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<b>Model “Esercizio”</b>						
<b>GENERAL MASTER DATA</b>						
<b>Obligated subject</b>						
Italian Company	Foreign Company					
Tax code	VAT number					
Business name						
Legal status						
Year of company establishment	R.O.C. number	N° of employees	N° of journalists			
<b>Registered office</b>						
Address				Street number		
	Town/City	Country	Postal code / ZIP			
Phone number	Email					
<b>Contact Person (person qualified to entertain relations)</b>						
Family name	Given Name					
Phone number	Email					
<b>Contact address (if different from the registered office)</b>						
Address				N°		
City/Town						
<b>Parent company * (if existing)</b>						
Italian Company	Foreign Company					
Tax Code	VAT number					
Business Name						
* Please check that the data given correspond to those declared by the company drawing up the consolidated annual report.						
<b>Declaration of conformity – Only in case of transmission of the model by a Third Party</b>						
Family Name	Given Name					
Phone Number	Email					
Acting as company representative, authorized to transmit the model on behalf of the company, declares that the above information correspond to the annual report and the transmitted form is complete						

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Events occurred after the closing date of the annual report				
Cessation of activity		Cessation date		
Change of company name		New Business Name		
Merger with another company		Company		Tax Code
Closeout		Closeout Date		
Bankruptcy		Bankruptcy Date		
Other				
Notes				

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**Select ALL the activities carried out by the Company**

<b>QE</b>	<b>Newspapers (including free press and digital copies) - national and local circulation</b>	<input type="checkbox"/>
<b>DE</b>	<b>Magazines (including free press and digital copies) - national and local circulation</b>	<input type="checkbox"/>
<b>EE</b>	<b>Yearbook publishing</b>	<input type="checkbox"/>
<b>GE</b>	<b>National press agencies</b>	<input type="checkbox"/>
<b>AT</b>	<b>National and local television on DTT and satellite television (including Audiovisual Media Services) (*)</b>	<input type="checkbox"/>
	- Audiovisual Media Service Provider	<input type="checkbox"/>
	- Network operator	<input type="checkbox"/>
<b>CT</b>	<b>National and local radio (including network operators)</b>	<input type="checkbox"/>
<b>CC</b>	<b>Sales houses which manage and sell advertising space on traditional media (Newspapers, Magazines, TV, Radio, ...)</b>	<input type="checkbox"/>
<b>IT</b>	<b>Internet: Online Publishing, Online Audiovisual Content, Online Advertising, Online Search Engines and Online Intermediation Services</b>	<input type="checkbox"/>

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<b>Newspapers (including free press and digital editions) - national and local [QE]</b>		
(Values in Euro)		2020
1	<b>Total revenues QE section <sup>1</sup></b>	2+9+14+17+18+19
2	Revenues from the sale of print and digital copies (net of add-ons)	3 + 6
3	Revenues from the sale of print copies (net of add-ons)	4 + 5
4	- revenues from copies sold by subscription	
5	- revenues from copies sold at newsstands and other distribution channels	
6	Revenues from the sale of digital editions of the print publication (net of add-ons)	7 + 8
7	- revenues from the sale of copies sold individually	
8	- revenues from copies sold by subscription	
9	Revenues from advertising (net of discounts and agency fees) (excluding online advertising)	10+11
10	- revenues from advertising sales through sales houses	
11	- revenues from direct sales of advertising	
12	Revenues from national advertising	
13	Revenues from local advertising	
14	Revenues from the sale of add-ons	15 + 16
15	- revenues from book and phonographic	
16	- revenues from other types (Video, etc)	
17	Revenues from public funds (public contributions)	
18	Revenues from agreements with public entities	
19	Other revenues from Newspapers publishing activities (specify in the "Notes" box)	
20	<b>Total costs from Newspapers publishing activity <sup>1, 2</sup></b>	

<sup>1</sup> Values consistent with those shown in the annual report or, for parties not required to prepare the annual report, in the corresponding item in other accounting records.

<sup>2</sup> If the company operates in more than one business segment, include the specific portion for common/joint cost components.

**SALES HOUSES WHICH REALIZE THE ADVERTISING REVENUE**  
 (click on the [+ ] button to add new rows, on the [X] button to remove them)

Company name	Foreign company	Tax Code/VAT number	Contact person	Phone number	Email	+
	<input type="checkbox"/>					X

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**INFORMATION ON NEWSPAPERS PUBLISHING**

**(click on the [+]** button to add new lines, on the [X] button to remove them))

N°	Newspaper name	Province of court or place of publication	Court registration number or ROC number	Print copies only/print and digital copies	Geographical distribution	Business model	Numbers of issues published per year	Print copies circulation per year (included not paid copies)	Print copies sold per year	Digital copies circulation per year	Digital copies sold per year	+
1		List values		List values	List values	List values						X

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**Magazines (including free press and digital editions) - national and local**

(Values in Euros)		2020
21	<b>Total revenues DE section <sup>1</sup></b>	22+29+34+37+38+39
22	Revenues from the sale of print and digital copies (net of add-ons)	22A+22B +22C
22A	- revenues from weekly magazines	
22B	- revenues from monthly magazines	
22C	- revenues from other magazines	
23	Revenues from the sale of print copies (net of add-ons)	24+25
24	- revenues from copies sold at newsstands and other distribution channels	
25	- revenues from copies sold by subscription	
26	Revenues from the sale of digital editions of the print publication (net of add-ons)	27+28
27	- revenues from copies sold individually	
28	- revenues from copies sold by subscription	
29	Revenues from advertising (net of discounts and agency fees) (excluding online advertising)	29A+29B+29C
29A	- revenues from the sale of advertising spaces in weekly magazines	
29B	- revenues from the sale of advertising spaces in monthly magazines	
29C	- revenues from the sale of advertising spaces in other magazines	
30	Revenues from advertising sales through sales houses	
31	Revenues from direct sales of advertising	
32	Revenues from national advertising	
33	Revenues from local advertising	
34	Revenues from the sale of add-ons	35 + 36
35	- revenues from book and phonographic	
36	- revenues from other types (Video, etc)	
37	Revenues from public funds (public contributions)	
38	Revenues from agreements with public entities	
39	Other revenues from magazine publishing activities (specify in the "Notes" box)	
40	<b>Total costs from magazine publishing activities <sup>1,2</sup></b>	

<sup>1</sup> Values consistent with those shown in the annual report or, for parties not required to prepare the annual report, in the corresponding item in other accounting records.

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**SALES HOUSES WHICH REALIZE THE ADVERTISING REVENUE**

(click on the [+] button to add new rows, on the [X] button to remove them)

Company name	Foreign	Tax Code/VAT number	Contact person	Phone number	Email	+
	<input type="checkbox"/>					<b>X</b>

**INFORMATION ON MAGAZINES PUBLISHING**

(click on the [+] button to add new rows, on the [X] button to remove them)

N°	Magazine name	Province of court /place of publication	Print copies only/print and digital copies	Geographical distribution	Business model	Frequency of publication	Numbers of issues published per year	Print run copies per year	Print copies circulation per year (included not paid copies)	Print copies sold per year	Digital copies circulation per year	Digital copies sold per year	+
1		List values	List values	List values	List values	List values							<b>X</b>

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Yearbook publishing [EE]		
(Values in Euros)		2020
41	<b>Total revenues EE section <sup>1</sup></b>	42+43+44+45+46+47
42	Revenues from the sale of annual publications in printed copy	
43	Revenues from the sale of annual publishing products and services on offline media	
44	Revenues from advertising (net of discounts and agency fees) (excluding online advertising)	
45	Revenues from public funds (public contributions)	
46	Revenues from agreements with public entities	
47	Other revenue from yearbook publishing activities (specify in the "Notes" box)	
48	<b>Total costs from annual publishing activities <sup>1,2</sup></b>	
<p><sup>1</sup> Values consistent with those shown in the annual report or, for parties not required to prepare the annual report, in the corresponding item in other accounting records.</p> <p><sup>2</sup> If the company operates in more than one business segment, include the specific portion for common/joint cost components.</p>		

**SALES HOUSES WHICH REALIZE THE ADVERTISING REVENUE**

(click on the [+] button to add new rows, on the [X] button to remove them)

Company name	Foreign	Tax Code/VAT number	Contact person	Phone number	Email	+
	<input type="checkbox"/>					X

Yearbook name that contribute to the achievement of revenue (click on the [+] button to add new rows, on the [X] button to remove them)	Business model	Geographical distribution	Print copies only/print and digital	+
	List values	List values	List values	X

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<b>National press agencies [GE]</b>		
(Values in Euros)		<b>2020</b>
49	<b>Total revenues GE section <sup>1</sup></b>	50+53+54
50	Revenues from the sale of services and news	51+52
51	- revenues from sale to other communication operators (publishers, broadcasters, ...)	
52	- revenues from sale to users (consumers, PA, business, ...)	
53	Revenues from public funds (public contributions) / agreements with public entities	
54	Other revenues from press agency activities (specify in the "Notes" box)	
55	<b>Total costs from news agency activities <sup>1, 2</sup></b>	
<sup>1</sup> Values consistent with those shown in the annual report or, for parties not required to prepare the annual report, in the corresponding item in other accounting records. <sup>2</sup> If the company operates in more than one business segment, include the specific portion for common/joint cost components.		

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National and local television on DTT and satellite television (including Audiovisual Media Services) [AT]		
(Values in Euros)		2020
56	<b>Total revenues AT section <sup>1</sup></b>	57+69
<i>Free television revenue</i>		
57	<b>National and local free television revenues</b>	58+59+64+65+66+67+68
58	TV licence fees	
59	Revenues from advertising (including telepromotions, teleshopping, sponsorships and product placements) (net of discounts and agency commissions) (excluding online advertising)	60+61
60	- revenues from advertising sales through sales houses	
61	- revenues from <i>direct sales of advertising</i>	
62	Revenues from national advertising	
63	Revenues from local advertising	
64	Revenues from the sale of television content to other operators	
65	Revenues from the sale of network operator services to other operators	
66	Revenues from public funds (public contributions)	
67	Revenues from agreements with public entities	
68	Other revenues from free television activities (specify in the "Notes" box)	
<i>Pay-TV revenues</i>		
69	<b>National and local pay-TV revenues</b>	70+71+72+77+78+79+80+81
70	Revenues from sales of subscriptions fee (pay-TV) to the consumer	
71	Revenues from other paid offers (pay per view / NVOD) to the consumer	
72	Revenues from advertising (including telepromotions, teleshopping, sponsorships and product placements) (net of discounts and agency commissions) (excluding online advertising)	73+74 = 75+76
73	- revenues from advertising sales through sales houses	
74	- revenues from <i>direct sales of advertising</i>	
75	Revenues from national advertising	
76	Revenues from local advertising	
77	Revenues from the sale of television content to other operators	
78	Revenues from the sale of network operator services to other operators	

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79	Revenues from public funds (public contributions)	
80	Revenues from agreements with public entities	
81	Other revenues from pay-TV activities (specify in the "Notes" box)	
<b>Costs from national and local television activities (free TV and pay-TV)</b>		
82	<b>Total costs from free TV and pay-TV<sup>1,2</sup> - national and local</b>	
83	Costs from the purchase of broadcasting rights	
84	Costs from the purchase of broadcasting rights for sporting events	
85	Costs from the purchase of broadcasting rights for the Serie A and B football leagues	
<sup>1</sup> Values consistent with those shown in the annual report or, for parties not required to prepare the annual report, in the corresponding item in other accounting records. <sup>2</sup> If the company operates in more than one business segment, include the specific portion for common/joint cost components.		

**SALES HOUSES WHICH REALIZE THE ADVERTISING REVENUE**

(click on the [+] button to add new rows, on the [X] button to remove them)

Company name	Foreign	Tax Code/VAT number	Contact person	Phone number	Email	+
	<input type="checkbox"/>					X

**INFORMATION ON NATIONAL AND LOCAL TELEVISION CHANNELS AND PROGRAMS**

(click on the [+] button to add new rows, on the [X] button to remove them)

N°	Channels and programs that contribute to realize revenue	Free Tv/Pay-Tv	Geographical distribution	Broadcasting transmission network			+
				Terrestrial	Satellite	Internet	
1		List values	List values	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X

**DIGITAL TERRESTRIAL TELEVISION (DTT) NETWORK OPERATORS/MULTIPLEX**

**INFORMATION ON MULTIPLEX AND ON CARRIED CHANNEL/PROGRAMS**

(click on the [+] button to add new rows, on the [X] button to remove them)

N°	MULTIPLEX name	Ministerial authorization number	Date of the Authorization /	Name of the channels/ programs	Geographical distribution	+
1					List values	X

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**INFORMATION ON PAY-TV SUBSCRIBERS**

		<b>31/12/2020</b>
Satellite	N. of subscribers	
Digital terrestrial television (DTT)	N. of subscribers	

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**National and local radio (including network operators) [CT]**

(Values in Euros)		2020
86	<b>Total revenues CT section <sup>1</sup></b>	87+88+93+94+95
87	Radio licence fees	
88	Revenues from advertising (including radiopromotions and sponsorships net of discounts and agency commissions) (excluding online advertising)	89+90
89	- Revenues from advertising sales through sales houses	
90	- Revenues from <i>direct sales of advertising</i>	
91	Revenues from national advertising	
92	Revenues from local advertising	
93	Revenues from public funds (public contributions)	
94	Revenues from agreements with public entities	
95	Other revenues from national and local radio activities (specify in the "Notes" box)	
96	<b>Total costs from radio activities - national and local <sup>1,2</sup></b>	

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<sup>2</sup> If the company operates in more than one business segment, include the specific portion for common/joint cost components.

**SALES HOUSES WHICH REALIZE THE ADVERTISING REVENUE**

(click on the [+] button to add new rows, on the [X] button to remove them)

Company name	Foreign	Tax Code/VAT number	Contact person	Phone Number	Email	+
	<input type="checkbox"/>					X

**INFORMAZIONI SUI CANALI/PROGRAMMI RADIOFONICI NAZIONALI E LOCALI**

(click on the [+] button to add new rows, on the [X] button to remove them)

N°	Channels and programs that contribute to realize revenue	Geographical distribution	Broadcasting transmission network				+
			Terrestrial (Analogue)	DTT	Satellite	Internet	
1		List values	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X

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<b>Sales houses that manage and sold advertising space on traditional media (Newspapers, Magazines, TV, Radio, ...) [CC]</b>		
(Values in Euros)		<b>2020</b>
97	<b>Gross revenues from advertising sales in the sector <sup>1</sup>:</b>	Sum from 98 to 114
98	- Newspaper (including free press) - national advertising	
99	- Newspaper (including free press) - local advertising	
100	- Magazine (including free press) - national advertising	
101	- Magazine (including free press) - local advertising	
102	- Yearbook publishing - national advertising	
103	- Yearbook publishing - local advertising	
104	- Free television - national advertising	
105	- Free television - local advertising	
106	- Pay-TV - national advertising	
107	- Pay-TV - local advertising	
108	- Radio - national advertising	
109	- Radio - local advertising	
110	- Cinema (including product placement)	
111	- Outdoor advertising	
112	- Sponsorships (excluding TV, Radio)	
113	- Product distribution activities carried out at the point of sale with the exclusion of price action	
114	- The "other" sectors (please specify in the "Notes" box)	
115	<b>Revenues paid on to third parties <sup>2</sup> (even if accounted for as costs):</b>	Sum from 116 to 132
116	- Newspaper (including free press) - national advertising	
117	- Newspaper (including free press) - local advertising	
118	- Magazine (including free press) - national advertising	
119	- Magazine publishing (including free press) - local advertising	
120	- Yearbook publishing - national advertising	
121	- Yearbook publishing - local advertising	
122	- Free television - national advertising	

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123	- Free television - local advertising	
124	- Pay-TV - national advertising	
125	- Pay-TV - local advertising	
126	- Radio - national advertising	
127	- Radio - local advertising	
128	- Cinema (including product placement)	
129	- Outdoor advertising	
130	- Sponsorships (excluding TV, Radio)	
131	- Product distribution activities carried out at the point of sale with the exclusion of price action	
132	- The "other" sectors (please specify in the "Notes" box)	
133	<b>Net revenues (difference between gross revenues and corresponding paid revenues)</b>	97-115
134	- Newspaper publishing (including free press) - national advertising	98-116
135	- Newspaper publishing (including free press) - local advertising	99-117
136	- Magazine publishing (including free press) - national advertising	100-118
137	- Magazine publishing (including free press) - local advertising	101-119
138	- Yearbook publishing - national advertising	102-120
139	- Yearbook publishing - local advertising	103-121
140	- Free television - national advertising	104-122
141	- Free television - local advertising	105-123
142	- Pay-TV - national advertising	106-124
143	- Pay-TV - local advertising	107-125
144	- Radio - national advertising	108-126
145	- Radio - local advertising	109-127
146	- Cinema (including product placement)	110-128
147	- Outdoor advertising	111-129
148	- Sponsorships (excluding TV, Radio)	112-130
149	- Product distribution activities carried out at the point of sale with the exclusion of price action	113-131
150	- The "other" sectors (please specify in the "Notes" box)	114-132
151	<b>Total costs from sales houses activities <sup>3</sup></b>	

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<sup>1</sup> Values consistent with those shown in the annual report or, for parties not required to prepare the annual report, in the corresponding item in other accounting records.

<sup>2</sup> For revenues paid to third parties we mean the portion of revenues due (as paid or recognized) to publishers, even if accounted for as costs

<sup>3</sup> If the company operates in more than one business segment, include the specific portion for common/joint costs components. The amount paid to third parties is not to be included in this item.

**COMPANIES FOR WHICH ADVERTISING SPACES ARE MANAGED AND SOLD**

(click on the [+] button to add new rows, on the [X] button to remove them)

Company name	Abroad	Tax Code/VAT number	Contact person	Phone number	Email	+
	<input type="checkbox"/>					X

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**Internet: Online Publishing, Online Audiovisual Content, Online Advertising, Online Search Engines and Online Intermediation Services [IT]**

<b>Online Publishing</b>	<input type="checkbox"/>
<b>Online Audiovisual Content</b>	<input type="checkbox"/>
<b>Online Advertising</b>	<input type="checkbox"/>
<b>Online Search Engines and Online Intermediation Services</b>	<input type="checkbox"/>

<b>Online Publishing</b>		
(Values in Euros)		<b>2020</b>
152	<b>Total Revenues online publishing</b>	<b>153+154+155+156</b>
153	Revenues from the sale of subscriptions to online publishing	
154	Revenues from the sale of online publishing products and services with annual output	
155	Revenues from donations/private contributions	
156	Revenues from agreements with public entities	
Online Advertising revenues shall be entered in the section "Online advertising"		

**Information about online publishing**

(click on the [+] button to add new lines, on the [X] button to remove them)

N°	Online publication (name)	Internet address (if applicable)	Court Registration number	Court province	Frequency of publication daily at least	Subscription days per year to online publication	+
1							X

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Online Audiovisual Content		
(Values in Euros)		2020
157	<b>Total revenues Online Audiovisual Content</b>	<b>158+161+162</b>
158	Revenues from paid offers of online audiovisual content	<b>159+160</b>
159	- revenues from subscriptions fees (S-VOD)	
160	- revenues from sale / rental of audiovisual content (EST, T-VOD)	
161	Revenues from donations / private contributions	
162	Revenues from agreements with public entities	
Online Advertising revenues shall be entered in the section "Online advertising"		

**INFORMATION ON USERS OF PAID ONLINE AUDIOVISUAL CONTENT SERVICES**

	31/12/2020
Number of registered users	
- number of active users (*)	
- by subscription (postpaid e prepaid)	
- purchase / rental of single audiovisual content	
- number of users different from active users	
Number of "simultaneous streams" that are marketed with subscription service	
* Active users are registered users who have viewed at least one audiovisual content during the year	

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### Online Advertising

#### Online advertising direct sales and online advertising sales through sales houses/intermediaries

(Values in Euros)		2020
163	<b>Online advertising revenues</b>	164+165
164	Revenues from direct sales of online advertising spaces	
165	Revenues from sales of online advertising spaces through sales houses/intermediaries (including Ad Networks)	

#### INTERMEDIARIES/SALES HOUSES (including Ad Networks) WICH MANAGE AND SALE ONLINE ADVERTISING (click on the [+] button to add new rows, on the [X] button to remove them)

Company name	Foreign company	Tax Code/VAT number	Contact person	Phonenumber	Email	+
	<input type="checkbox"/>					X

#### Online advertising sales for third parties

(Values in Euros)		2020
166	<b>Gross online advertising revenues</b>	
167	Online advertising revenues paid to third parties <sup>2</sup>	
168	- paid to third ad technology platform providers (SSP, Ad Server, DSP, Ad Exchange, DMP)	
169	<b>Net online advertising revenues</b>	166-167

<sup>2</sup> For revenues paid to third parties we mean the portion of revenues due (as paid or recognized) to sites, apps, on ad technology platforms providers (SSP, Ad Server, DSP, Ad Exchange, DMP) not referable to the company who fill in the IES form.

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Service providers on digital platforms for the purchase and sale of online advertising (SSP, Ad Server, DSP, Ad Exchange, DMP)		
(Values in Euros)		2020
170	<b>Total revenues - Service providers on digital platforms for the purchase and sale of online advertising</b>	171+174+175+176+179
171	Gross online advertising revenues from SSP activities	
172	Online advertising revenues from SSP activities paid to third parties	
173	Net online advertising revenues from SSP activities	171-172
174	Online advertising revenues from Ad Server activities	
175	Online advertising revenues from DSP activities	
176	Gross online advertising revenues from Ad Exchange activities	
177	Online advertising revenues from Ad Exchange activities paid to third parties	
178	Net Online advertising revenues from Ad Exchange activities	176-177
179	Revenues from DMP activities	

Certifiers		
(Values in Euros)		2020
180	<b>Total revenues</b>	181+182
181	Revenue from online ad-validation activities	
182	Revenue from online audience and web analytics activities	

Data Provider		
(Values in Euros)		2020
183	<b>Total revenues</b>	184+185+186
184	Revenues from sales of data to Publishers / Intermediaries / Ad Network / Affiliation Network / Inventory Media Trader	
185	Revenues from sales of data to technology ad platform providers (SSP, Ad Server, DSP, Ad Exchange, DMP)	
186	Revenues from sales of data to Media Agency/Trading Desk	

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Online Search Engine		
(Values in Euros)		2020
187	<b>Total revenue from general online search engine (other than online advertising)</b>	<b>188+189</b>
188	Revenues (commissions, fees, fixed fees, ...) from services (other than online advertising) provided to corporate websites users established in Italy, which, through the online search engine offers goods/services to consumers	
189	Revenues (commissions, fees, fixed fees, ...) for services (other than advertising) provided to users established in Italy different from corporate websites users, which, through the search engine, offer goods / services to consumers	
Online advertising revenues deriving from online search engines services should be entered in the section "Online Advertising"		

**INFORMATION ABOUT ONLINE SEARCH ENGINES (2020)**  
 (click on the [+] button to add new rows, on the [X] button to remove them)

N°	Online search engine name	Corporate websites users established in Italy which uses the online search engine to offer goods/services to consumers	+
1			<b>X</b>

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Online Intermediation Services	
SELECT ALL ACTIVITIES CARRIED OUT	
E-commerce marketplace	<input type="checkbox"/>
Specialized marketplace (e.g. travel and accommodation; transport; catering and meal distribution; fashion; design and furniture; real estate services; gaming; entertainment; e-learning; ...)	<input type="checkbox"/>
App-stores	<input type="checkbox"/>
Social media (marketplace, business user pages, shops, ... within social networks, instant messaging services, etc.)	<input type="checkbox"/>
Other services (including price comparison services) other than online advertising	<input type="checkbox"/>
Advertising services and advertising tools are included in the section "Online Advertising"	

E-commerce marketplace		
(Values in Euro)		2020
190	<b>Total revenue from e-commerce marketplace</b>	<b>191+192+193+194+195</b>
191	Subscription fees and fixed fees (registration / affiliation / subscription / ...) for the use of the e-commerce marketplace platform by business users established in Italy which offer goods/services to consumers	
192	Fixed and variable commissions withheld on sales (i.e. net shares obtained from sales), made through the e-commerce marketplace platform of goods/services offered by business users established in Italy to consumers	
193	Fixed and variable commissions paid by business users established in Italy which offer goods/services to consumers through the e-commerce marketplace platform	
194	Other revenues from intermediation services (other than advertising) provided to business users established in Italy which offer, through the e-commerce marketplace platform, goods / services to consumers (please specify in the "Notes" box)	
195	Revenues from intermediation services (other than advertising) provided to users different from business users established in Italy which offer through the e-commerce marketplace platform goods services to consumers	
Revenues from online advertising shall be entered in the section "Online Advertising"; revenues from paid offers of online audiovisual content (SVOD, EST, T-VOD) shall be entered in the section "Online Audiovisual Content"		

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<b>Specialized marketplace (e.g. travel and accommodation; transport; catering and meal distribution; fashion; design and furniture; real estate services; gaming; entertainment; e-learning; ...)</b>		
(Values in Euro)		2020
196	<b>Total revenues from specialized marketplace</b>	<b>197+198+199+200+201</b>
197	Subscription fees and fixed fees (registration/affiliation/subscription/ ...) for the use of the marketplace platform by business users established in Italy which offer goods/services to consumers	
198	Fixed and variable commissions withheld on sales (i.e. net shares obtained from sales), made through the marketplace platform, of goods/services offered by business users established in Italy to consumers	
199	Fixed and variable commissions paid by business users established in Italy for the sales of goods/services offered to consumers through the marketplace platform	
200	Other revenues from intermediation services (other than advertising) provided to business users established in Italy which offer, through the marketplace platform, goods/services to consumers (please specify in the "Notes" box)	
201	Revenues from intermediation services (other than advertising) provided to users different from business users established in Italy which offer, through the marketplace platform, goods/services to consumers	
Revenues from online advertising shall be entered in the section "Online Advertising"; revenues from paid offers of online audiovisual content (SVOD, EST, T-VOD) shall be entered in the section "Online Audiovisual Content"		

<b>App-stores</b>		
(Values in Euro)		2020
202	<b>Total app-stores revenues</b>	<b>203+204+205+206+207</b>
203	Subscription fees and fixed fees (registration/affiliation/subscription/...) for the use of the app-store by business users established in Italy which offer goods/services to consumers	
204	Net shares from sales, or commissions withheld or paid on apps and digital content offered, through the app-store, by business users established in Italy to consumers	
205	Net shares obtained from sales, or commissions withheld or paid on in-app goods/services offered, through the app-store, by business users established in Italy to consumers	
206	Other revenues from intermediation services (other than advertising) provided to business users established in Italy which offer, through the app-store, goods/services to consumers (please specify in the "Notes" box)	
207	Revenues from intermediation services (other than advertising) provided to users different from business users established in Italy which offer, through the app-store, goods/services to consumers in Italy	
Revenues from online advertising shall be entered in the section "Online Advertising"; revenues from paid offers of online audiovisual content (SVOD, EST, T-VOD) shall be entered in the section "Online Audiovisual Content"		

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<b>Social media (marketplace, business user pages, shops, ... within social networks, instant messaging services, etc.)</b>		
(Values in Euro)		2020
208	<b>Total revenues from social media (marketplace, business user pages, shop, ...)</b>	<b>209+210+211+212+213</b>
209	Subscription fees and fixed fees (registration/affiliation/subscription/...) for the use of the social media platform by business users established in Italy which offer goods/services to consumers	
210	Fixed and variable commissions withheld on sales (i.e. net shares obtained from sales), made through the social media platform, of goods/services offered by business users established in Italy to consumers	
211	Fixed and variable commissions paid by business users established in Italy for the sales of goods/services offered to consumers through the social media platform	
212	Other revenues from intermediation services (other than advertising) provided to business users established in Italy which offer, through the social media platform, goods/services to consumers (please specify in the "Notes" box)	
213	Revenues from intermediation services (other than advertising) provided to users different from business users established in Italy which offer, through the social media platform, goods/services to consumers	
Revenues from online advertising shall be entered in the section "Online Advertising"; revenues from paid offers of online audiovisual content (SVOD, EST, T-VOD) shall be entered in the section "Online audiovisual content"		

<b>Other online intermediation services (including price comparison services) other than online advertising</b>		
(Values in Euro)		2020
214	<b>Total revenues from other intermediation services (including price comparison services) other than online advertising</b>	<b>215+216+217+218+219</b>
215	Subscription fees and fixed fees (registration/affiliation/subscription/ ...) for the use of the platform by business users established in Italy which offer goods/services to consumers	
216	Fixed and variable commissions withheld on sales (i.e. net shares obtained from sales), made through the platform, of goods/services offered by business users established in Italy to consumers	
217	Fixed and variable commissions paid by business users established in Italy for the sales of goods/services offered to consumers through the platform	
218	Other revenues from intermediation services (other than online advertising) provided to business users established in Italy which offer, through the platform, goods/services to consumers (please specify in the "Notes" box)	



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219	Revenues from intermediation services (other than advertising) provided to users different from business users established in Italy which offer, through the platform, goods/services to consumers	
Revenues from online advertising shall be entered in the section "Online Advertising"; revenues from paid offers of online audiovisual content (SVOD, EST, T-VOD) shall be entered in the section "Online Audiovisual Content"		

**INFORMATION ABOUT INTERMEDIATION PLATFORMS (2020)**  
(click on the [+] button to add new rows, on the [X] button to remove them)

N°	Platform Name	Type of intermediation service	Commodity sector	Number of business users established in Italy which offer goods / services to consumers	Number of users established in Italy different from business users which offer goods / services to consumers	Number of transactions for the provision of goods / services offered by business users established in Italy to consumers	Number of transactions for the provision of goods/services offered by users established in Italy different from business users to consumers	
1		List values	List values					+
								X

(Values in Euro)		2020
220	<b>Other revenues from online activities (not included in the previous sections)</b>	
221	- revenues from online sales of own goods/services (direct e-commerce)	
222	- revenues from the online resale of goods/services (retail e-commerce)	
223	- revenue from the provision of cloud services	
224	Total IT <b>section</b> revenues <sup>1</sup>	152+157+163+166+ 170+180+183+187+ 190+196+202+208+ 214+220
225	<b>Total costs from online activities</b> <sup>2</sup>	

<sup>1</sup> Values consistent with those shown in the annual report or, for parties not required to prepare the annual report, in the corresponding item in other accounting records.  
<sup>2</sup> If the company operates in more than one business segment, include the specific portion for common/joint cost components. The amount paid to third parties (referred to in item 167) is not to be included in this item

NOTES

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<b>SUMMARY TABLE</b>		
(Values in Euro)		<b>2020</b>
T01	<b>Total revenue (value of production)</b> <sup>1</sup>	<b>T02+T03</b>
T02	<b>Total revenues (value of production) realized in Italy or in any case referring to the national territory</b>	
T03	<b>Total revenues (value of production) realized abroad</b>	
T04	<i>Total gross revenues of the compiled sections</i> <sup>2</sup>	<b>1+21+41+49+56+86+97+ 152+157+163+166+171+ 174+175+176+179+180+ 183+187+190+196+202+ 208+214+220</b>
T05	<i>Total net revenues of the compiled sections</i> <sup>3</sup>	<b>1+21+41+49+56+86+133+ 152+157+163+169+173+ 174+175+178+179+180+ 183+187+190+196+202+ 208+214+220</b>
T06	<b>Total costs</b>	<b>T07+T08</b>
T07	<b>Total costs of the completed sections</b>	<b>20+40+48+55+82+96+151+ 225</b>
T08	Other costs	

<sup>1</sup> Values consistent with those shown in the annual report or, for parties not required to prepare the annual report, in the corresponding item in other accounting records.

<sup>2</sup> The amount includes the value of advertising revenues gross of any amount paid to third parties.

<sup>3</sup> The amount includes the value of advertising revenues net of any amount paid to third parties.

**ACCOUNTING DOCUMENTS TO ATTACH**

FINAL NOTES