

Annex



Prospect 1. Daily newspapers: national circulation (2010)

Name of publication	Area	Circulation		Type
		Volumes	%	
Corriere della Sera	North-West	223,878,390	7.5%	For sale
La Repubblica	Centre	210,144,544	7.0%	For sale
Gazzetta dello Sport	North-West	168,712,145	5.6%	For sale
La Stampa		139,461,296	4.7%	For sale
Il sole 24 ore	North-West	119,719,825	4.0%	For sale
Corriere dello Sport-Stadio	Centre	115,406,897	3.9%	For sale
Leggo	Centre	115,198,291	3.9%	Free press
Il Giornale	North-West	105,648,578	3.5%	For sale
Il Messaggero	Centre	96,277,752	3.2%	For sale
Metro	Centre	74,199,427	2.5%	Free press
Il Resto del Carlino	North-East	66,902,362	2.2%	For sale
Tuttosport	North-West	62,099,621	2.1%	For sale
Opinioni nuove - libero quotidiano	North-East	57,665,023	1.9%	For sale
La Nazione	Centre	55,578,476	1.9%	For sale
Avvenire	North-West	44,703,907	1.5%	For sale
Il Fatto Quotidiano	South	43,620,072	1.5%	For sale
L'unità	Centre	41,853,723	1.4%	For sale
Italiaoggi	North-West	37,985,034	1.3%	For sale
Il Gazzettino	North-East	37,376,775	1.2%	For sale
Il Mattino	Centre	36,704,802	1.2%	For sale
Il Tirreno	Centre	34,980,957	1.2%	For sale
City Milano	North-West	33,495,878	1.1%	Free press
Il Giorno	North-West	31,371,414	1.0%	For sale
Il Secolo XIX	North-West	31,037,492	1.0%	For sale
Dnews	Centre	30,665,355	1.0%	Free press
Giornale di Sicilia	South	27,897,225	0.9%	For sale
City Roma	North-West	27,100,000	0.9%	Free press
L'unione sarda	South	26,928,825	0.9%	For sale
Il Tempo	Centre	26,455,924	0.9%	For sale
La Sicilia	South	25,036,175	0.8%	For sale
La nuova Sardegna	South	24,628,830	0.8%	For sale
Gazzetta del Sud	South	22,508,270	0.8%	For sale
Il Manifesto quotidiano comunista	Centre	21,665,838	0.7%	For sale
L'eco di Bergamo	North-West	21,611,966	0.7%	For sale
Giornale di Brescia	North-West	20,639,667	0.7%	For sale

L'arena	North-East	20,110,200	0.7%	For sale
Mf/milanofinanza	North-West	19,221,136	0.6%	For sale
Il Foglio Quotidiano	North-West	18,823,160	0.6%	For sale
Lapadania	North-West	18,751,361	0.6%	For sale
Cronacaqui.it	North-West	18,362,430	0.6%	For sale
La Provincia	North-West	18,312,146	0.6%	For sale
Il Giornale di Vicenza		17,883,350	0.6%	For sale
Messaggero Veneto	North-East	17,861,912	0.6%	For sale
La Gazzetta del Mezzogiorno	South	17,814,612	0.6%	For sale
Gazzetta di Parma	North-East	17,314,992	0.6%	For sale
Dolomiten	North-East	17,126,619	0.6%	For sale
Corriere del Veneto	North-East	15,650,390	0.5%	For sale
Alto adige/corriere delle alpi / trentino	North-West	15,430,220	0.5%	For sale
Il Piccolo	North-East	13,944,105	0.5%	For sale
Europa	Centre	13,398,360	0.4%	For sale
Il Mattino di Padova	North-East	13,341,314	0.4%	For sale
Conquiste del lavoro	Centre	13,078,400	0.4%	For sale
Gazzetta di Mantova	North-West	12,934,073	0.4%	For sale
Libertà-libertà lunedì settimo numero di libertà	North-East	12,585,123	0.4%	For sale
Liberazione giornale comunista	Centre	12,534,185	0.4%	For sale
L'Adige	North-West	11,565,890	0.4%	For sale
Il Centro	Centre	11,546,788	0.4%	For sale
Corriere	Centre	11,399,131	0.4%	For sale
City Torino	North-West	11,364,900	0.4%	Free press
Il Cittadino Oggi Corriere Nazionale	Centre	10,075,425	0.3%	For sale
La Provincia	North-West	9,770,174	0.3%	For sale
City Napoli	North-West	9,659,000	0.3%	Free press
Corriere del Mezzogiorno	South	9,655,093	0.3%	For sale
La Provincia pavese	North-West	9,225,759	0.3%	For sale
Nuovo quotidiano di Puglia	South	8,969,615	0.3%	For sale
Corriere Adriatico	Centre	8,629,751	0.3%	For sale
Il Quotidiano	South	8,505,961	0.3%	For sale
La Tribuna di Treviso	North-East	8,287,206	0.3%	For sale
Editoriale oggi	Centre	8,086,899	0.3%	For sale
Scuola s.n.a.l.s.	Centre	8,009,700	0.3%	For sale
Corriere Fiorentino	Centre	7,813,381	0.3%	For sale
Il Nuovo Riformista	Centre	7,616,294	0.3%	For sale
Corriere del Mezzogiorno Bari e Puglia	South	7,352,365	0.2%	For sale

Finanza & Mercati	North-West	6,217,371	0.2%	For sale
Cronache di Napoli	South	5,893,902	0.2%	For sale
La Nuova di Venezia e Mestre	North-East	5,850,883	0.2%	For sale
Bresciaoggi	North-West	5,823,000	0.2%	For sale
Secolo d'Italia	Centre	5,799,850	0.2%	For sale
Corriere	North-East	5,790,525	0.2%	For sale
Gazzetta di Reggio	North-East	5,772,048	0.2%	For sale
City Firenze	North-West	5,739,950	0.2%	Free press
City Bologna	North-West	5,728,000	0.2%	Free press
Quotidiano di Sicilia	South	5,401,300	0.2%	For sale
Corriere di Bologna	North-East	5,298,540	0.2%	For sale
Il Giornale Nuovo della Toscana	Centre	5,109,029	0.2%	For sale
L'informazione - il domani	North-East	4,898,042	0.2%	For sale
Nuova gazzetta di Modena	North-East	4,826,056	0.2%	For sale
La nuova Ferrara	North-East	4,690,821	0.2%	For sale
Calabria ora	South	4,599,254	0.2%	For sale
La voce di Romagna	North-East	4,539,098	0.2%	For sale
Corriere di Caserta	South	4,467,092	0.1%	For sale
Il Nuovo Corriere	Centre	4,412,722	0.1%	For sale
Roma	South	4,401,045	0.1%	For sale
La Verità	South	4,359,770	0.1%	For sale
La Città - quotidiano di Salerno e provincia	South	4,286,370	0.1%	For sale
Il Secolo XIX del lunedì	North-West	4,229,743	0.1%	For sale
Il Cittadino	North-West	4,162,122	0.1%	For sale
City Bari	North-West	3,929,000	0.1%	Free press
Corriere Mercantile	North-West	3,831,950	0.1%	For sale
Terra	Centre	3,778,484	0.1%	For sale
City Genova	North-West	3,765,000	0.1%	Free press
Rinascita	Centre	3,719,633	0.1%	For sale
La Provincia quotidiano	Centre	3,668,605	0.1%	For sale
La Discussione	Centre	3,574,938	0.1%	For sale
Corriere di Como	North-West	3,512,636	0.1%	For sale
Il Corriere Laziale	Centre	3,401,287	0.1%	For sale
Linea	Centre	3,195,445	0.1%	For sale
Quotidiano di Foggia	South	3,182,000	0.1%	For sale
Primorski dnevnik	North-East	3,157,992	0.1%	For sale
Avanti!	Centre	2,951,122	0.1%	For sale
Messaggero del Lunedì	North-East	2,820,355	0.1%	For sale
Cronache di Liberal	South	2,819,165	0.1%	For sale

Il Giornale dell'Umbria	Centre	2,653,449	0.1%	For sale
Die neue südtiroler tageszeitung	North-East	2,540,000	0.1%	For sale
Il Denaro	South	2,512,802	0.1%	For sale
Corriere del Trentino	North-East	2,458,092	0.1%	For sale
Quotidiano di Bari	South	2,423,000	0.1%	For sale
Il Romanista	Centre	2,349,279	0.1%	For sale
Metropolis	South	2,249,101	0.1%	For sale
La voce della città Taranto le news della sera	South	2,247,550	0.1%	For sale
City Verona	North-West	2,187,628	0.1%	Free press
La Cronaca	North-West	2,147,852	0.1%	For sale
L'italiano	Centre	1,966,000	0.1%	Free press
Piccolo del lunedì	North-East	1,923,750	0.1%	For sale
La voce di Mantova	North-West	1,847,256	0.1%	For sale
Ottopagine	South	1,647,455	0.1%	For sale
Il Sannio Quotidiano	South	1,627,044	0.1%	For sale
Corriere dell'Alto Adige	North-East	1,610,140	0.1%	For sale
La voce nuova	North-East	1,542,706	0.1%	For sale
Corriere del giorno di Puglia e Lucania	South	1,496,079	0.1%	For sale
Il Quotidiano della Basilicata	South	1,468,551	0.0%	For sale
Mezzogiorno Economia	South	1,306,642	0.0%	For sale
Buongiorno Campania	South	1,217,300	0.0%	For sale
Nuova gazzetta di Caserta	South	1,141,228	0.0%	For sale
Primo piano Molise	South	1,081,810	0.0%	For sale
Corriere	South	1,080,872	0.0%	For sale
Senzacolonne	South	1,078,000	0.0%	For sale
Il Giornale dell'Emilia Romagna	North-East	1,070,921	0.0%	For sale
Puglia, quotidiano di vita regionale	South	1,061,350	0.0%	For sale
Il Domani	South	1,049,219	0.0%	For sale
La nuova del Sud	South	1,048,183	0.0%	For sale
Gazzetta aste e appalti pubblici	Centre	1,000,000	0.0%	For sale
Io l'impresa	North-East	977,319	0.0%	For sale
Democrazia Cristiana	South	939,000	0.0%	For sale
Giornale di Bergamo	North-West	906,499	0.0%	For sale
La voce	Centre	885,705	0.0%	For sale
Il Quotidiano del Molise	South	820,890	0.0%	For sale
Gazzetta del Lunedì	North-West	816,865	0.0%	For sale
Metropoli Day	Centre	806,120	0.0%	For sale

Modena qui	North-East	772,500	0.0%	For sale
La Prealpina	North-West	768,290	0.0%	For sale
La Provincia	Centre	756,600	0.0%	For sale
L'ordine di Como	North-West	709,647	0.0%	For sale
Italia Sera	Centre	700,909	0.0%	For sale
Polis quotidiano	North-East	669,370	0.0%	For sale
L'opinione delle libertà	Centre	642,063	0.0%	For sale
Il Gettone	North-West	550,770	0.0%	For sale
Trapaniok	South	533,600	0.0%	Free press
Il Paese Nuovo	South	501,800	0.0%	For sale
Foggia sera	South	491,000	0.0%	For sale
Nuovo corriere Barisera	South	469,129	0.0%	For sale
La Città	Centre	450,630	0.0%	For sale
Ore 12	Centre	381,471	0.0%	For sale
La voce repubblicana	Centre	352,280	0.0%	For sale
Il Socialista lab	Centre	335,100	0.0%	For sale
Staffetta quotidiana	Centre	278,990	0.0%	For sale
Il Giornale di Calabria	South	272,800	0.0%	For sale
L'avvisatore marittimo	North-West	263,565	0.0%	For sale
L'altro Fax	South	64,268	0.0%	For sale
Aise agenzia internazionale stampa estero	Centre	62,304	0.0%	For sale
New bot l'economia in gioco	North-West	51,600	0.0%	Free press
Scuola e Insegnanti	Centre	7,600	0.0%	For sale
Quotidiano di Brindisi, Lecce e Taranto	South	700	0.0%	For sale
TOTAL		2,992,048,964	100%	

**Prospect 2. Daily newspapers: circulation inter-regional area North-West
Piedmont, Aosta Valley, Lombardy, Liguria (2010)**

Name of publication	Numbers	Circulation		Type
		Volumes	%	
Corriere della Sera	355	223,878,390	17.6%	For sale
Gazzetta dello Sport	358	168,712,145	13.3%	For sale
La Stampa	358	139,461,296	11.0%	For sale
Il sole 24 ore	358	119,719,825	9.4%	For sale
Il Giornale	359	105,648,578	8.3%	For sale
Tuttosport	356	62,099,621	4.9%	For sale
Avvenire	308	44,703,907	3.5%	For sale
Italiaoggi	310	37,985,034	3.0%	For sale
City Milano	215	33,495,878	2.6%	Free press
Il Giorno	357	31,371,414	2.5%	For sale
Il secolo XIX	308	31,037,492	2.4%	For sale
City Roma	215	27,100,000	2.1%	Free press
L'eco di Bergamo	358	21,611,966	1.7%	For sale
Giornale di Brescia	358	20,639,667	1.6%	For sale
Mf/milanofinanza	257	19,221,136	1.5%	For sale
Il Foglio Quotidiano	309	18,823,160	1.5%	For sale
La Padania	311	18,751,361	1.5%	For sale
Cronacaqui.it	259	18,362,430	1.4%	For sale
La provincia	358	18,312,146	1.4%	For sale
Gazzetta di Mantova	358	12,934,073	1.0%	For sale
City Torino	215	11,364,900	0.9%	Free press
La provincia	359	9,770,174	0.8%	For sale
City Napoli	216	9,659,000	0.8%	Free press
La provincia pavese	357	9,225,759	0.7%	For sale
Finanza & mercati	259	6,217,371	0.5%	For sale
Bresciaoggi	358	5,823,000	0.5%	For sale
City Firenze	215	5,739,950	0.5%	Free press
City Bologna	215	5,728,000	0.5%	Free press
Il secolo XIX del Lunedì	50	4,229,743	0.3%	For sale
Il Cittadino	308	4,162,122	0.3%	For sale
City Bari	216	3,929,000	0.3%	Free press
Corriere Mercantile	308	3,831,950	0.3%	For sale
City Genova	215	3,765,000	0.3%	Free press
Corriere di Como	309	3,512,636	0.3%	For sale

City Verona	215	2,187,628	0.2%	Free press
La cronaca	359	2,147,852	0.2%	For sale
La voce di Mantova	359	1,847,256	0.1%	For sale
Giornale di Bergamo	239	906,499	0.1%	For sale
Gazzetta del Lunedì	50	816,865	0.1%	For sale
La prealpina	308	768,290	0.1%	For sale
L'ordine di Como	206	709,647	0.1%	For sale
Il gettone	293	550,770	0.0%	For sale
L'avvisatore marittimo	252	263,565	0.0%	For sale
New Bot L'economia In Gioco	250	51,600	0.0%	Free press
Total		1,271,078,096	100%	

Prospect 3. Daily newspapers: circulation inter-regional area North-East Trentino Alto Adige, Veneto, Friuli Venezia Giulia, Emilia Romagna (2010)

Name of publication	Numbers	Circulation		Type
		Volumes	%	
Il resto del Carlino	357	66,902,362	16.5%	For sale
Opinioni nuove – Libero Quotidiano	313	57,665,023	14.3%	For sale
Il Gazzettino	358	37,376,775	9.2%	For sale
L'arena	358	20,110,200	5.0%	For sale
Il giornale di Vicenza	358	17,883,350	4.4%	For sale
Messaggero Veneto	308	17,861,912	4.4%	For sale
Gazzetta di Parma	356	17,314,992	4.3%	For sale
Dolomiten	303	17,126,619	4.2%	For sale
Corriere del Veneto	305	15,650,390	3.9%	For sale
Alto Adige/Corriere delle Alpi/Trentino	358	15,430,220	3.8%	For sale
Il piccolo	308	13,944,105	3.4%	For sale
Il mattino di Padova	358	13,341,314	3.3%	For sale
Libertà-libertà lunedì settimo numero di libertà	358	12,585,123	3.1%	For sale
L'Adige	358	11,565,890	2.9%	For sale
La tribuna di Treviso	358	8,287,206	2.0%	For sale
La nuova di Venezia e Mestre	358	5,850,883	1.4%	For sale
Corriere	359	5,790,525	1.4%	For sale
Gazzetta di Reggio	358	5,772,048	1.4%	For sale
Corriere di Bologna	305	5,298,540	1.3%	For sale
L'informazione – il domani	357	4,898,042	1.2%	For sale
Nuova gazzetta di Modena	358	4,826,056	1.2%	For sale
La nuova Ferrara	358	4,690,821	1.2%	For sale
La voce di Romagna	360	4,539,098	1.1%	For sale
Primorski dnevnik	308	3,157,992	0.8%	For sale
Messaggero del lunedì	50	2,820,355	0.7%	For sale
Die neue südtiroler tageszeitung	254	2,540,000	0.6%	For sale
Corriere del Trentino	305	2,458,092	0.6%	For sale
Piccolo del Lunedì	50	1,923,750	0.5%	For sale
Corriere dell'Alto Adige	305	1,610,140	0.4%	For sale
La voce nuova	358	1,542,706	0.4%	For sale
Il giornale dell'Emilia Romagna	307	1,070,921	0.3%	For sale
Io l'impresa	138	977,319	0.2%	For sale
Modena qui	309	772,500	0.2%	For sale
Polis quotidiano	285	669,370	0.2%	For sale
Total		404,254,639	100%	

**Prospect 4. Daily newspapers: circulation inter-regional area Centre
Tuscany, Marche, Umbria, Lazio, Abruzzo (2010)**

Name of publication	Numbers	Circulation		Type
		Volumes	%	
La Repubblica	358	210,144,544	20.5%	For sale
Corriere dello Sport-Stadio	358	115,406,897	11.3%	For sale
Leggo	230	115,198,291	11.2%	Free press
Il Messaggero s.p.a.	356	96,277,752	9.4%	For sale
Metro	212	74,199,427	7.2%	Free press
La Nazione	357	55,578,476	5.4%	For sale
L'unità	355	41,853,723	4.1%	For sale
Il Mattino	358	36,704,802	3.6%	For sale
Il Tirreno	358	34,980,957	3.4%	For sale
Dnews	222	30,665,355	3.0%	Free press
Il Tempo	359	26,455,924	2.6%	For sale
Il manifesto quotidiano comunista	308	21,665,838	2.1%	For sale
Europa	258	13,398,360	1.3%	For sale
Conquiste del lavoro	256	13,078,400	1.3%	For sale
Liberazione giornale comunista	306	12,534,185	1.2%	For sale
Il Centro	358	11,546,788	1.1%	For sale
Corriere	360	11,399,131	1.1%	For sale
Il Cittadino Oggi Corriere Nazionale	309	10,075,425	1.0%	For sale
Corriere Adriatico	358	8,629,751	0.8%	For sale
Editoriale oggi	359	8,086,899	0.8%	For sale
Scuola s.n.a.l.s.	279	8,009,700	0.8%	For sale
Corriere Fiorentino	340	7,813,381	0.8%	For sale
Il Nuovo Riformista	308	7,616,294	0.7%	For sale
Secolo d'Italia	290	5,799,850	0.6%	For sale
Il giornale nuovo della Toscana	310	5,109,029	0.5%	For sale
Il Nuovo Corriere	359	4,412,722	0.4%	For sale
Terra	306	3,778,484	0.4%	For sale
Rinascita	244	3,719,633	0.4%	For sale
La Provincia quotidiano	359	3,668,605	0.4%	For sale
La Discussione	294	3,574,938	0.3%	For sale

Il Corriere laziale	248	3,401,287	0.3%	For sale
Linea	280	3,195,445	0.3%	For sale
Avanti!	281	2,951,122	0.3%	For sale
Il giornale dell'Umbria	359	2,653,449	0.3%	For sale
Il Romanista	358	2,349,279	0.2%	For sale
L'italiano	243	1,966,000	0.2%	Free press
Gazzetta aste e appalti pubblici	250	1,000,000	0.1%	For sale
La Voce	291	885,705	0.1%	For sale
Metropoli day	246	806,120	0.1%	For sale
La Provincia	291	756,600	0.1%	For sale
Italia sera	291	700,909	0.1%	For sale
L'opinione delle libertà	282	642,063	0.1%	For sale
La città	312	450,630	0.0%	For sale
Ore 12	291	381,471	0.0%	For sale
La voce repubblicana	241	352,280	0.0%	For sale
Il Socialista Lab	251	335,100	0.0%	For sale
Staffetta quotidiana	243	278,990	0.0%	For sale
Aise agenzia internazionale stampa estero	355	62,304	0.0%	For sale
Scuola e insegnanti	152	7,600	0.0%	For sale
Total		1,024,559,915	100%	

**Prospect 5. Daily newspapers: circulation inter-regional area South
Molise, Campania, Puglia, Basilicata, Calabria, Sicily, Sardinia (2010)**

Name of publication	Numbers	Circulation		Type
		Volumes	%	
Il Fatto Quotidiano	308	43,620,072	14.9%	For sale
Giornale di Sicilia	358	27,897,225	9.5%	For sale
L'Unione Sarda	358	26,928,825	9.2%	For sale
La Sicilia	358	25,036,175	8.6%	For sale
La Nuova Sardegna	358	24,628,830	8.4%	For sale
Gazzetta del sud	358	22,508,270	7.7%	For sale
La Gazzetta del Mezzogiorno	356	17,814,612	6.1%	For sale
Corriere del Mezzogiorno	305	9,655,093	3.3%	For sale
Nuovo Quotidiano di Puglia	358	8,969,615	3.1%	For sale
Il quotidiano	358	8,505,961	2.9%	For sale
Corriere del mezzogiorno Bari e Puglia	305	7,352,365	2.5%	For sale
Cronache di Napoli	359	5,893,902	2.0%	For sale
Quotidiano di Sicilia	244	5,401,300	1.8%	For sale
Calabria ora	360	4,599,254	1.6%	For sale
Corriere di Caserta	359	4,467,092	1.5%	For sale
Roma	358	4,401,045	1.5%	For sale
La Verità	283	4,359,770	1.5%	For sale
La Città - quotidiano di Salerno e provincia	358	4,286,370	1.5%	For sale
Quotidiano di Foggia	330	3,182,000	1.1%	For sale
Cronache di Liberal	254	2,819,165	1.0%	For sale
Il Denaro	248	2,512,802	0.9%	For sale
Quotidiano di Bari	330	2,423,000	0.8%	For sale
Metropolis	358	2,249,101	0.8%	For sale
La Voce della città Taranto le news della sera	300	2,247,550	0.8%	For sale
Ottopagine	359	1,647,455	0.6%	For sale
Il Sannio quotidiano	359	1,627,044	0.6%	For sale
Corriere del giorno di Puglia e Lucania	358	1,496,079	0.5%	For sale
Il quotidiano della Basilicata	358	1,468,551	0.5%	For sale
Mezzogiorno Economia	39	1,306,642	0.4%	For sale
Buongiorno Campania	308	1,217,300	0.4%	For sale

Nuova Gazzetta di Caserta	359	1,141,228	0.4%	For sale
Primo piano Molise	359	1,081,810	0.4%	For sale
Corriere	359	1,080,872	0.4%	For sale
Senzacolonne	308	1,078,000	0.4%	For sale
Puglia, quotidiano di vita regionale	295	1,061,350	0.4%	For sale
Il Domani	358	1,049,219	0.4%	For sale
La Nuova del sud	358	1,048,183	0.4%	For sale
Democrazia cristiana	313	939,000	0.3%	For sale
Il quotidiano del Molise	359	820,890	0.3%	For sale
Trapaniok	232	533,600	0.2%	Free press
Il Paese nuovo	289	501,800	0.2%	For sale
Foggia Sera	330	491,000	0.2%	For sale
Nuovo Corriere Barisera	276	469,129	0.2%	For sale
Il Giornale di Calabria	248	272,800	0.1%	For sale
L'Altro Fax	251	64,268	0.0%	For sale
Quotidiano di Brindisi, Lecce e Taranto	1	700	0.0%	For sale
Total		292,156,314	100.0%	