020	2020/2021	2019/2021
January	+14.5	+61.7	+85.2
February	+18.9	+44.5	+71.9
March	+84.7	+6.8	+97.3
April	+74.8	+1.4	+77.2
May	+47.0	+4.7	+53.9
June	+33.2	+8.8	+45.0

1.6: FIXED LINES: DATA TRAFFIC IN DOWNLOAD AND UPLOAD (2/2)

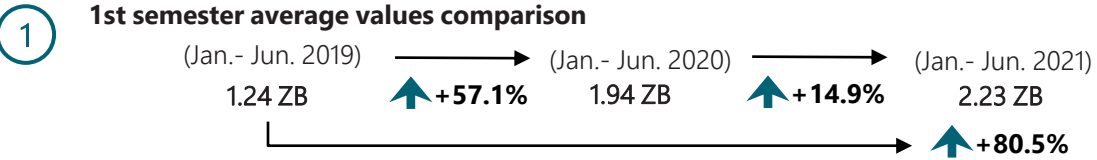
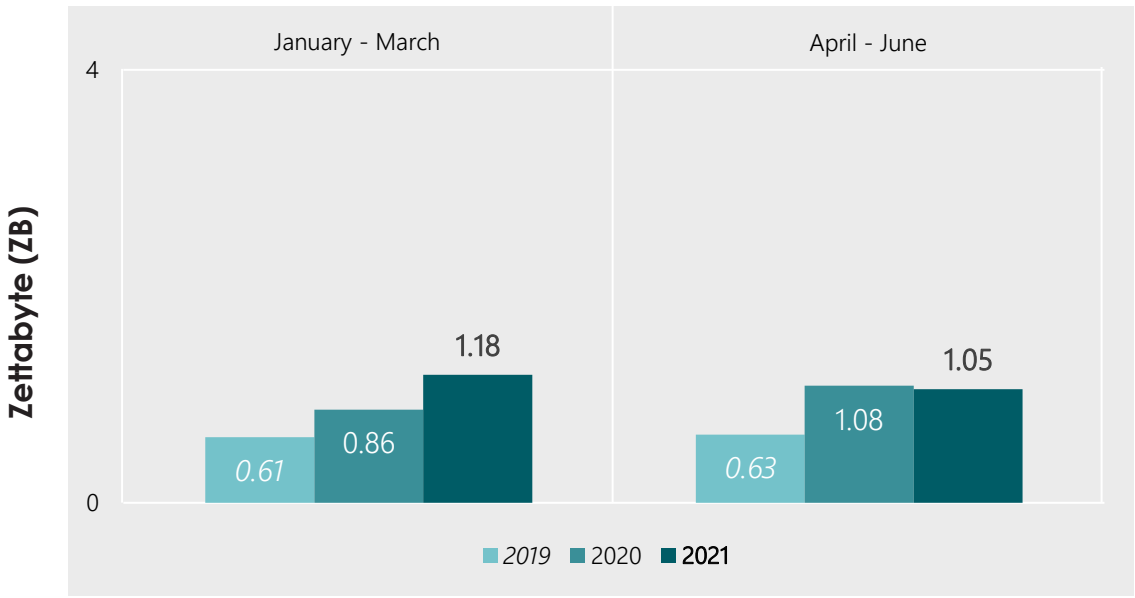
DOWNLOAD



2 Monthly comparison (change in %)

	YoY		Period change
	2019/2020	2020/2021	2019/2021
January	+18.6	+67.3	+98,3
February	+27.4	+43.8	+83,3
March	+89.9	+10.8	+110,4
April	+77.1	+6.9	+89,4
May	+50.4	+9.5	+64,7
June	+36.5	+13.8	+55,3

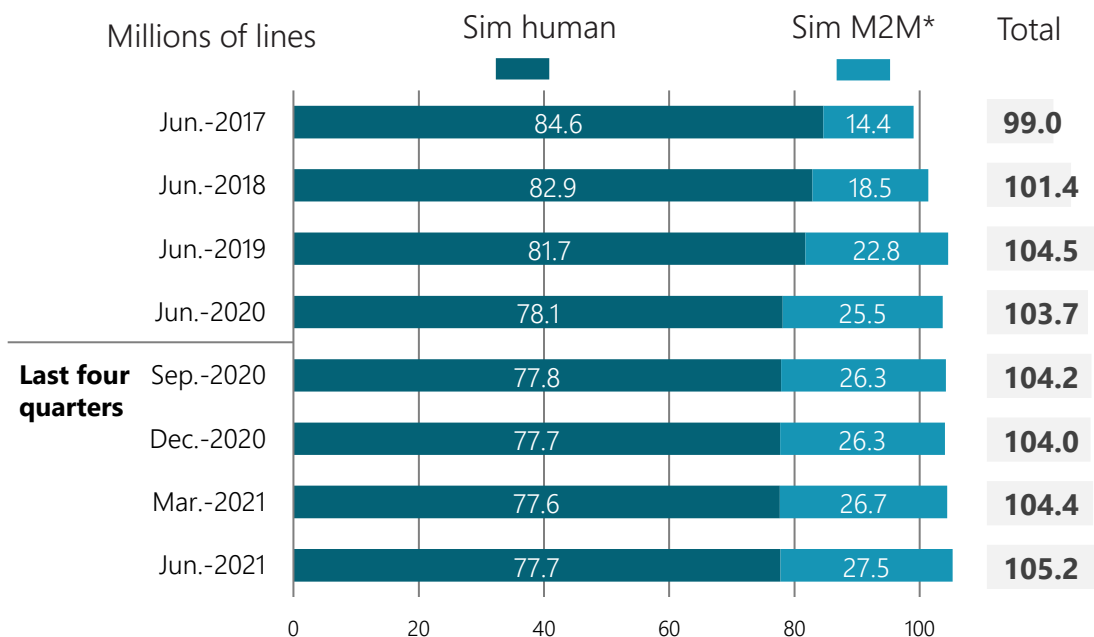
UPLOAD



2 Monthly comparison (change in %)

	YoY		Period change
	2019/2020	2020/2021	2019/2021
January	+10.2	+65.2	+82.1
February	+21.3	+51.2	+83.4
March	+95.6	+12.2	+119.5
April	+108.2	-8.5	+90.5
May	+61.0	+0.1	+61.1
June	+44.7	+2.0	+47.6

1.7: MOBILE LINES: TOTAL SUBSCRIBERS



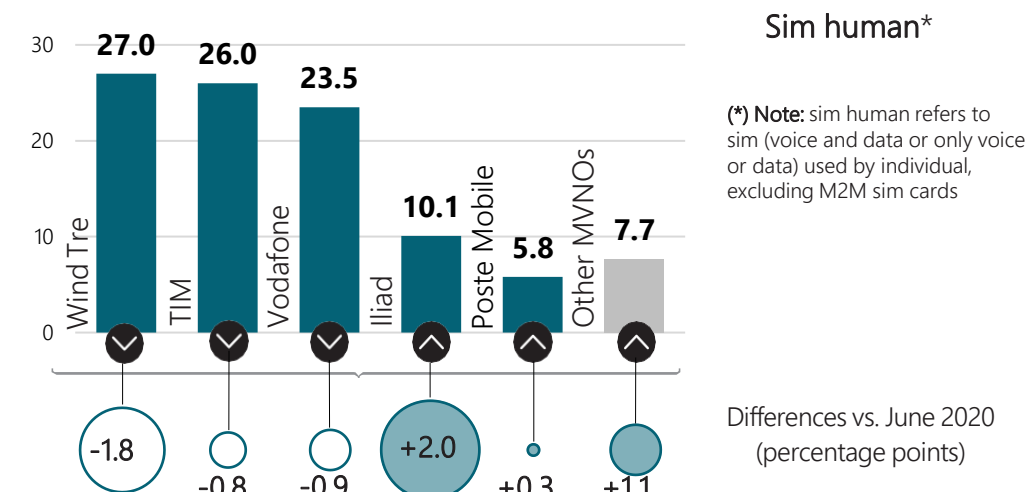
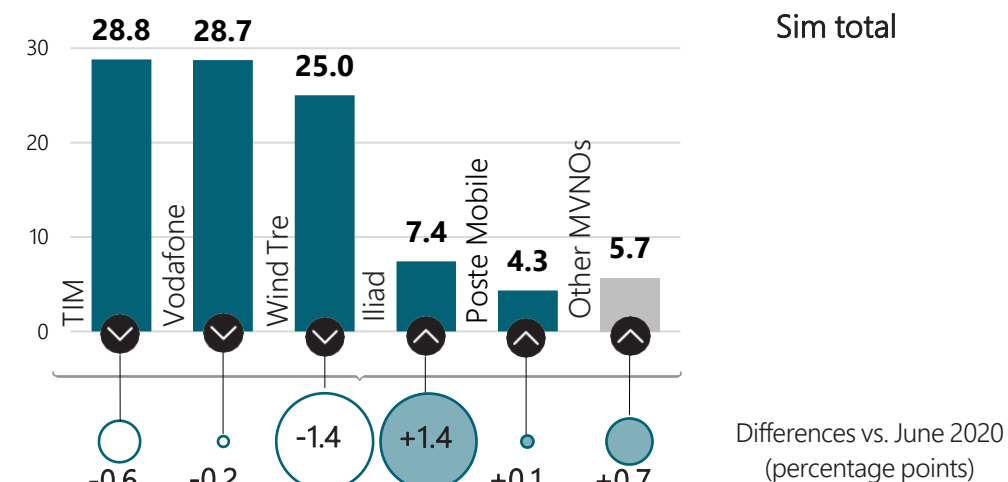
(*) Note: Machine-to-Machine sims are based on the technologies that enable devices and sensors or "things" (within the IoT) to communicate with each other and with other Internet-enabled devices and systems

	Quarterly change (Mar. 2021 – Jun. 2020)		Annual change (Jun. 2020 – Jun. 2021)	
	(no of sim in thousand)	(Δ %)	(no of sim in thousand)	(Δ %)
Total sim cards:	+853	↑ +0.3	+1,568	↑ +1.5
Sim human:	+95	↑ +0.1	-376	↓ -0.5
Sim M2M:	+758	↑ +1.5	+1,943	↑ +7.6

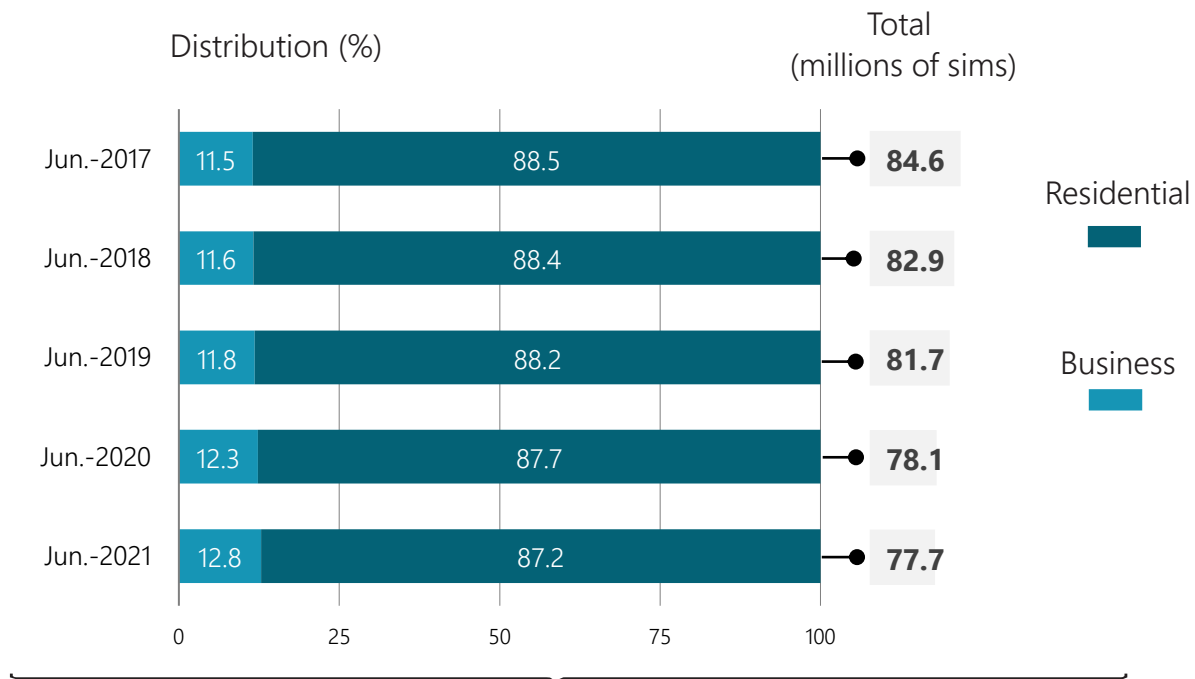
Note: the data collected on TIM and Vodafone include the lines of the subsidiaries, respectively Kena mobile and VEI (which offers mobile telephony services called .ho)

MARKET SHARES (%)

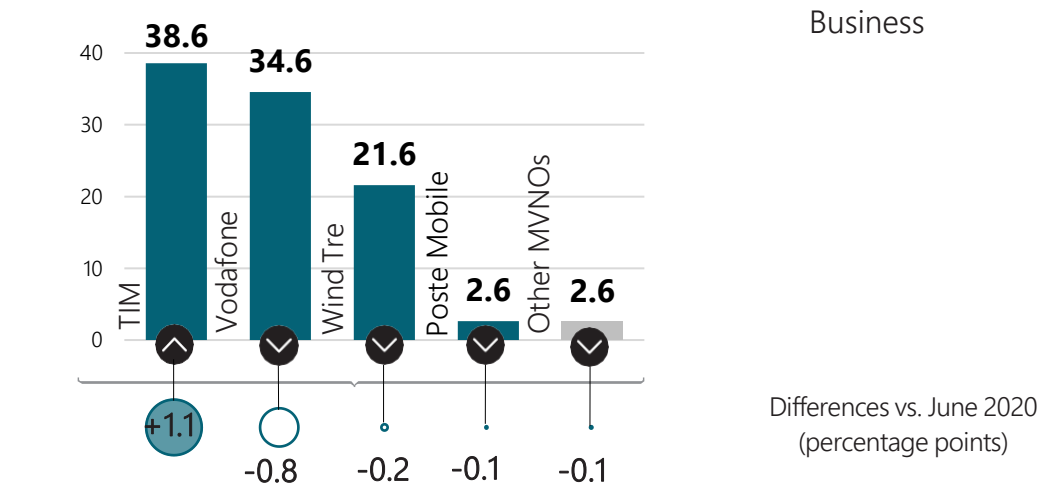
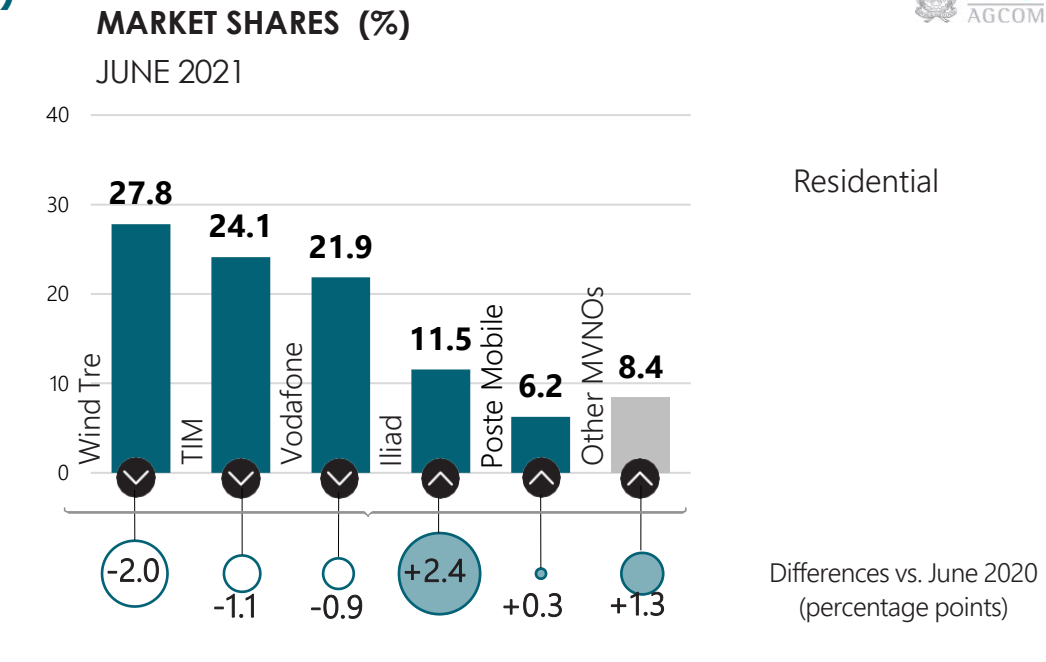
JUNE 2021



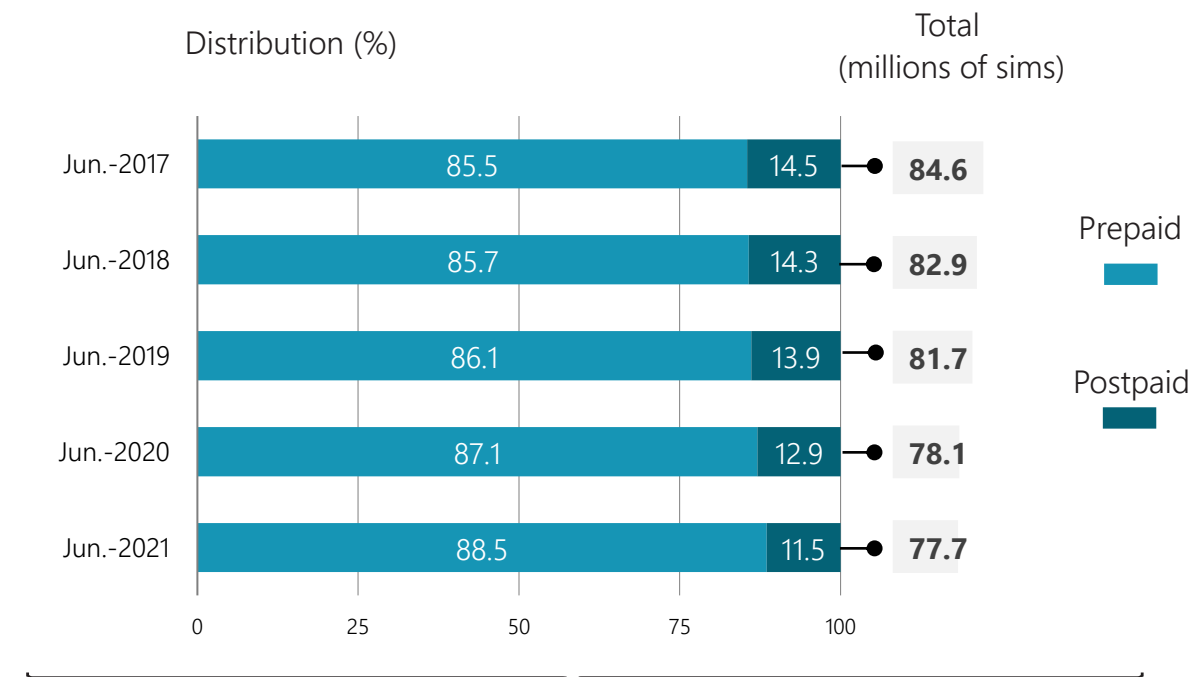
1.8: MOBILE LINES: SUBSCRIBERS BY TYPE OF CUSTOMER (sim human)



	Annual change (June 2020 – June 2021)			4-Year change (June 2017 – June 2021)		
	(no of sim in thousand)	(Δ %)		(no of sim in thousand)	(Δ %)	
Total human sim cards:	-376	↓	-0,5	-6,884	↓	-8.1
Residential sim card:	-717	↓	-1.0	-7,114	↓	-9.5
Business sim cards:	+342	↑	+3.6	+231	↑	+2.4



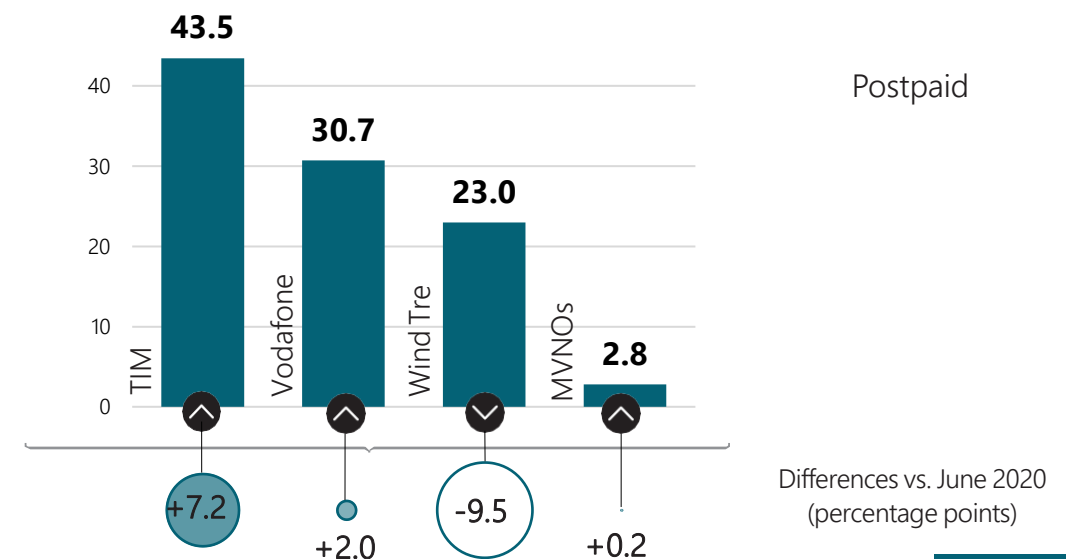
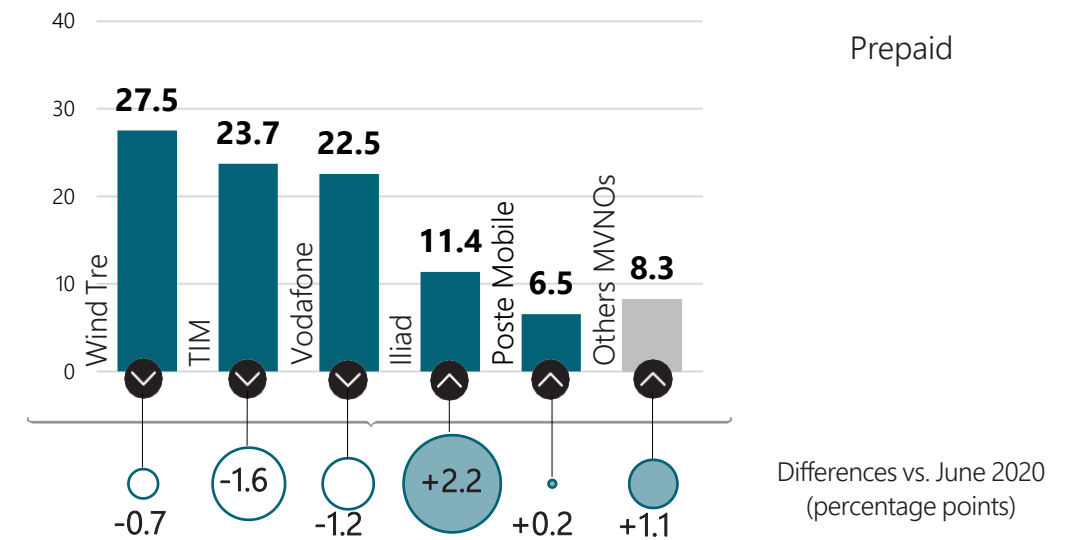
1.9: MOBILE LINES: SUBSCRIBERS BY TYPE OF CONTRACT



	Annual change (June 2020 – June 2021)			4-Year change (June 2017 – June 2021)		
	(no of sim in thousand)	(Δ %)		(no of sim in thousand)	(Δ %)	
Total human sim cards:	-376	↓	-10.5	-6,884	↓	-8.1
Prepaid sim cards:	+780	↑	+1.1	-3,545	↓	-4.9
Postpaid sim cards:	-1,155	↓	-11.4	-3,339	↓	-27.2

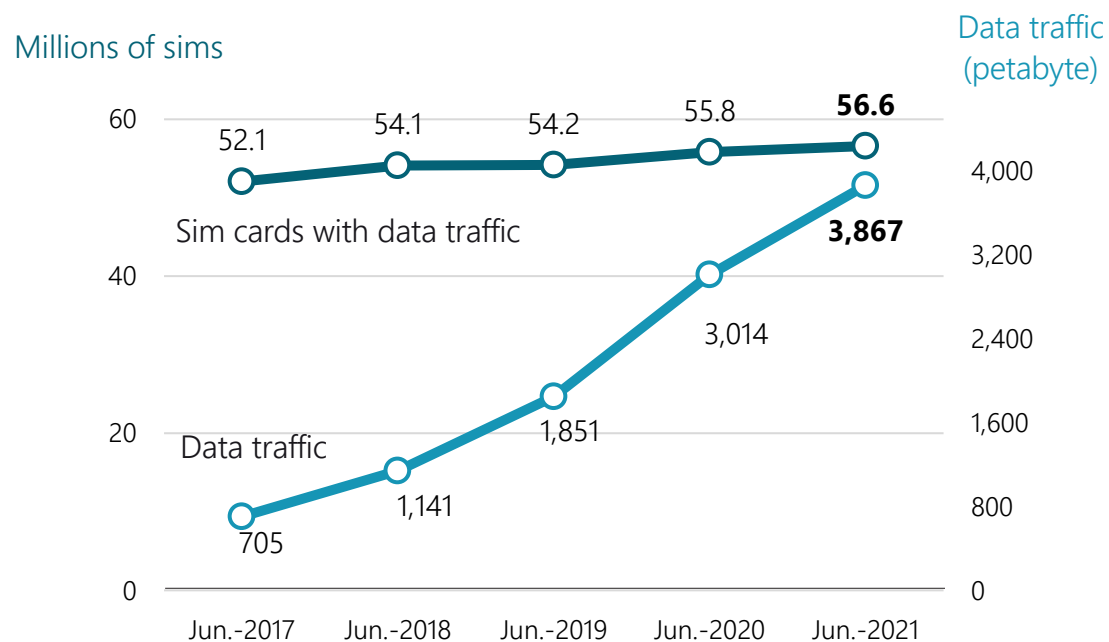
MARKET SHARES (%)

JUNE 2021



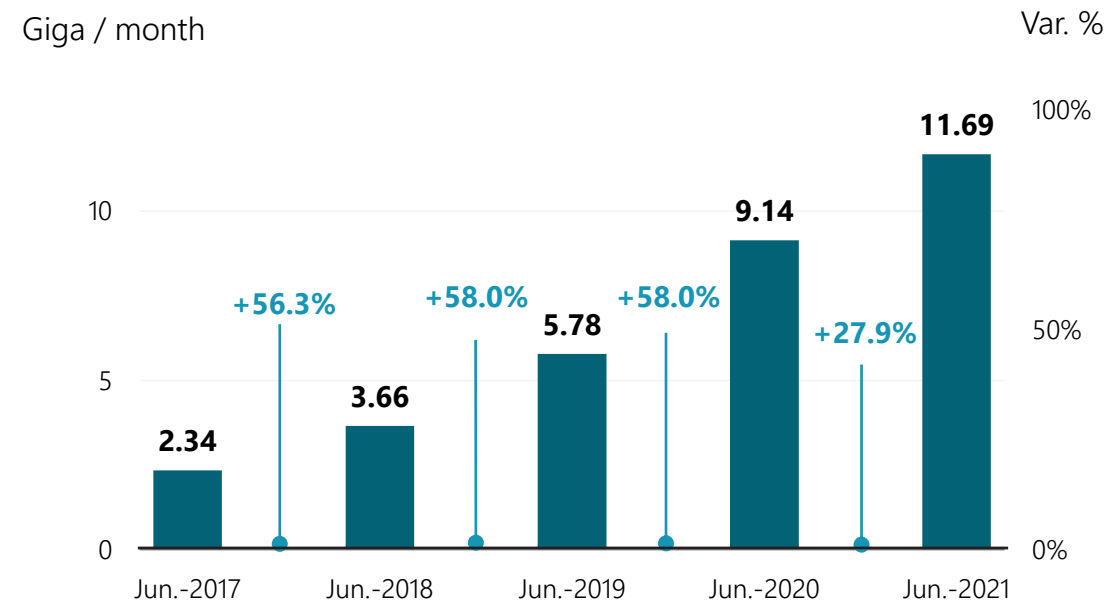
1.10: MOBILE LINES: DATA TRAFFIC HISTORICAL TRENDS (1/3)

DATA TRAFFIC SINCE THE BEGINNING OF THE YEAR



	Annual change (June 2020 – June 2021)			4-Year change (June 2017 – June 2021)		
	(no of sim in thousand)	(Δ %)		(no of sim in thousand)	(Δ %)	
SIM cards with data traffic:	+749	↑ +1.3		+4,500	↑ +8.6	
Data traffic:	(petabyte)	(Δ %)		(petabyte)	(Δ %)	
	+853	↑ +28.3		+3,162	↑ +448.7	

AVERAGE MONTHLY CONSUMPTION

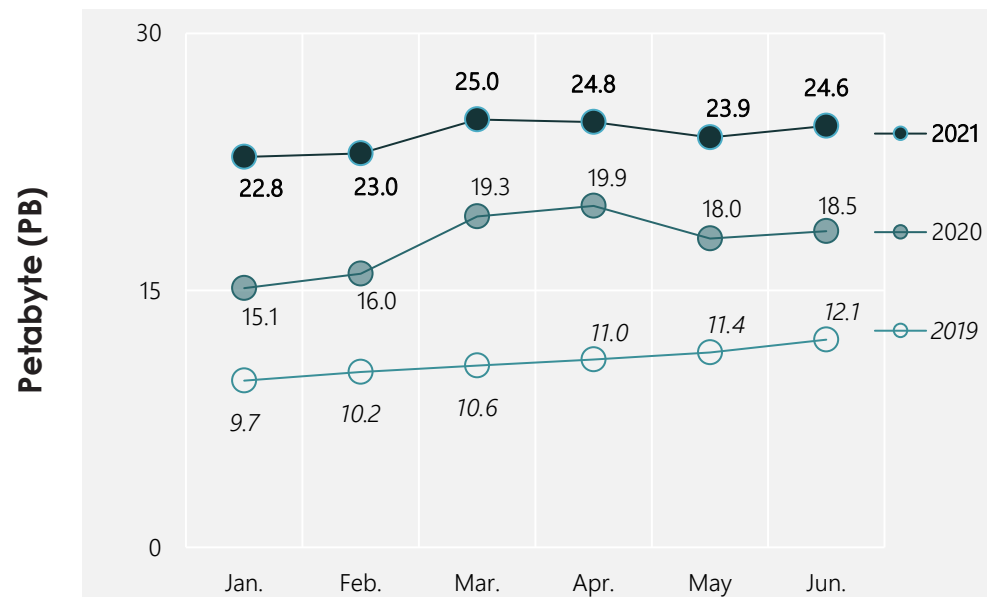


At the end of June 2021, the number of sim cards with data traffic has reached **72.8%** of the total human sim cards

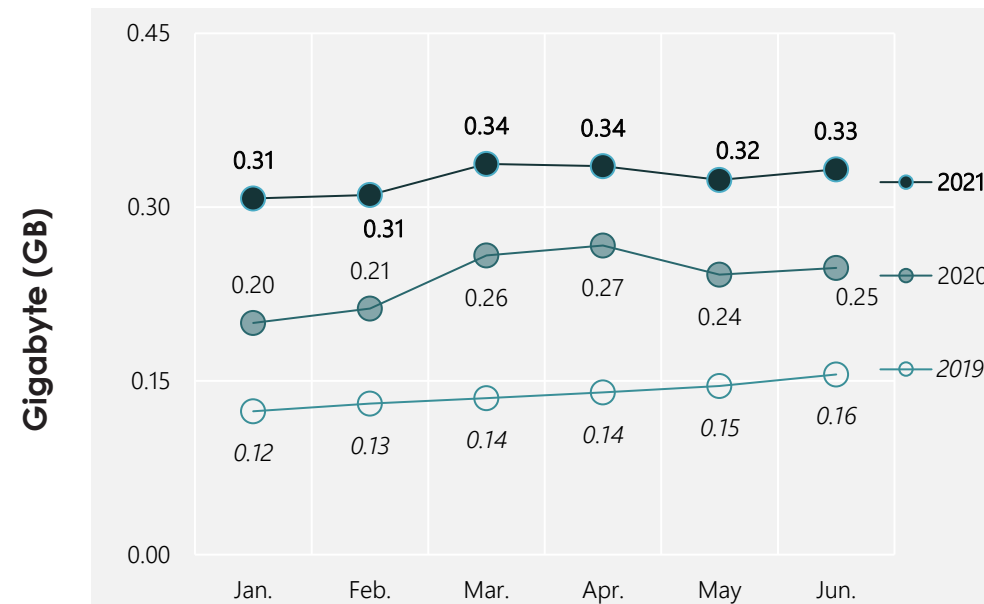
Note: Due to changes in firms' accounting methods and methodological refinements introduced by the Authority, the total number of sim cards with data traffic is not directly comparable with previous versions

1.11: MOBILE LINES: DAILY DATA TRAFFIC (download + upload) (2/3)

DAILY TOTAL AVERAGE TRAFFIC

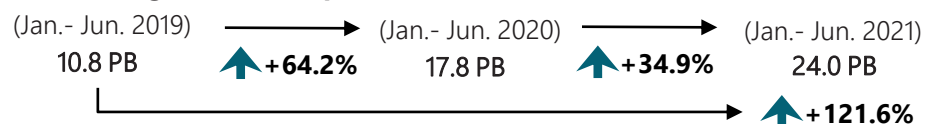


DAILY AVERAGE TRAFFIC PER SIM «HUMAN»



1

1st semester average values comparison



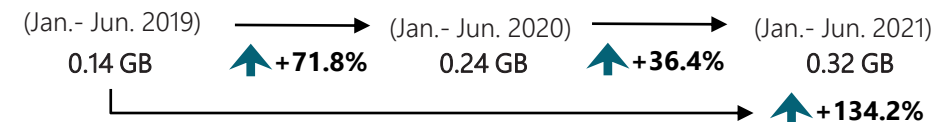
2

Monthly comparison (change in %)

	Annual change		Period change 2019/2021
	2019/2020	2020/2021	
January	+55.4	+50.7	+134.1
February	+55.9	+44.0	+124.5
March	+82.1	+29.3	+135.5
April	+81.9	+24.5	+126.5
May	+58.4	+32.7	+110.2
June	+52.1	+33.4	+102.9

1

1st semester average values comparison



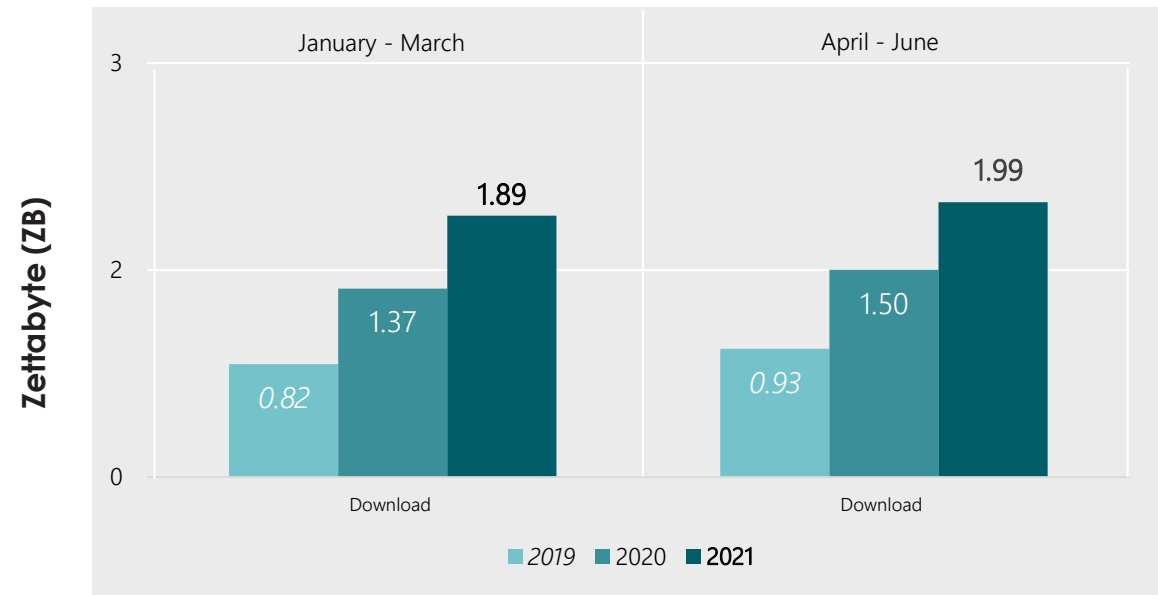
2

Monthly comparison (change in %)

	Annual change		Period change 2019/2021
	2019/2020	2020/2021	
January	+61.8	+53.7	+148.6
February	+62.9	+46.2	+138.1
March	+90.9	+30.7	+149.4
April	+90.6	+25.5	+139.3
May	+65.9	+33.6	+121.6
June	+59.1	+34.0	+113.2

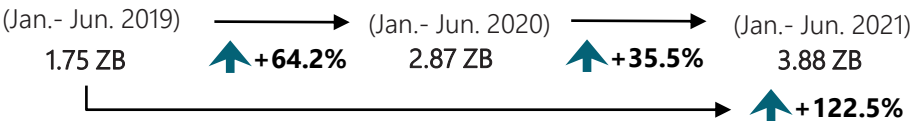
1.12: MOBILE LINES: DATA TRAFFIC IN DOWNLOAD AND UPLOAD (3/3)

DOWNLOAD



1

1st semester average values comparison

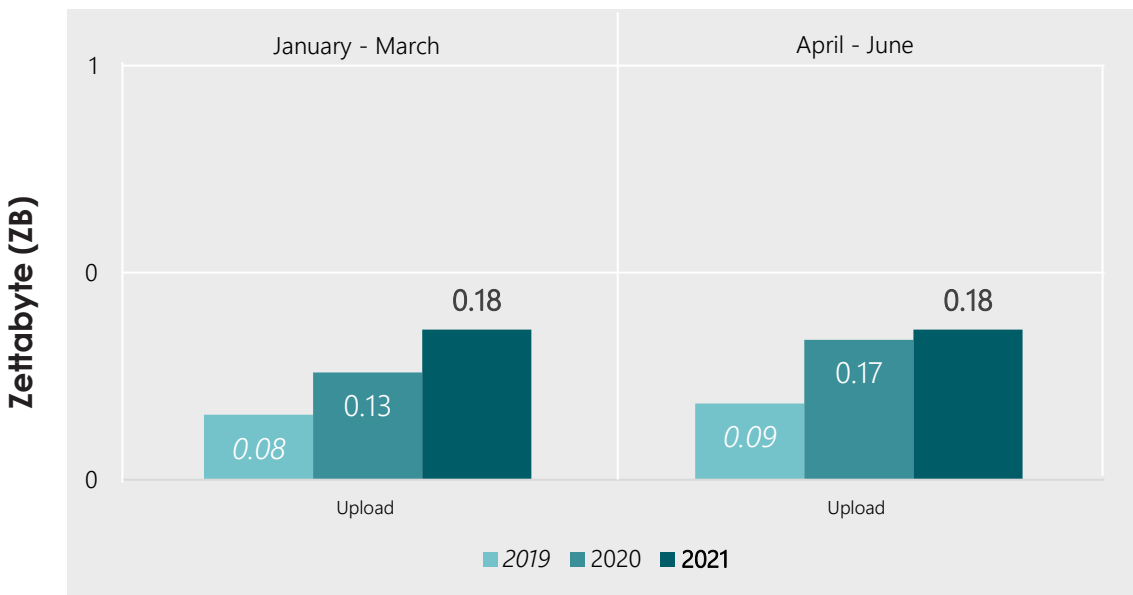


2

Monthly comparison (change in %)

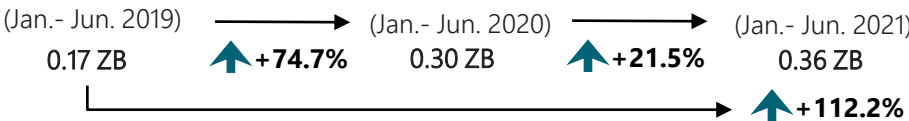
	Annual change		Period change
	2019/2020	2020/2021	2019/2021
January	+56.9	+49.8	+135.1
February	+62.4	+38.2	+124.5
March	+80.5	+30.2	+134.9
April	+77.7	+27.8	+127.2
May	+55.9	+35.7	+111.6
June	+52.7	+34.6	+105.5

UPLOAD



1

1st semester average values comparison



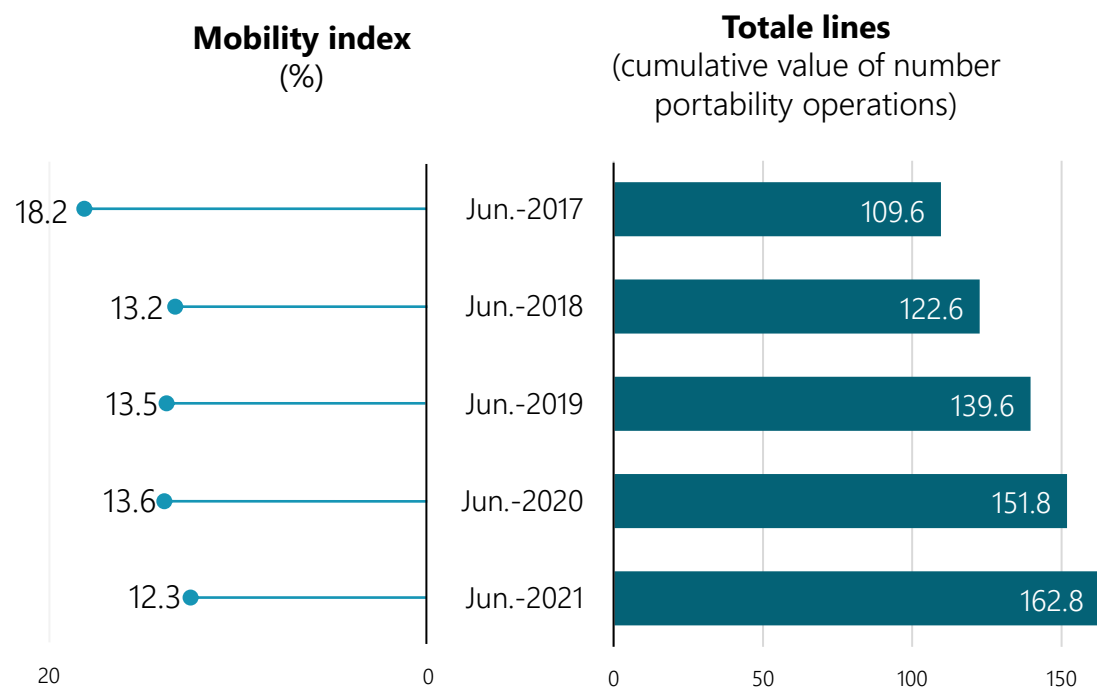
2

Monthly comparison (change in %)

	Annual change		Period change
	2019/2020	2020/2021	2019/2021
January	+39.8	+60.3	+124.2
February	+51.4	+48.8	+125.3
March	+98.8	+21.3	+141.2
April	+125.6	-2.9	+119.1
May	+84.1	+6.9	+96.7
June	+46.2	+21.0	+76.8

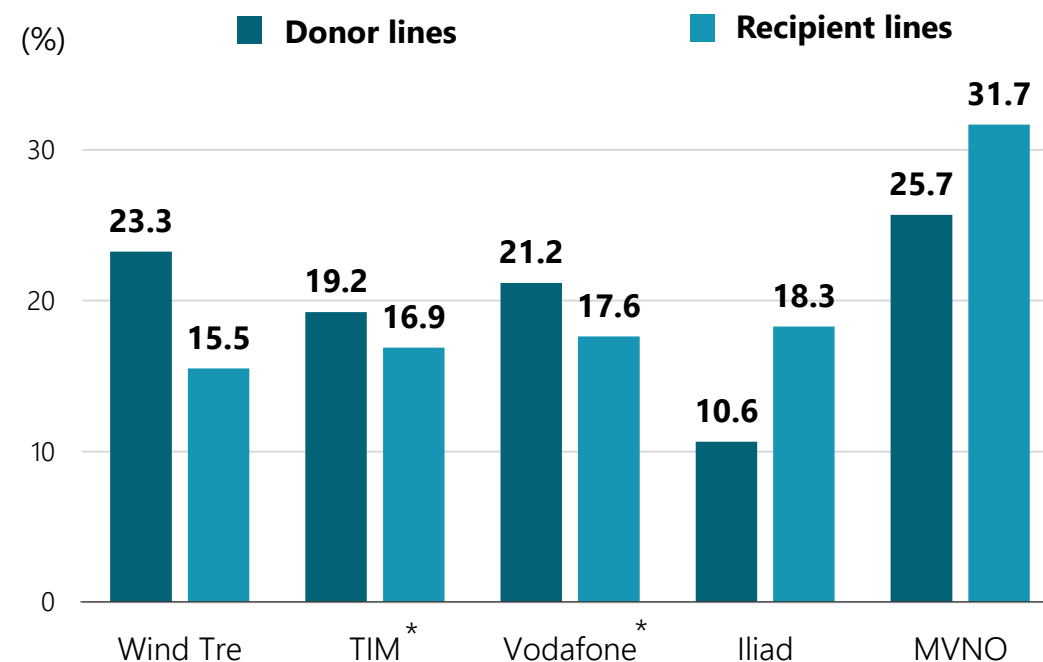
1.13: MOBILE LINES: NUMBER PORTABILITY

In one year (June 2020 – June 2021), there have been **11,0** million of Mobile Number Portability (MNP) operations



Mobility index: the ratio between (i) total donating lines plus total recipient lines since the beginning of the year, and (ii) the corresponding average customer base (net off M2M sims)

DISTRIBUTION (%) OF DONOR AND RECIPIENT LINES (12 months) JUNE 2021

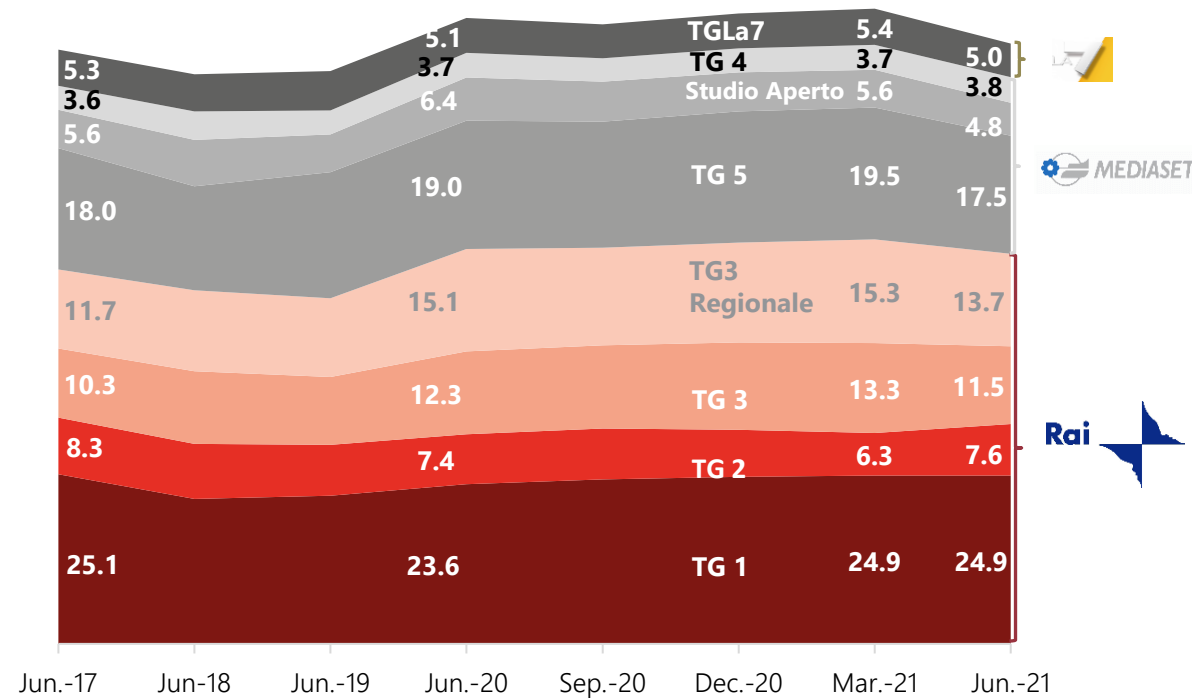


(*) Note: the data collected on TIM and Vodafone include the lines of the subsidiaries, respectively Kena mobile and VEI (which offers mobile telephony services called .ho)

2.1: MEDIA: TV

AUDIENCE OF THE MAIN EVENING NEWSCASTS (%)

AVERAGE DAY (June 2017 - June 2021)



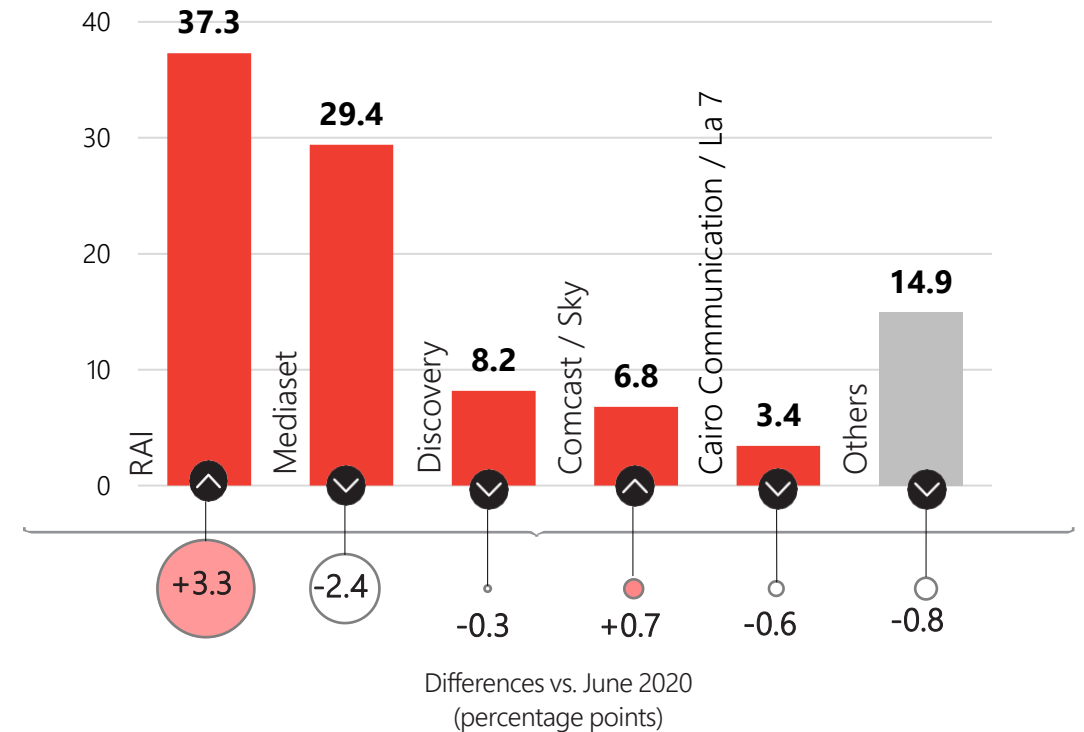
Δ percentage points
(June 2020 – June 2021)

Rai		Mediaset		TG La7	
Tg 1	+1.3 p.p. ▲	Tg 5	-1.5 p.p. ▼	Tg La 7	-0.2 p.p. ▼
Tg 2	+0.2 p.p. ▲	Studio Aperto	-1.5 p.p. ▼		
Tg 3	-0.8 p.p. ▼	Tg 4	+0.2 p.p. ▲		
Tg 3 - Regionale	-1.4 p.p. ▼				

Source: Agcom elaboration on Auditel's data (Nielsen)

MARKET SHARES (%)

JUNE 2021



Average daily television viewership

Newscasts

Tg 1: **4.4 M** viewers

Tg 5: **3.2 M** viewers

Broadcasters

Rai: **3.4 M** viewers

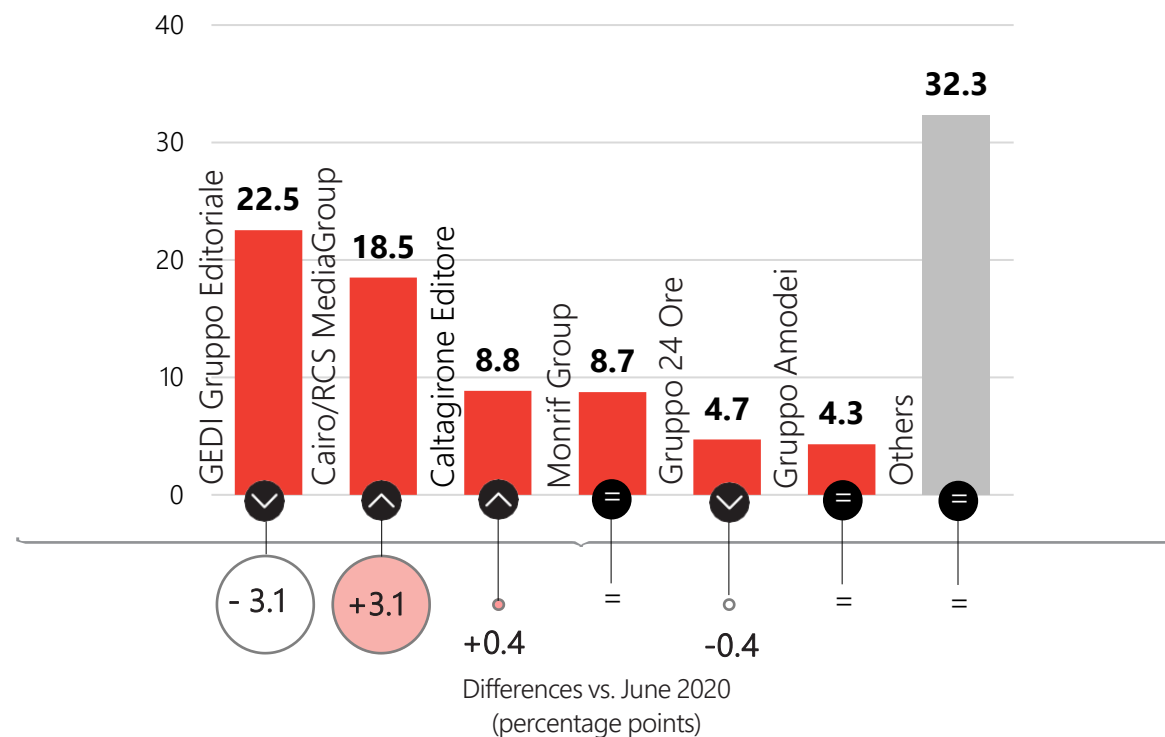
Mediaset: **2.7 M** viewers

M = million

2.2: MEDIA: NEWSPAPERS

NEWSPAPERS' TOTAL MONTHLY SALES BY EDITORIAL GROUPS (%)*

JUNE 2021



Total copies sold in June 2021

49,454,901

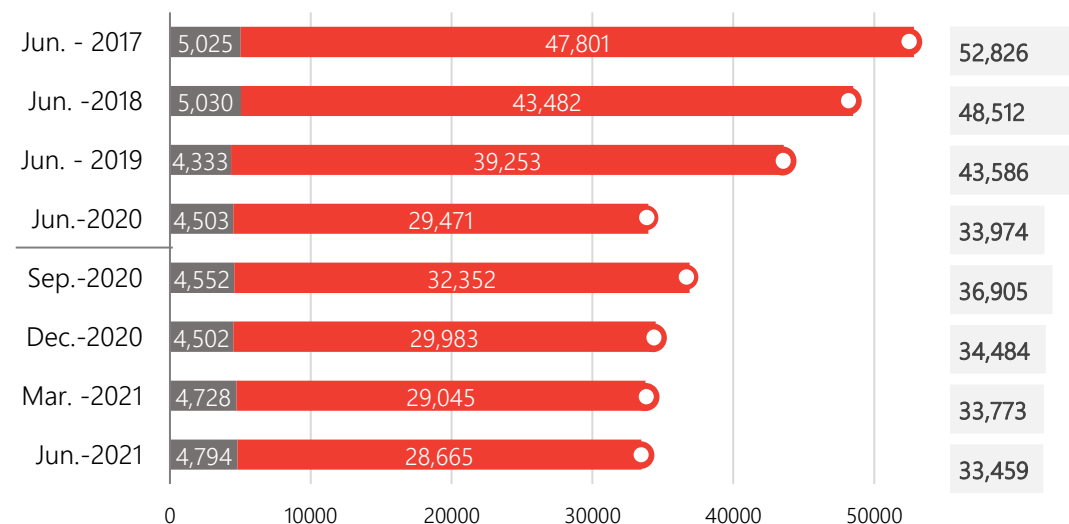
Annual change in %:
(June 2020 – June 2021)

- 1.5 ↓

(*) Note: during the last quarter of 2020, GEDI completed the sale of the business unit of the newspapers Il Tirreno, La Gazzetta di Modena, La Gazzetta di Reggio and La Nuova Ferrara to SAE Srl. The data for the year 2020 refer to the ownership configuration of the entities prior to this transaction.

NEWSPAPERS' TOTAL MONTHLY SALES BY 7 MAJOR EDITORIAL BRAND AND TYPE OF DISTRIBUTION CHANNELS*

IN THOUSANDS – JUNE 2021



(*) Note: copies sold via distribution channels provided for by law

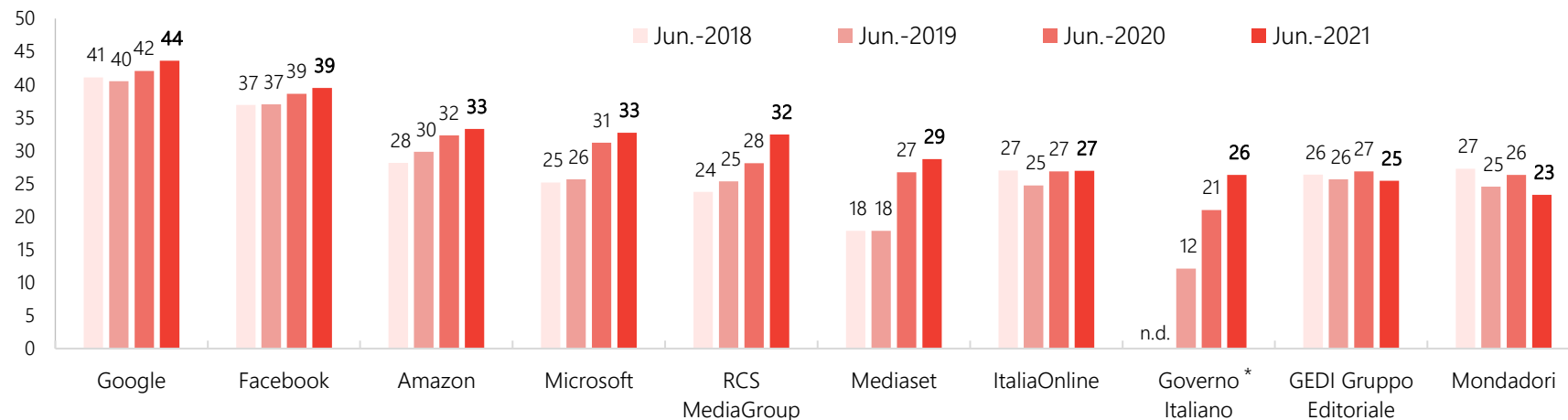
	Annual change in % (June 2020 – June 2021)		4-Year change in % (June 2017 – June 2021)	
Printed newspapers:	-2.7	↓	-40.0	↓
Digital and multiple copies: (represent 12.3 % of total sales)	+6.5	↑	-4.6	↓

Source: Agcom elaboration on data from ADS and IES

2.3: MEDIA INTERNET: ACTIVE USERS OF THE MAIN OPERATORS

AUDIENCE ON AN AVERAGE DAY (%) (June 2018 – June 2021)

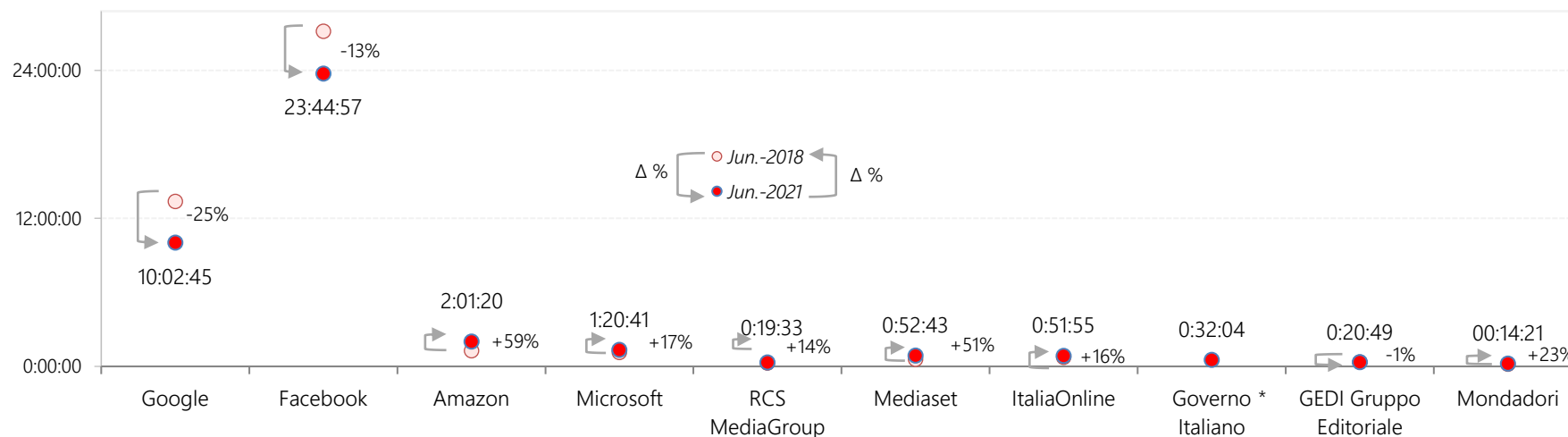
IN MILLIONS



In June 2021, **44.5** million italian unique users connected to the internet

AVERAGE MONTHLY TIME SPENT ON WEBSITE BY VISITORS (June 2018 – June 2021)

(hh:mm:ss)



In June 2021, a total amount of **57** hours of surfing, on average, per person per month

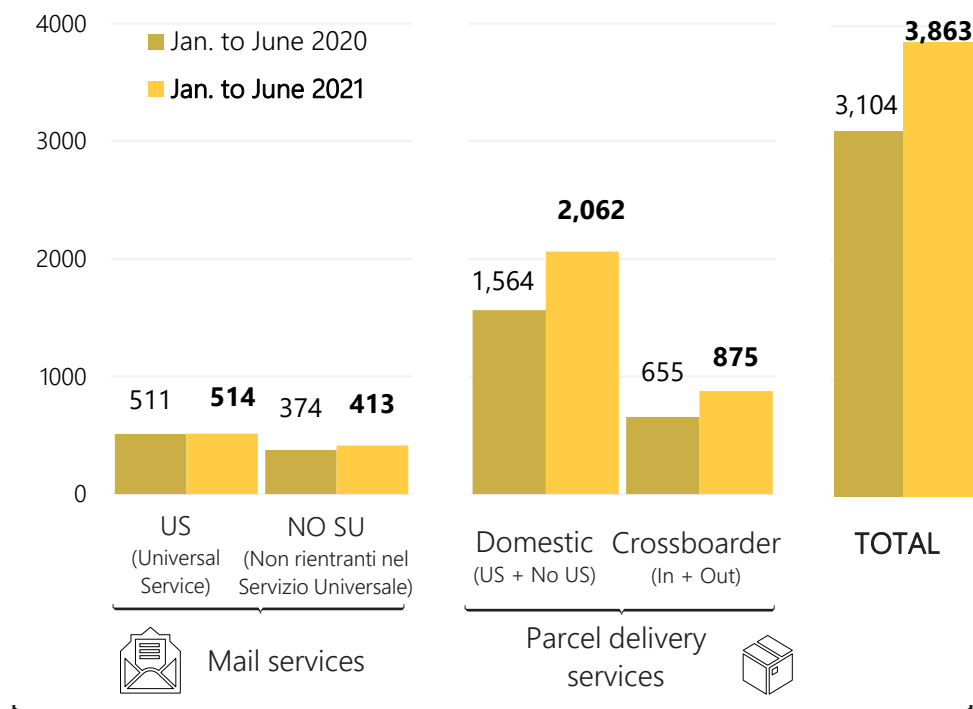
(*) **Note:** due to a reclassification of the Property called «Governo Italiano», the data are not available in homogenous for June 2018

Source: Agcom elaboration on Audweb's data (Nielsen)

3.1: POSTAL SERVICES: REVENUES

REVENUES SINCE THE BEGINNING OF THE YEAR

MILLIONS OF €



+4.7



+32.4



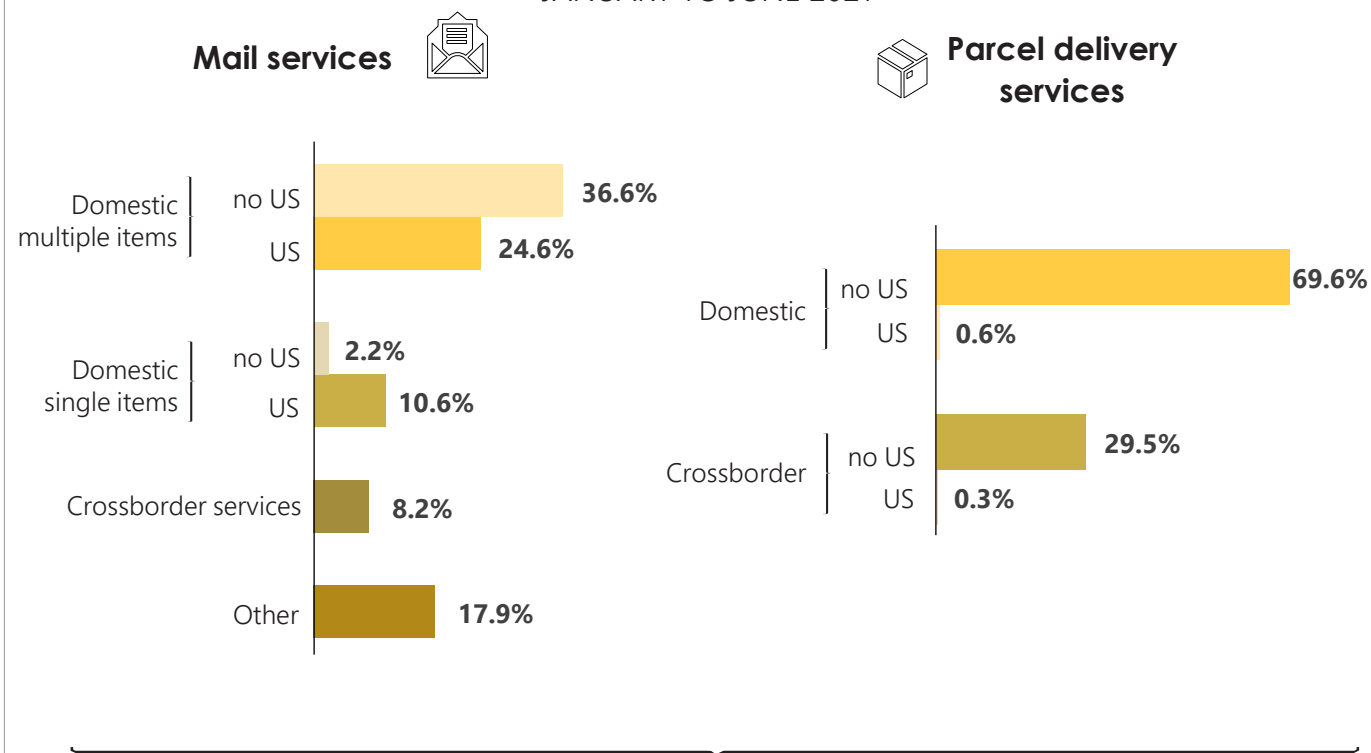
+24.5

Total

Annual change in %
(June 2020 – June 2021)

REVENUES BY SOURCE TYPE SINCE THE BEGINNING OF THE YEAR (%)

JANUARY TO JUNE 2021



Annual change in %
(June 2020 – June 2021)



+8.6

Domestic multiple items



-1.1

Domestic single items



-19.8

Crossborder services



-11.1

Other



+31.9

Domestic

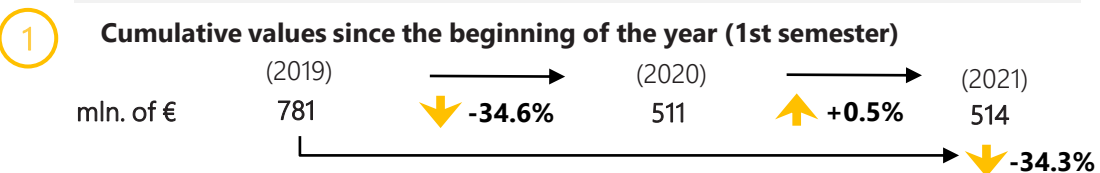
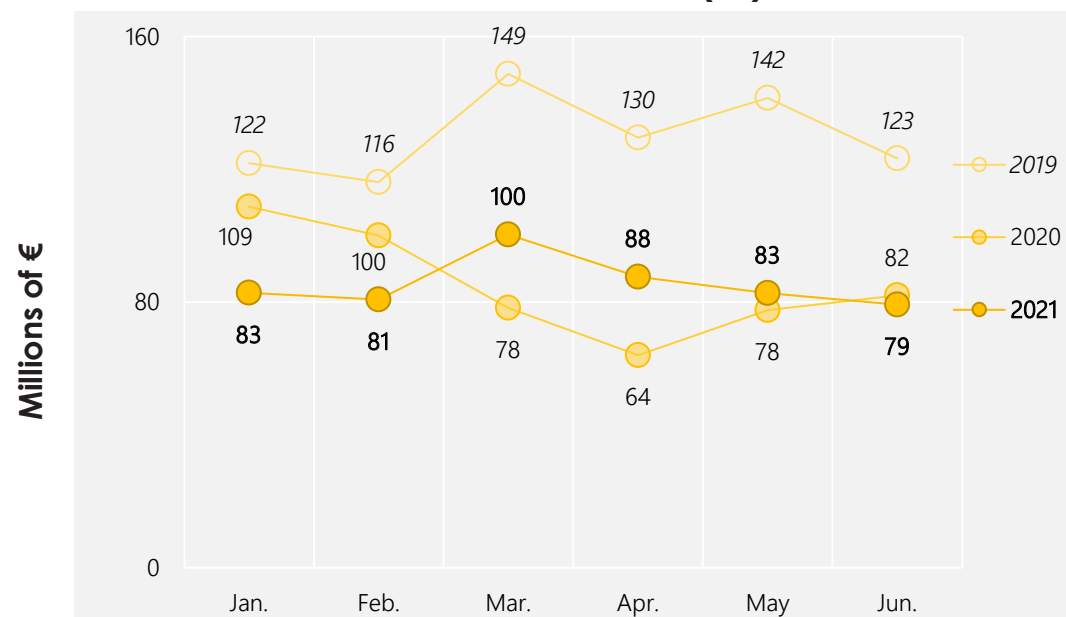


+33.5

Crossborder

3.2: POSTAL SERVICES: MONTHLY MAIL SERVICES REVENUES (US/NO US)

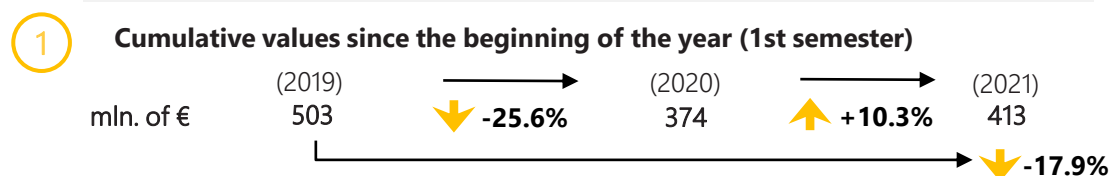
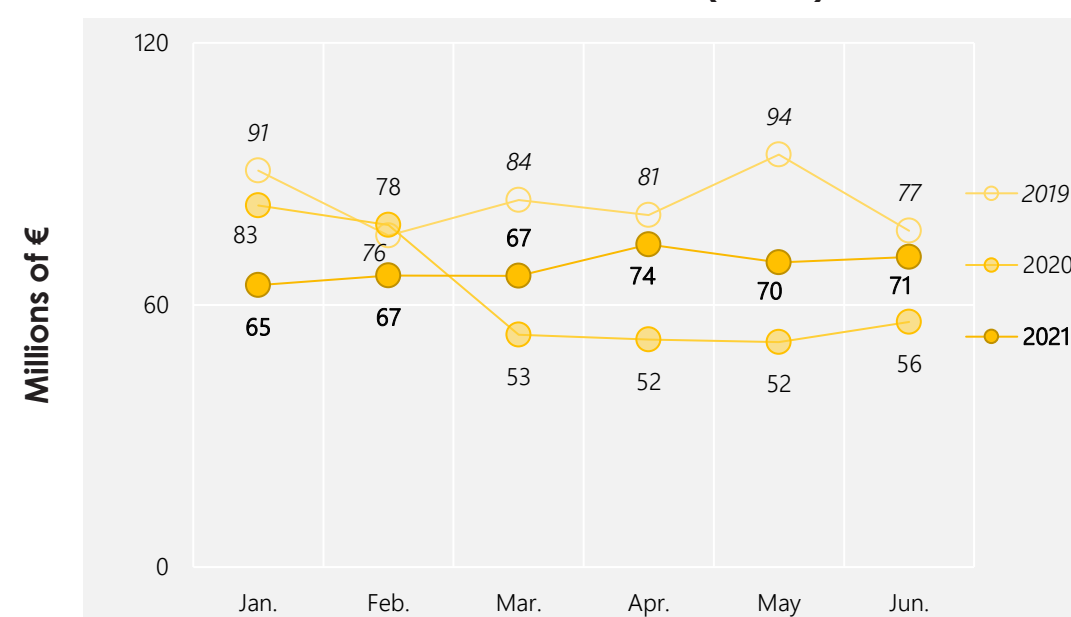
UNIVERSAL SERVICE (US)



2 Monthly comparison (change in %)

	YoY		Period change
	2019/2020	2020/2021	2019/2021
January			
February	-10.7	-23.9	-32.0
March	-13.8	-19.3	-30.5
April	-47.4	+28.3	-32.5
May	-50.6	+36.9	-32.4
June	-45.1	+6.5	-41.6
January	-33.5	-3.3	-35.7

OTHER SERVICES (NO US)

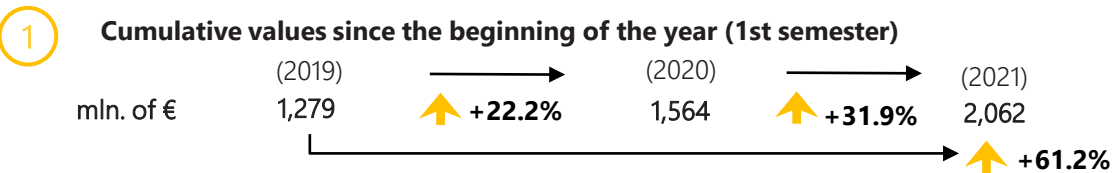
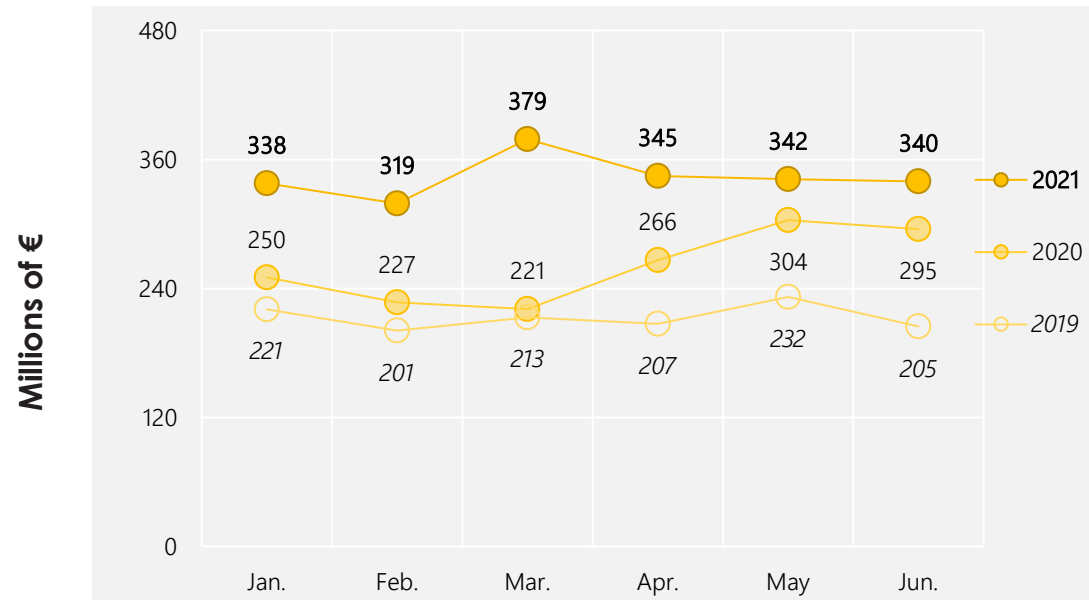


2 Monthly comparison (change in %)

	YoY		Period change
	2019/2020	2020/2021	2019/2021
Gennaio	-8.8	-22.1	-28.9
Febbraio	+3.1	-14.7	-12.1
Marzo	-36.7	+25.3	-20.6
Aprile	-35.3	+41.7	-8.4
Maggio	-45.5	+35.5	-26.1
Giugno	-27.1	+26.5	-7.8

3.3: POSTAL SERVICES: MONTHLY PARCEL SERVICES REVENUES (DOMESTIC/CROSSBORDER)

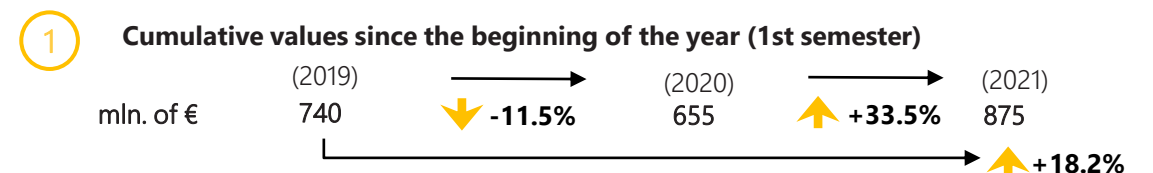
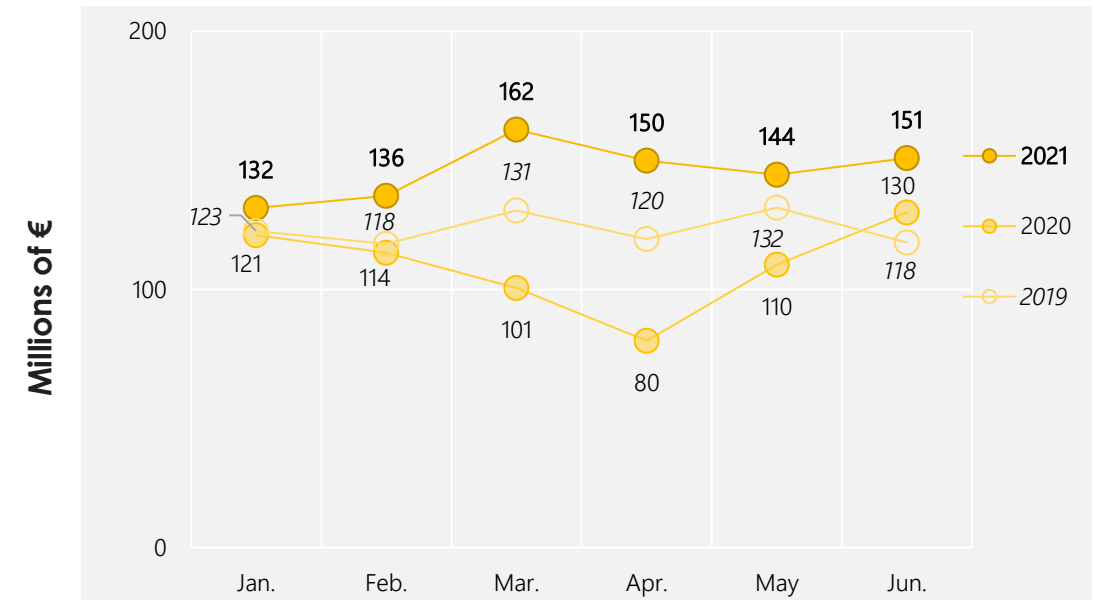
DOMESTIC



2 Monthly comparison (change in %)

	YoY		Period change
	2019/2020	2020/2021	2019/2021
January	+13.4	+34.9	+53.1
February	+13.0	+40.5	+58.8
March	+3.6	+71.5	+77.7
April	+28.4	+29.5	+66.3
May	+30.8	+12.5	+47.2
June	+44.2	+15.0	+65.9

CROSSBORDER



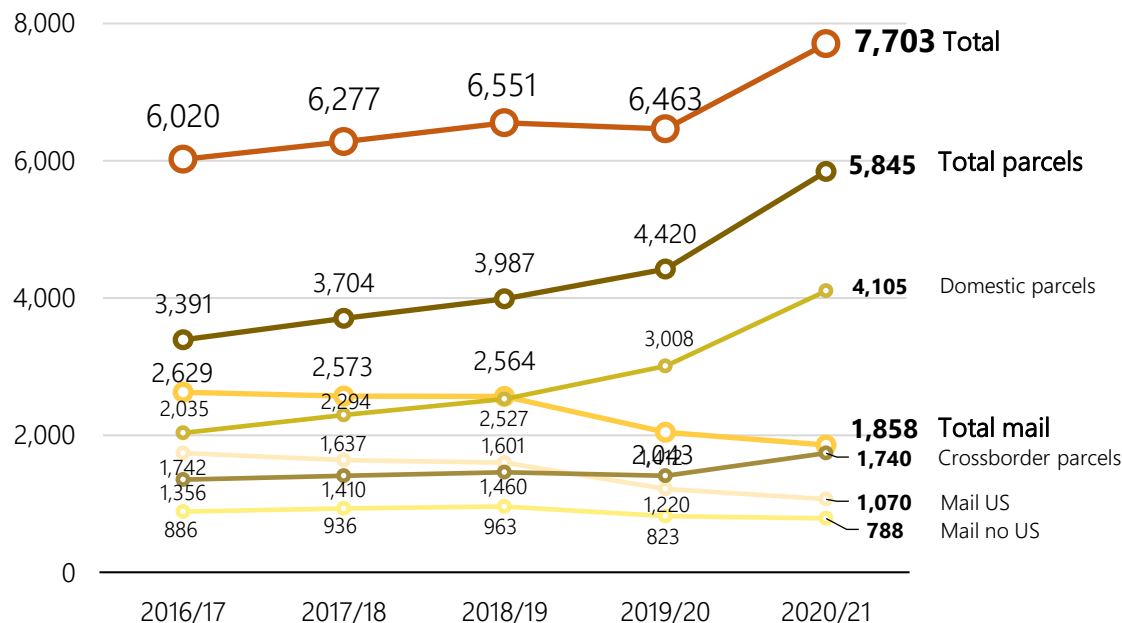
2 Monthly comparison (change in %)

	YoY		Period change
	2019/2020	2020/2021	2019/2021
January	-1.3	+8.7	+7.3
February	-3.0	+19.3	+15.8
March	-23.0	+61.0	+24.0
April	-33.0	+87.2	+25.4
May	-16.8	+31.9	+9.7
June	+9.9	+16.2	+27.8

3.4: POSTAL SERVICES: REVENUES HISTORICAL TRENDS

ON A YEARLY BASIS (12 months cumulative sum)

MILLIONS OF €



Change in %

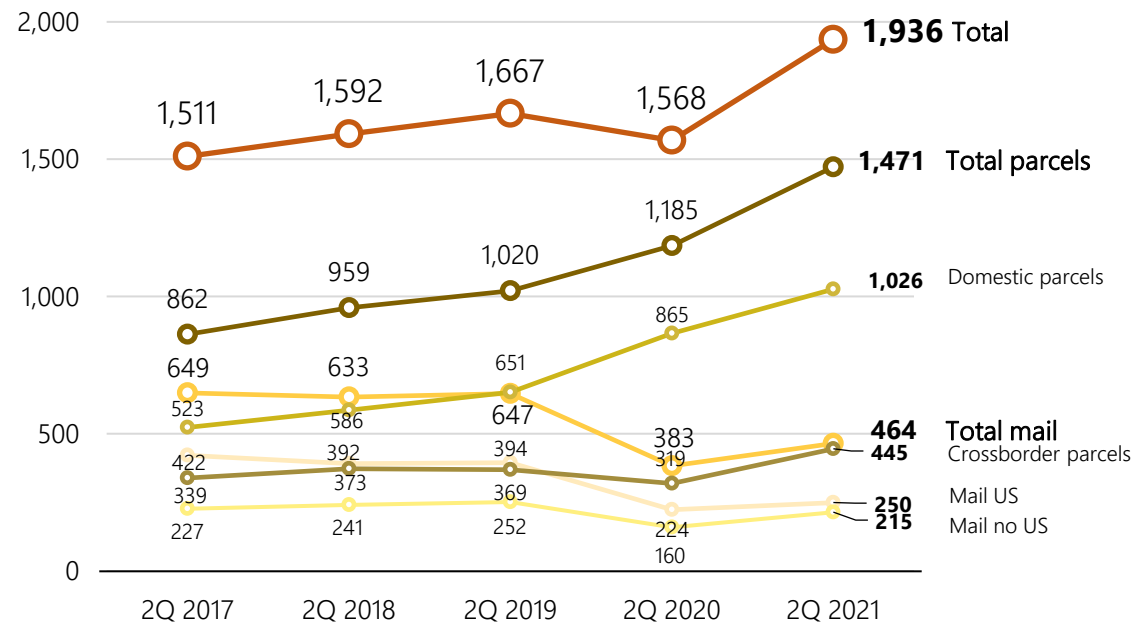
(2016/17 – 2020/21)

(2019/20 – 2020/21)

Total:	+28.0	↑	+19.2	↑
Mail services:	-29.3	↓	-9.1	↓
- Universal Service:	-38.6	↓	-12.3	↓
- No Universal Service:	-11.0	↓	-4.2	↓
Parcel delivery services:	+72.4	↑	+32.2	↑
- Domestic:	+101.7	↑	+36.5	↑
- Crossborder:	+28.4	↑	+23.2	↑

ON A QUARTERLY BASIS

MILLIONS OF €



Change in %

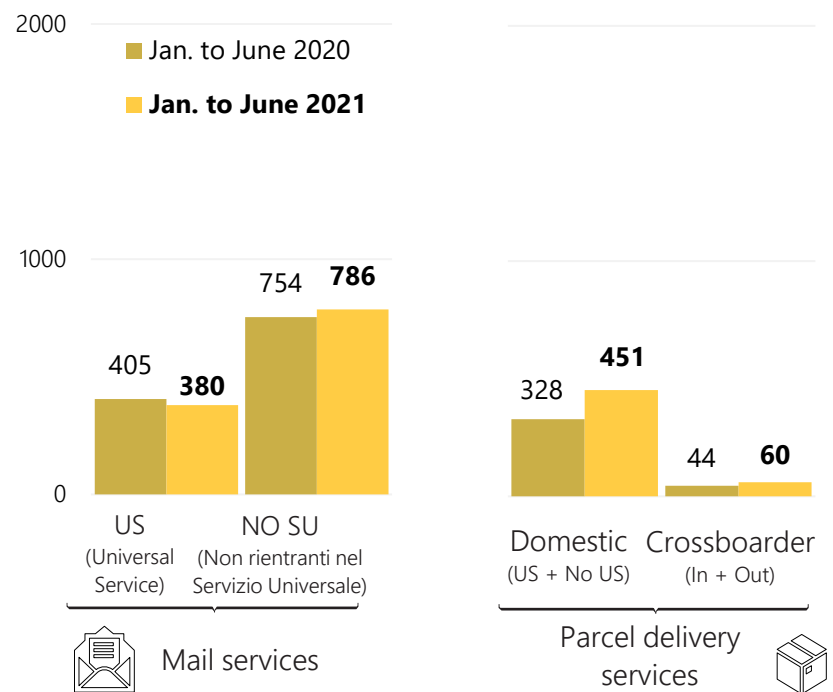
(2Q 2017 – 2Q 2021)

(2Q 2020 – 2Q 2021)

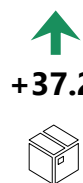
Total:	+28.1	↑	+23.4	↑
Mail services:	-28.4	↓	+21.1	↑
- Universal Service:	-40.8	↓	+11.6	↑
- No Universal Service:	-5.5	↓	+34.5	↑
Parcel delivery services:	+70.7	↑	+24.2	↑
- Domestic:	+96.1	↑	+18.6	↑
- Crossborder:	+31.5	↑	+39.4	↑

3.5: POSTAL SERVICES: VOLUMES

VOLUMES SINCE THE BEGINNING OF THE YEAR MILLIONS OF UNITS



+0.6



+37.2

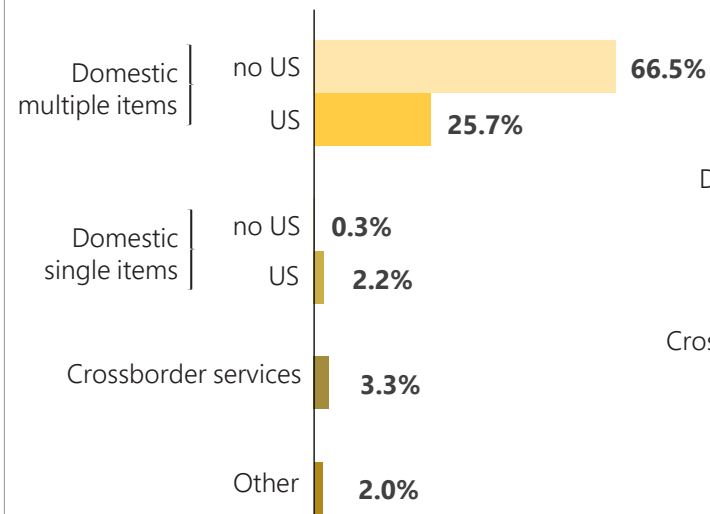


Annual change in %
(June 2020 – June 2021)

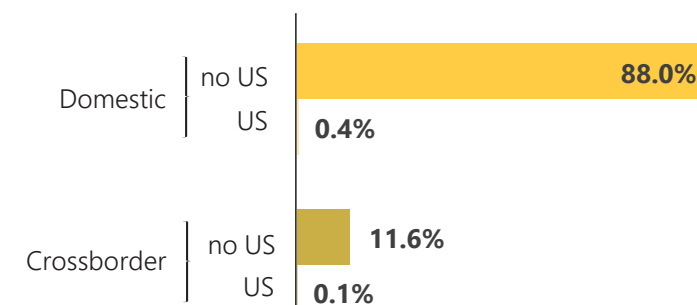
VOLUMES BY SOURCE TYPE (%)

JANUARY TO June 2021

Mail services



Parcel delivery services



Annual change in %
(June 2020 – June 2021)



+2.0

Domestic multiple items



+0.2

Domestic single items



-27.3

Crossborder services



+2.1

Other



+37.4

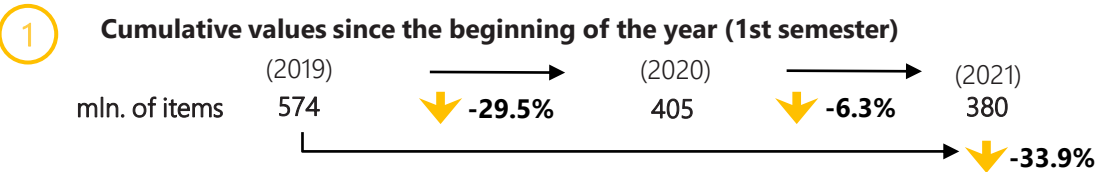
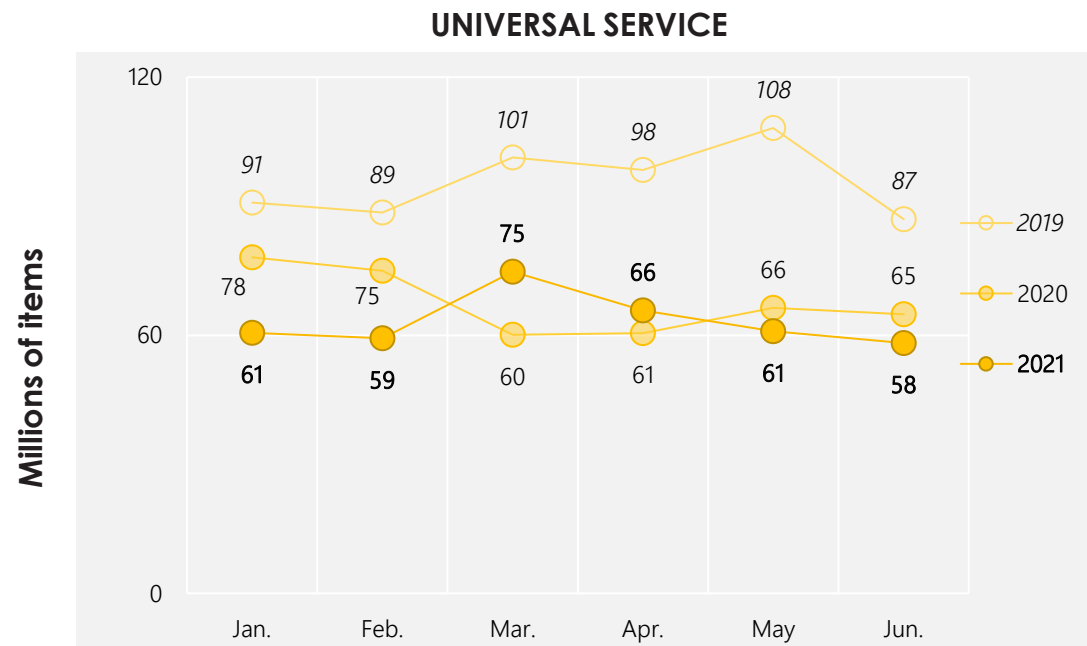
Domestic



+35.1

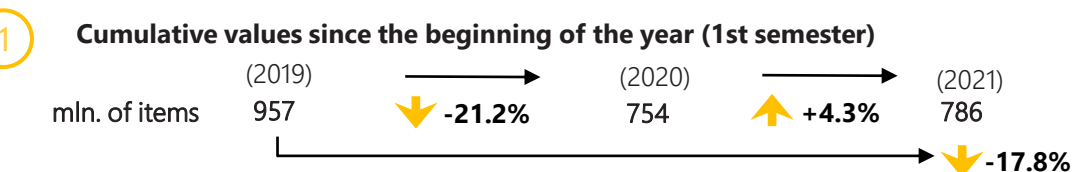
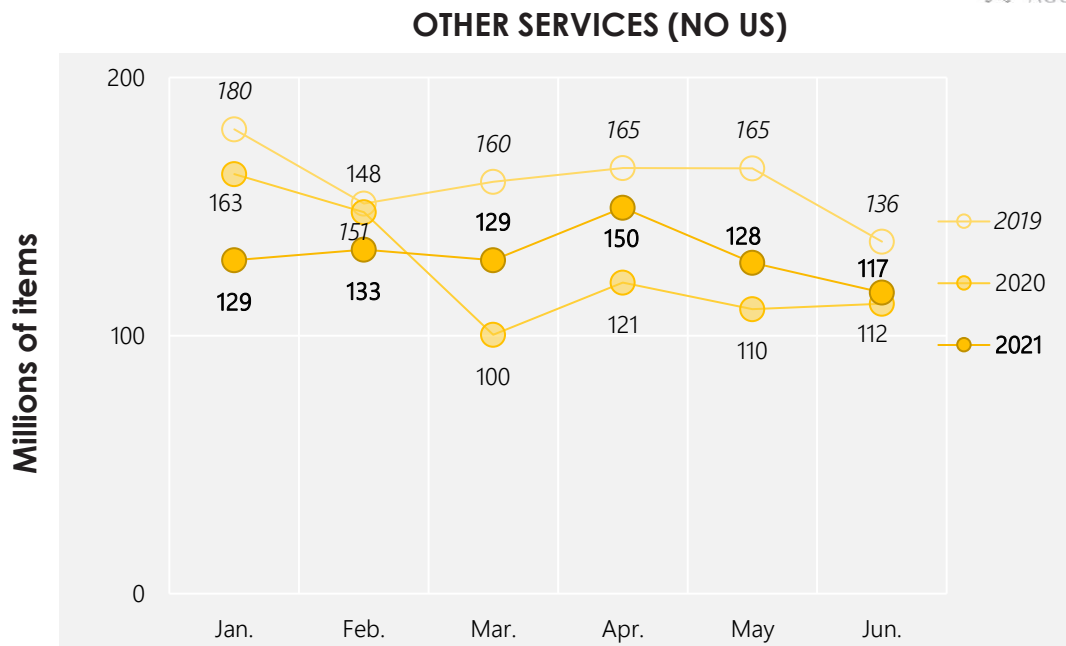
Crossborder

3.6: SERVIZI POSTALI: POSTAL SERVICES: MONTHLY MAIL SERVICES VOLUMES (US/NO US)



2 Monthly comparison (change in %)

	YoY 2019/2020	YoY 2020/2021	Period change 2019/2021
January	-14.0	-22.5	-33.3
February	-15.2	-21.0	-33.0
March	-40.6	+24.4	-26.2
April	-38.5	+8.7	-33.2
May	-38.7	-8.2	-43.7
June	-25.4	-10.3	-33.0

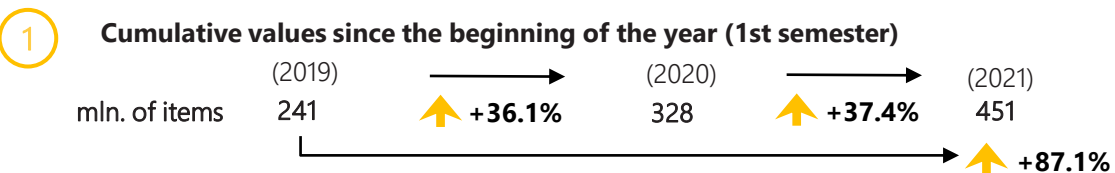
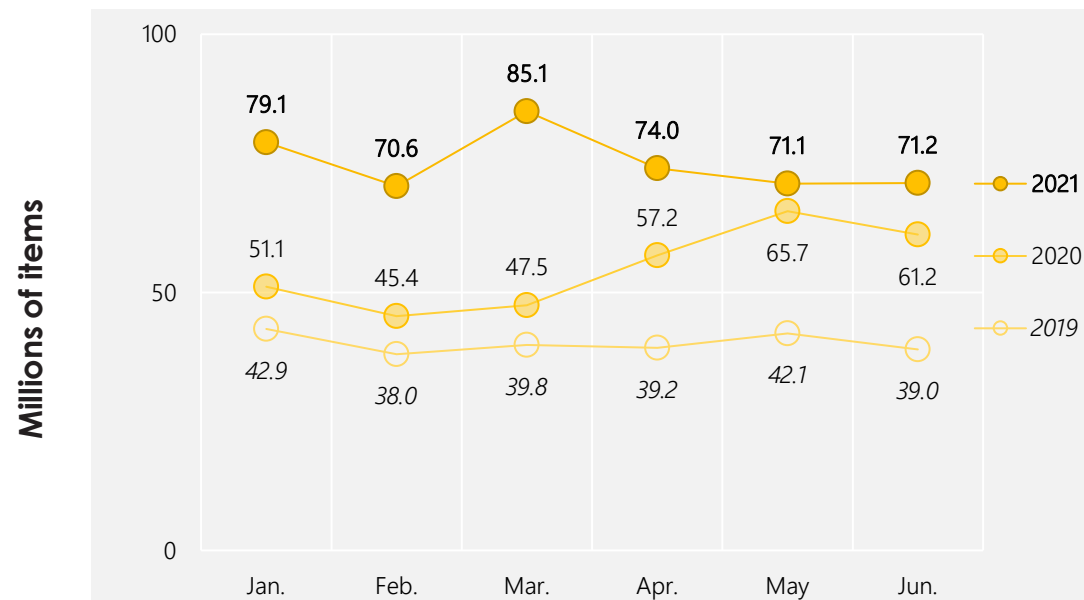


2 Monthly comparison (change in %)

	YoY 2019/2020	YoY 2020/2021	Period change 2019/2021
January	-9.6	-20.5	-28.2
February	-2.2	-9.8	-11.8
March	-37.2	+28.8	-19.0
April	-26.9	+24.0	-9.3
May	-33.1	+16.4	-22.2
June	-17.6	+3.8	-14.4

3.7: POSTAL SERVICES: MONTHLY PARCEL SERVICES VOLUMES (DOMESTIC/CROSSBORDER)

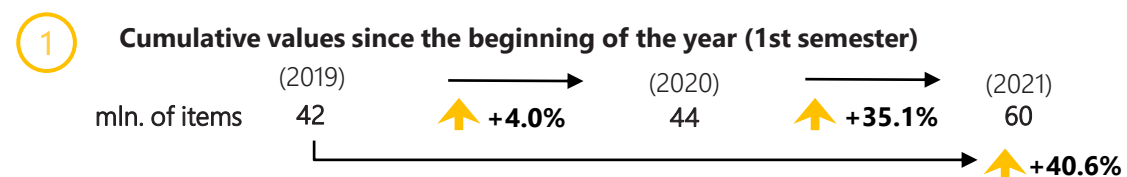
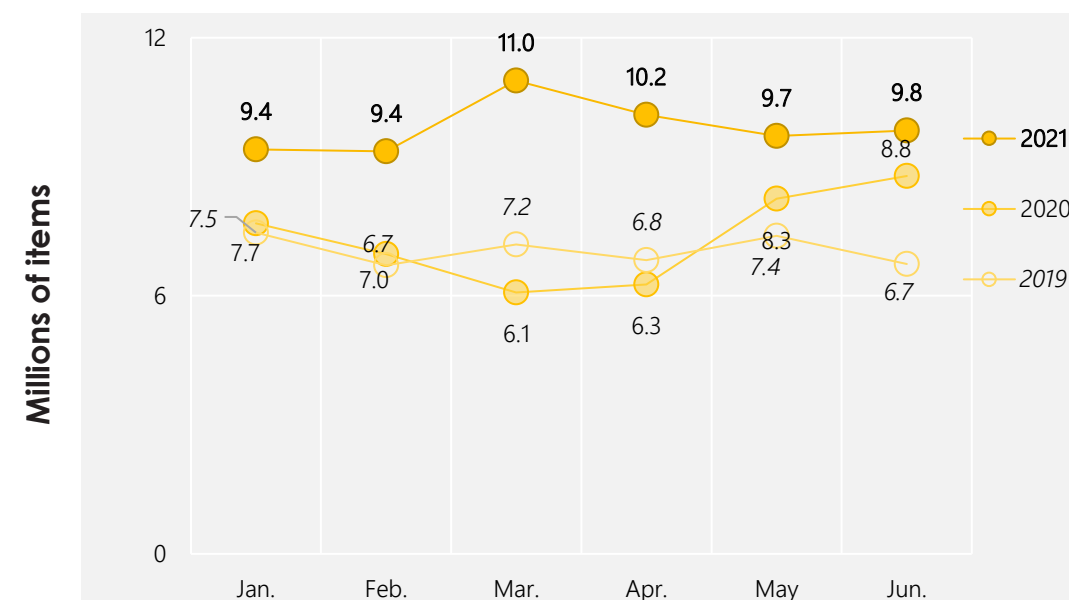
DOMESTIC



2 Monthly comparison (change in %)

	YoY		Period change 2019/2021
	2019/2020	2020/2021	
January	+19.0	+54.8	+84.2
February	+19.5	+55.4	+85.7
March	+19.4	+78.9	+113.6
April	+45.7	+29.5	+88.7
May	+56.2	+8.1	+68.9
June	+57.1	+16.3	+82.7

CROSSBORDER



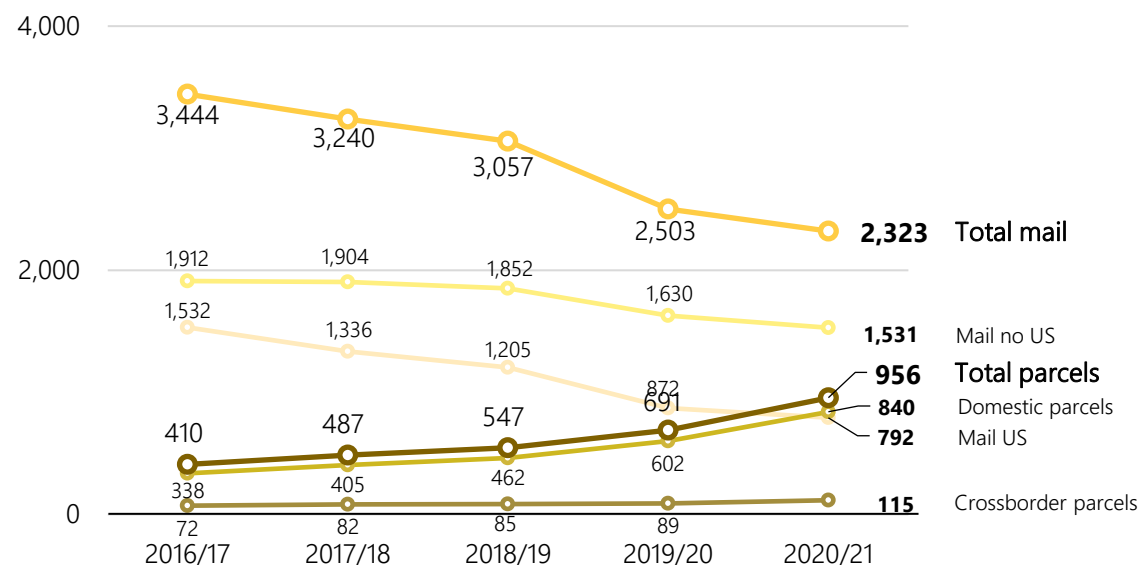
2 Monthly comparison (change in %)

	YoY		Period change 2019/2021
	2019/2020	2020/2021	
January	+2.9	+22.3	+25.9
February	+3.9	+34.2	+39.4
March	-15.5	+81.0	+53.0
April	-8.3	+62.9	+49.4
May	+11.7	+17.6	+31.4
June	+30.4	+12.1	+46.1

3.8: POSTAL SERVICES: VOLUMES HISTORICAL TRENDS

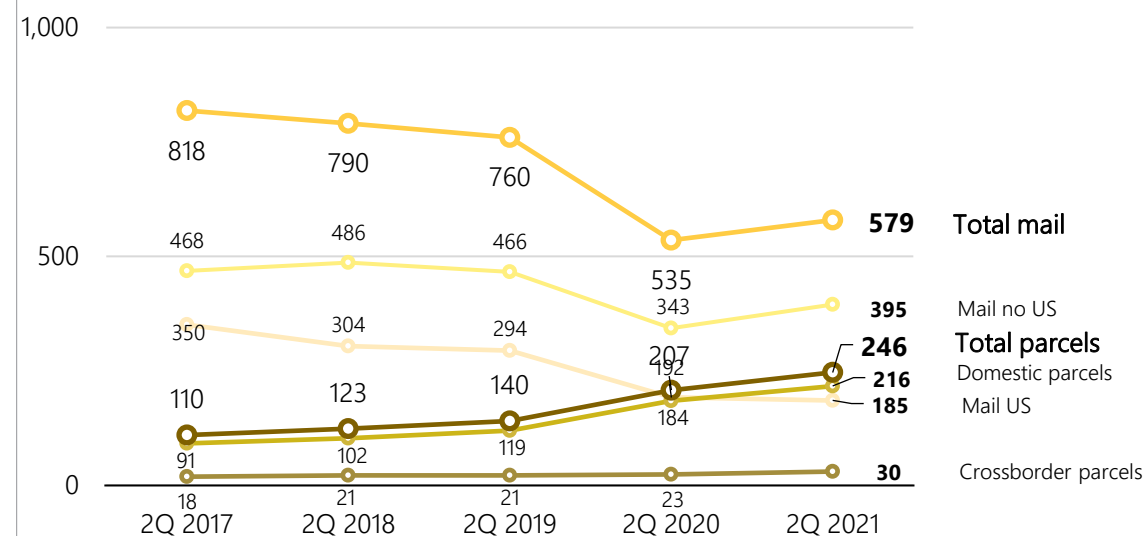
ON A YEARLY BASIS (12 months cumulative sum)

MILLIONS OF UNITS



ON A QUARTERLY BASIS

MILLIONS OF UNITS



Change in %

(2016/17 – 2020/21)

(2019/20 – 2020/21)

Mail services:	-32.6	↓	-7.2	↓
- Universal Service:	-48.3	↓	-9.2	↓
- No Universal Service:	-19.9	↓	-6.1	↓
Parcel delivery services:	+133.2	↑	+38.4	↑
- Domestic:	+148.8	↑	+39.7	↑
- Crossborder:	+59.8	↑	+29.9	↑

Change in %

(2Q 2017 – 2Q 2021)

(2Q 2020 – 2Q 2021)

Mail services:	-29.2	↓	+8.3	↑
- Universal Service:	-47.2	↓	-3.6	↓
- No Universal Service:	-15.7	↓	+15.0	↑
Parcel delivery services:	+124.5	↑	+18.6	↑
- Domestic:	+137.3	↑	+17.5	↑
- Crossborder:	+61.1	↑	+27.7	↑

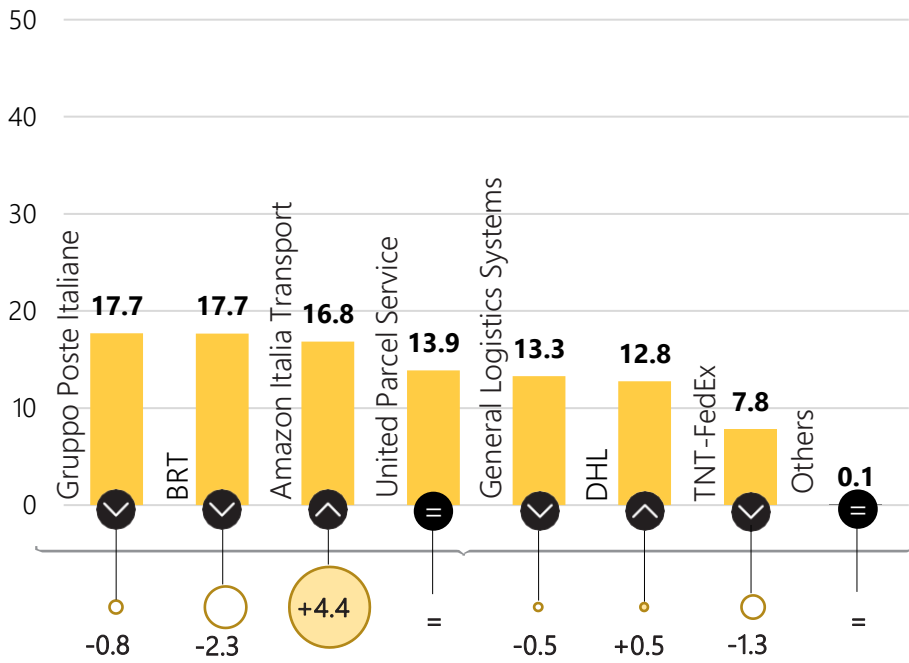
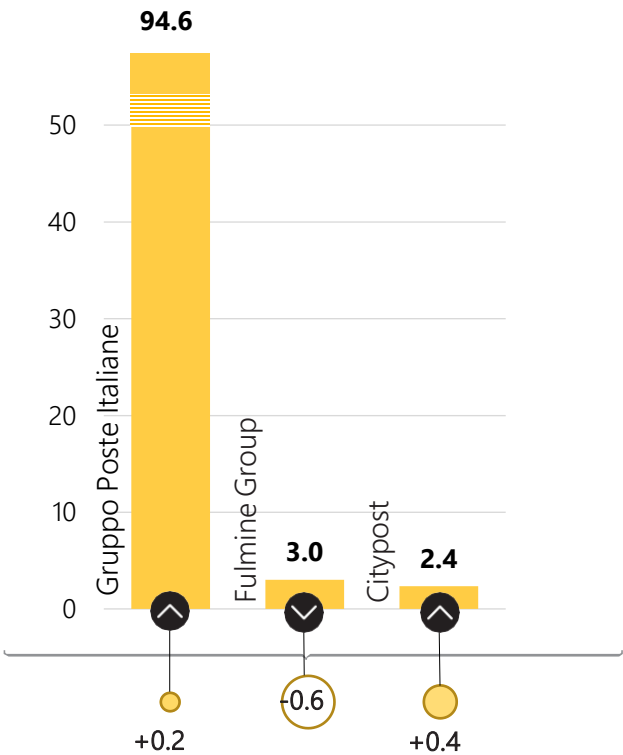
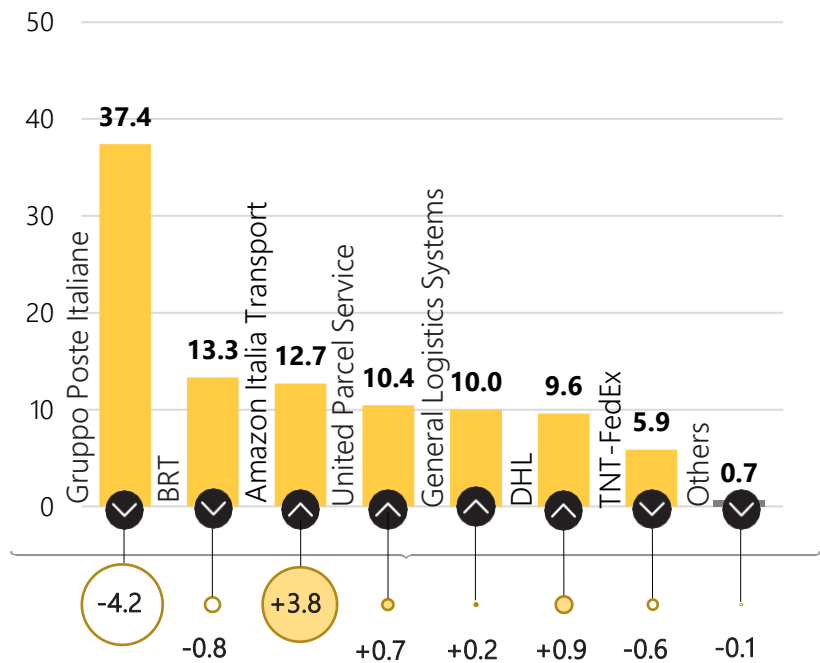
3.9: POSTAL SERVICES: COMPETITIVE LANDSCAPE

JUNE 2021

MAIL AND PARCEL DELIVERY SERVICES

MAIL SERVICES
not included in Universal service

PARCEL DELIVERY SERVICES COURIERS
not included in Universal service

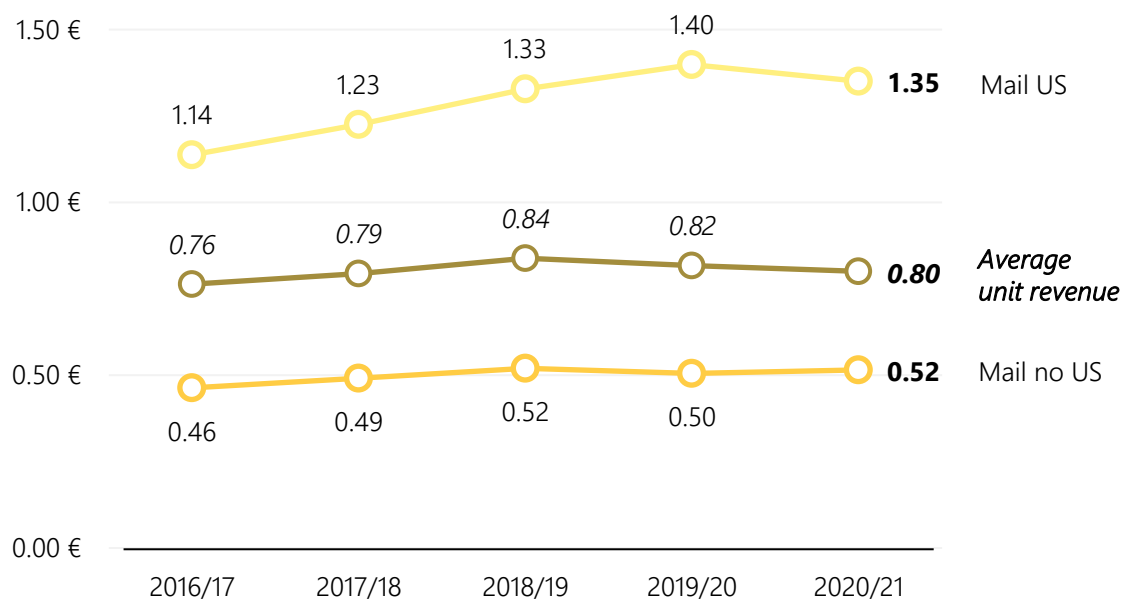


Differences vs. June 2020
(percentage points)

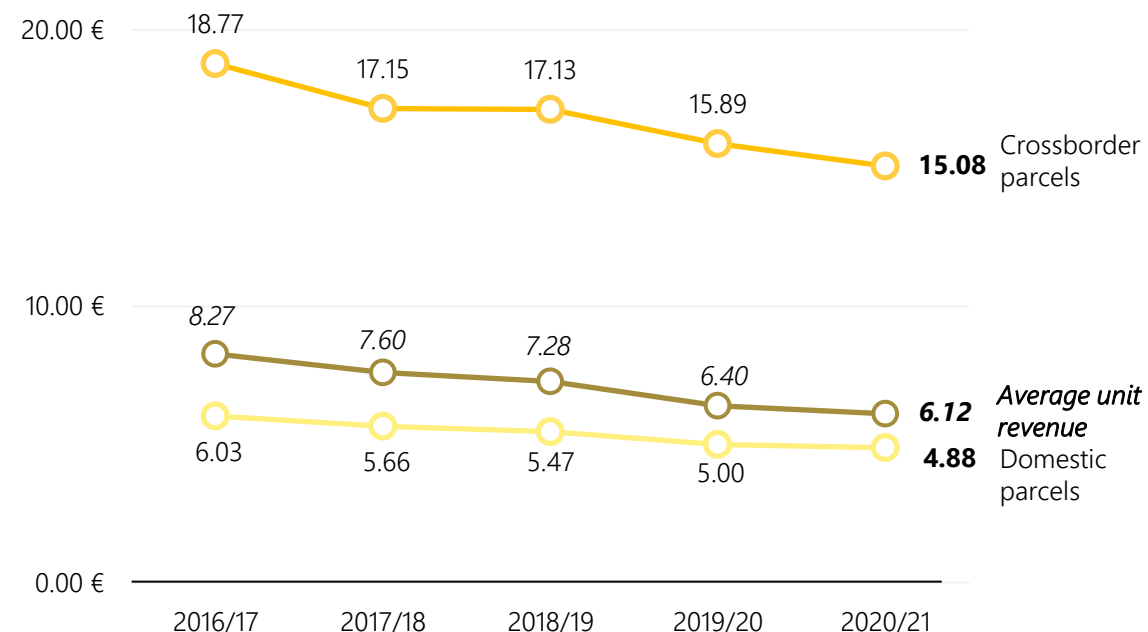
Nota: Poste Italiane Group data include those of Poste Italiane S.p.a and the companies belonging to the group, Nexive Group S.r.l. and SDA Express Courier S.p.A.

3.10: POSTAL SERVICES: PER-UNIT REVENUES HISTORICAL TRENDS IN €

MAIL SERVICES



PARCELS DELIVERY SERVICES



Change in %

(2016/17 – 2020/21)

(2019/20 – 2020/21)

Average unit revenue:

+4.8



-2.0



- Mail US:

+18.8



-3.4



- Mail no US:

+11.1



+2.0



Change in %

(2016/17 – 2020/21)

(2019/20 – 2020/21)

Average unit revenue:

-26.1



-4.4



Crossborder parcels:

-19.7



-5.1



- US:

-13.2



-4.9



- No US:

-19.5



-5.1



Domestic parcels:

-18.9



-2.3



- US:

+1.5



+3.4



- No US:

-19.1

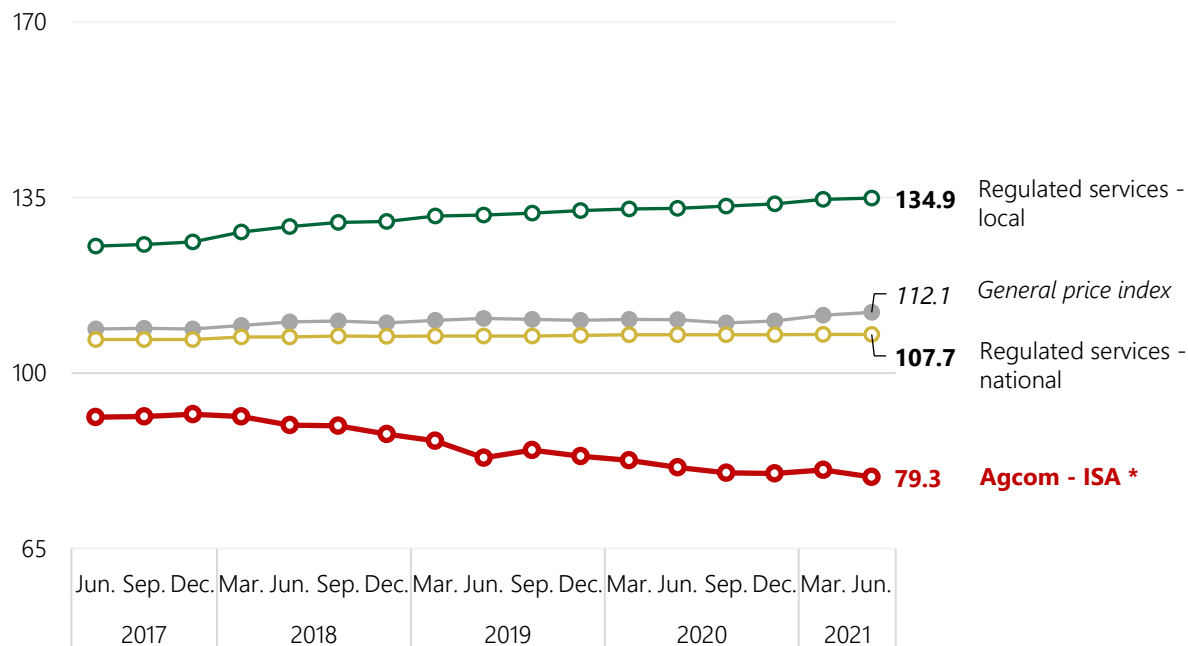


-2.3

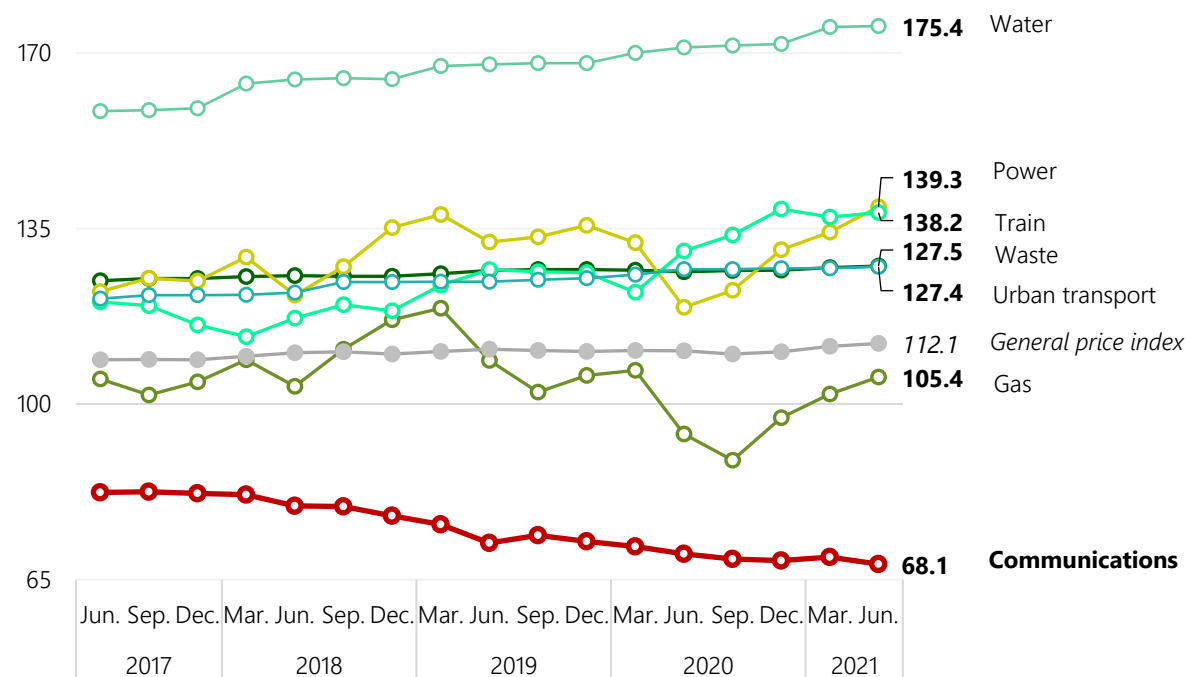


4.1 PRICE: HARMONISED CONSUMER PRICE INDEX AND OTHER UTILITIES PRICE INDICES (2010=100)

GENERAL PRICE INDEX



UTILITIES PRICE INDEX



Source: Agcom elaboration on data from Istat

	Change in %	
	4-Year	YoY
ISA (Agcom summary price index):	-13.0 ▼	-2.3 ▼
General price index:	+3.0 ▲	+1.4 ▲
Regulated services - local:	+7.7 ▲	+1.6 ▲
Regulated services - national:	+0.9 ▲	+0.1 ▲

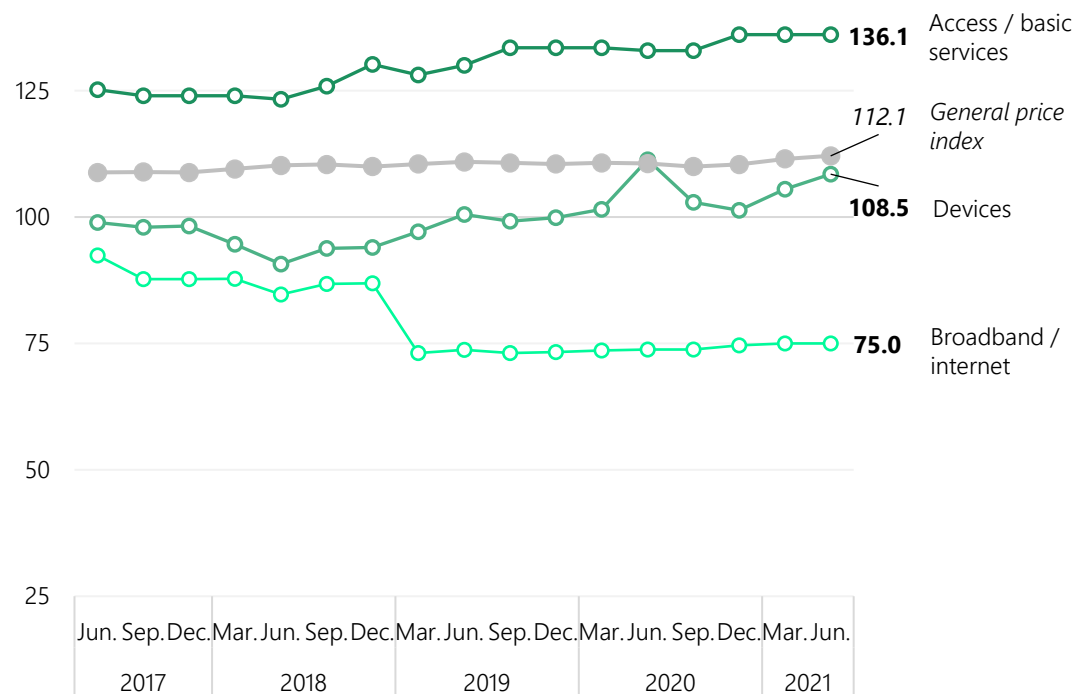
(*) **Note:** The ISA («Indice Sintetico Agcom») price index includes postal services, services and devices for fixed and mobile telephony, public TV license fee, pay TV, newspapers and magazines (for a total of 10 items).

	Change in %			Change in %	
	4-Year	YoY		4-Year	YoY
Water (04.4.1):	+10.7 ▲	+2.5 ▲	Train (07.3.1):	+14.8 ▲	+5.9 ▲
Waste (04.4.2):	+2.2 ▲	+0.9 ▲	Urban transport (07.3.2.1.1):	+5.3 ▲	+0.4 ▲
Power (04.5.1):	+13.8 ▲	+16.8 ▲	Communications (08):	-17.4 ▼	-2.9 ▼
Gas (04.5.2):	+0.4 ▲	+12.1 ▲			

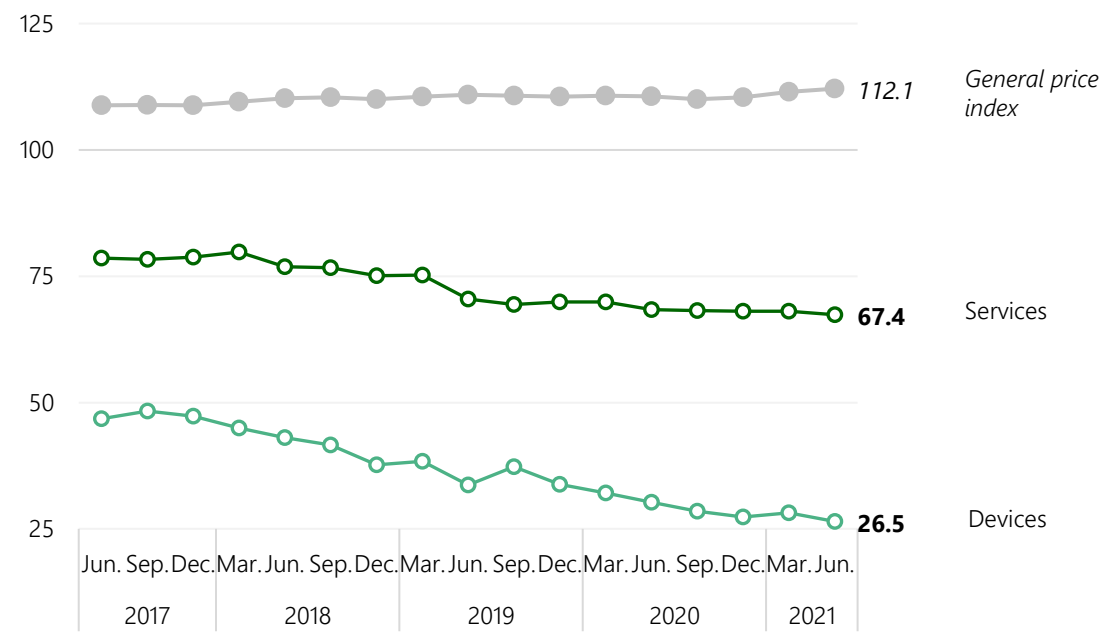
(COICOP - Classification of Individual Consumption by Purpose)

4.2 PRICE: MOBILE AND FIXED TELEPHONY PRICE INDICES (2010=100)

FIXED TELEPHONY PRICE INDICES



MOBILE TELEPHONY PRICE INDICES



Source: Agcom elaboration on data from Istat

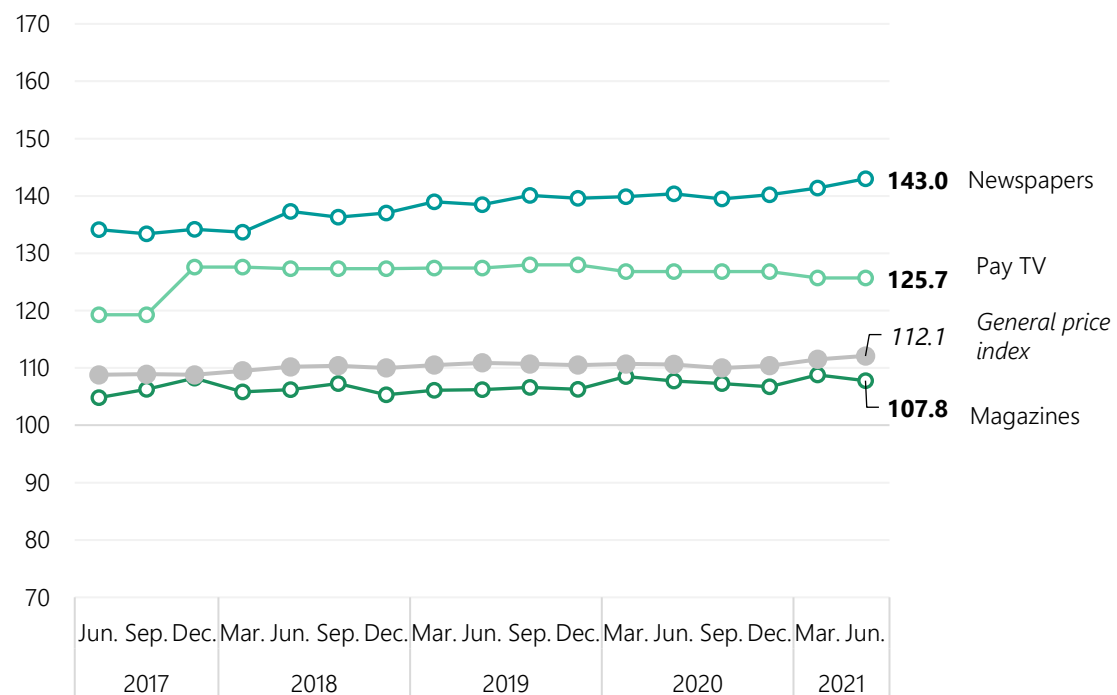
	Change in %	
	4-Year	YoY
Access / basic services (08.3.0.1):	+8.7 ▲	+2.4 ▲
Devices (08.2.0.1):	+9.7 ▲	-2.5 ▼
Broadband / internet (08.3.0.3.0.07):	-18.8 ▼	+1.6 ▲

	Change in %	
	4-Year	YoY
Servces (08.3.0.2):	-14.2 ▼	-1.5 ▼
Devices (08.2.0.2):	-43.4 ▼	-12.5 ▼

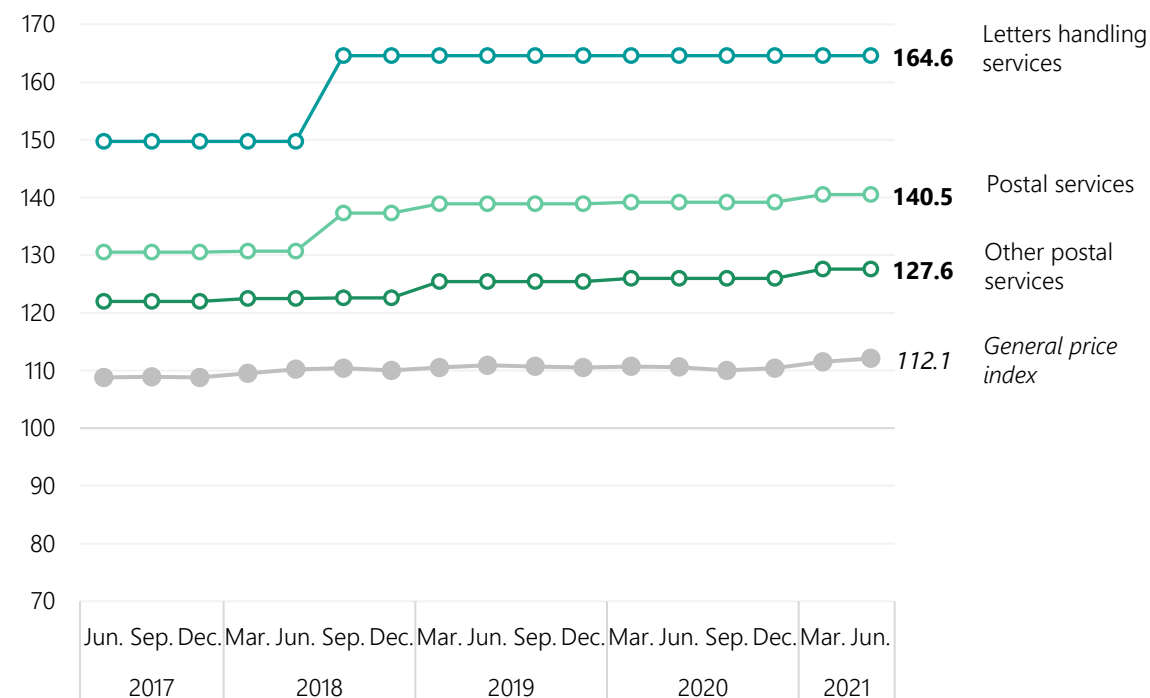
(COICOP - Classification of Individual Consumption by Purpose)

4.3 PRICE: DAILY NEWSPAPERS, MAGAZINES, TV AND POSTAL SERVICES PRICE INDICES (2010=100)

NEWSPAPERS, MAGAZINES, TV PRICE INDICES



POSTAL SERVICES PRICE INDEX



Source: Agcom elaboration on data from Istat

	Change in %	
	4-Year	YoY
Newspapers (09.5.2.1.0):	+6.6 ▲	+1.9 ▲
Pay TV (09.4.2.3.0.02):	+5.4 ▲	-0.9 ▼
Magazines (09.5.2.2.0):	+2.9 ▲	+0.1 ▲

	Change in %	
	4-Year	YoY
Postal services (08.1):	+7.7 ▲	+0.9 ▲
Letters handling services (08.1.0.1.0.00):	+10.0 ▲	=
Other postal services (08.1.0.9.0.00):	+4.6 ▲	+1.3 ▲

(COICOP codes - Classification of Individual Consumption by Purpose)

4.4 PRICE: INTERNATIONAL BENCHMARK

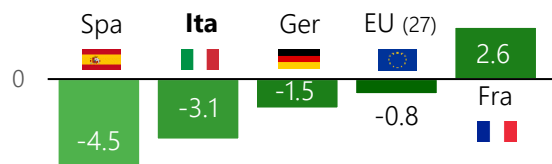
Source: Agcom elaboration on data from Eurostat



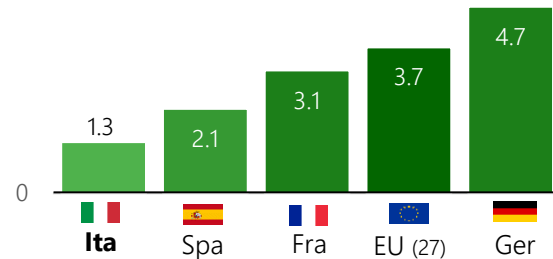
1-Year change %

June 2020
-
June 2021

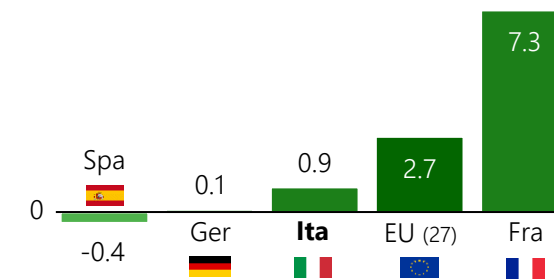
TLC – SERVICES AND EQUIPMENTS
(COICOP 08.2 - 08.3)



NEWSPAPERS AND MAGAZINES
(COICOP 09.5.2)

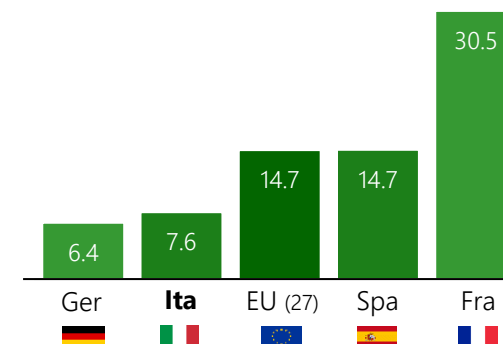
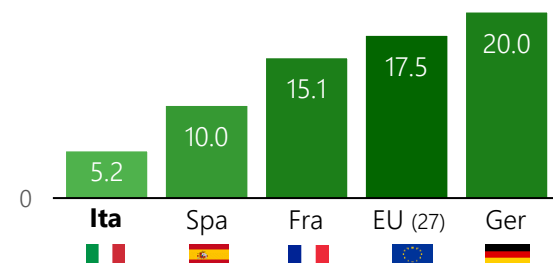
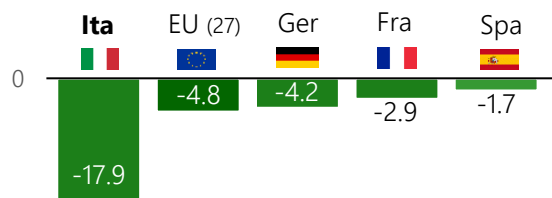


POSTAL SERVICES
(COICOP 08.1)



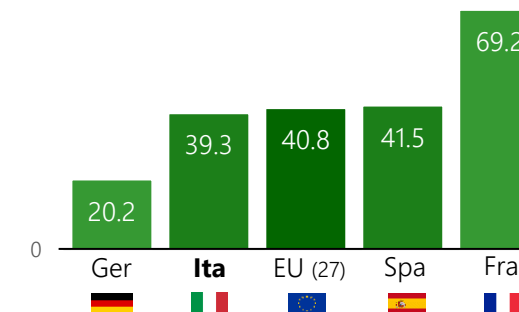
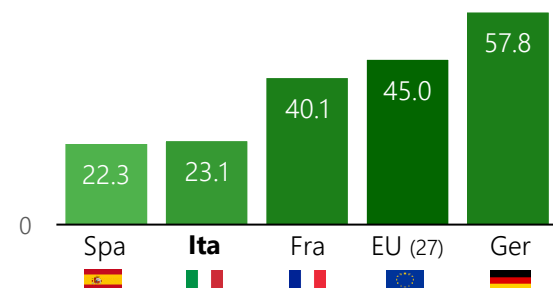
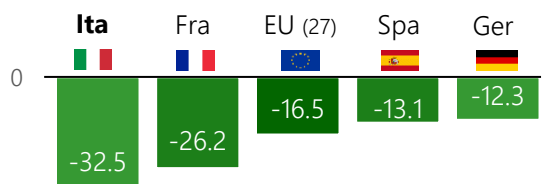
5-Year change %

June 2016
-
June 2021



10-Year change %

June 2011
-
June 2021





COMMUNICATION MARKETS MONITORING SYSTEM

no. 3/2021

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